[**NAME OF SCHOOL/DISTRICT**]

PHOTO/VIDEO MEDIA RELEASE

OPT-IN FORM[[1]](#endnote-1)

Photographs and/or videos of your child at school or school-sponsored events and extracurricular programs may be taken by school employees or by other individuals at the request of the school. [**Name of school/district**] shares publications such as newsletters and maintains a website and several social media sites where we share photographs and information about the school and our students’ achievements and activities.

[**Name of school/district**] uses the following social media accounts for the 202\_- 202\_ school year:

* List social media sites and other accounts where the educational agency posts student photos/images/videos:

**NOTE**: School officials cannot prevent the media or community organizations from photographing or interviewing students off school property which may occur for certain sporting events, school plays, concerts or other public events.

**If you DO NOT GRANT PERMISSION** for [**name of school/district**] to use your child’s likeness and name as described above, nothing is required of you.

**If you wish to GRANT PERMISSION for the inclusion of your child’s image and likeness in media, including school-sponsored social media accounts, the school district website, partner publications, or school district publications, please complete the required section below and submit it to [school/district email or mail address]. You should receive confirmation that your form was received.**

For help with this form or understanding your rights, please contact:

\_\_\_ [**school/district administrator**]\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**Opt-In**

**Photographs/Videos**

**For School Year 202\_- 202\_**

I am the parent or guardian of the below student and I **do** hereby consent to the use of my child’s image or likeness in media, including school-sponsored social media accounts, the school district website, partner publications, or school district publications.

Name of Student: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

School: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent/Guardian Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I understand that my child’s image will not be in the [**school/district**] yearbook unless I opt-in using this form.

1. *This form is an example only and there is no requirement that the form be adopted by an educational agency.*  [↑](#endnote-ref-1)