



## The Office of Bilingual Education and World Languages of the New York State Education Department



presents:

# Starting a NYS Seal of Biliteracy Program

Presenters: Candace Black & Cristina Santiago-Campbell

Date & Time: Wednesday, October 25<sup>th</sup>, 2023, 3:30-4:30 p.m.

1 hour of CTLE credit offered.

The Office of Bilingual Education and World Languages (OBEWL) of the New York State Education Department (NYSED) presents this first webinar in its 2023-24 NYSSB Professional Learning Series: **Starting a Seal of Biliteracy Program**. This webinar is offered free of charge for educators, counselors, and administrators working and studying in New York State educational institutions.



Webinar description: Have you been thinking about exploring the idea of starting a NYS Seal of Biliteracy program at your school? This program has experienced tremendous growth since it was first offered in 2015-16. In 2022-23, more than 420 NYS high schools offered the Seal to their students. This session will review what the Seal is, who can earn this distinction, what benefits it brings to students, educators, and schools, as well as what it takes to start a Seal of Biliteracy program. A wealth of digital resources will be provided to support schools interested in starting a Seal program for the upcoming year. Time will be allotted at the end of the session for questions from participants. Come and learn about how you can honor your English Language Learners (ELLs), your World Language students, and your Heritage Language Speakers who are developing the 21st century skill of biliteracy.

Registration process: All participants are encouraged to pre-register for this event. Pre-registration will close approximately 24 hours prior to the event; **there will be no same-day registrations**. Once the registrant's email address has been verified as being from a New York State educational institution, an email confirming their registration will be sent. Twenty-four hours prior to the event, all registered individuals will receive login instructions with the link to join the webinar. **Only pre-registered attendees will be eligible for a certificate documenting attendance and/or CTLE hours.**

Link to registration form: <https://wlnys.wufoo.com/forms/w1ya5iyg0ufznz2/>

Additional webinars on the Seal offered this year will include:

- October 30<sup>th</sup> – [Growing Your NYSSB Program](#)
- November 15<sup>th</sup> – [Completing the NYSSB School Notification Form](#)
- December 4<sup>th</sup> – [Promoting the Seal of Biliteracy and Recruiting Students](#)
- January 17<sup>th</sup> – [Supporting Students through the Culminating Project](#)
- February 28<sup>th</sup> – [Using the NYSSB rubric to Evaluate Culminating Project Presentations](#)
- March 20<sup>th</sup> – [Training Panelists to Evaluate Culminating Projects & Presentations](#)
- April 10<sup>th</sup> – [Demystifying End-of-Year Data Submission for the Seal](#)

For more information on the NYS Seal of Biliteracy, please visit our website or contact [nysb@nysed.gov](mailto:nysb@nysed.gov).

Webinar Presenters:

**Candace Black** is the World Languages Associate in the Office of Bilingual Education and World Languages at the New York State Education Department. She is currently leading the implementation of the revised NYS World Languages Standards and oversees the NYS Seal of Biliteracy program. Candace graduated summa cum laude with a B.A. in French from SUNY Potsdam and earned both her M.B.A., and M.A.T. from the University of Rochester. A National Board-Certified Teacher, Candace taught French for 21 years and served as an IB Diploma Coordinator. In 2021, she was the recipient of the President's Award for both NYSFLT and NYSAWLA and was elected as a Chevalier dans l'Ordre des Palmes académiques by the French government. In all her roles, most especially her current one, Candace is deeply committed to the professional learning and support of World Language teachers and the promotion of the NYS Seal of Biliteracy.



**Cristina Santiago-Campbell** is the Assistant Principal for World Languages and English as a New Language at Brooklyn Technical High School in New York City. Previously, she held the position of LOTE Assessments Manager at the Office of Assessment, NYCDOE. Cristina has been teaching Spanish for 20 years and has taught AP Spanish Language and AP Spanish Literature for over 14 years. As of 2022 Ms. Santiago Campbell serves on the AP Spanish Literature and Culture Development Committee where she is one of three secondary school members selected nationally to help develop the AP Spanish Literature & Culture Course and Exam. Ms. Santiago-Campbell has a B.A. in Spanish Secondary Education from St. John's University, an M.A. in Spanish Language and Literature from Brooklyn College, and an M.S. in Educational Leadership and Administration from Touro College. Cristina has dedicated her career to encouraging the study and teaching of world languages and cultures. She is also the current regional director representing New York City for the New York Association For Language Teachers (NYSFLT) and a long-term member of the NYS Seal of Biliteracy Taskforce.

