

Guidance on CTE Approved Programs in The Hospitality and Tourism Career Cluster

Hospitality and Tourism is a broad field which is defined as the management, marketing, and operations of restaurants and other food services, lodging, attractions, recreation events, and other travel-related services (Advance CTE, 2021). The Leisure and Hospitality cluster in New York is projected to grow by 6-8% over the next decade (New York State Department of Labor, 2021) and regionally, hospitality industries provide a wide range of employment opportunities for people with varying levels of schooling.

The range of entry points in this cluster can be used to structure an approved Career and Technical Education (CTE) program for students with diverse learning needs. Schools considering the development of an approved CTE program in Hospitality and Tourism should focus program content in one of the following five areas:

- Restaurant and Food/Beverage Services (recommended CIP Code 12.0504)
- Lodging (recommended CIP Code 52.0904)
- Travel and Tourism (recommended CIP Code 52.0903)
- Recreation, Amusements, and Attractions (recommended CIP Code-31.0301)
- An all-aspects of the industry program which provides students exposure to each of the four areas above (recommended CIP Code 52.0901)

Coursework and Program Content

Coursework must prepare students for a career or continued study in one of the five areas. Coursework must also be arranged in a non-duplicative sequence that increases in intensity as students progress through. Since the field is broad and multi-disciplinary, multiple CTE teachers may teach portions of the program appropriate to their given content area. For example:

- Coursework in management, marketing, and financial operations must be taught by certified business teachers holding either the classroom or Business (CTE) titles.
- Coursework in food preparation, sanitation, and cooking must be taught by certified family and consumer science teachers or individuals with CTE certification in a culinary title.
- Coursework in grounds management or care of animals, plants, and aquatic facilities must be taught by certified agriculture teachers holding either the classroom or CTE title.

For an Approved Career and Technical Education Program, at least one half unit of [Career and Financial Management](#) must be included as either a stand-alone course or embedded within a

program. Non-CTE teachers may not teach Career and Financial Management or any of the content courses in a NYSED-approved CTE program.

Technical Assessment

Approved CTE programs in Hospitality and Tourism must culminate a three-part, industry-based technical assessment. This assessment must be industry-standards based and psychometrically evaluated to meet standards of the industry. It must also assess the entire program and not a specific course or courses within a program. NYSED does not endorse any one test or test vendor.

The technical assessment must clearly connect to the content of the program. For example, in a business-focused program, a culinary arts assessment would not be appropriate. Approvable assessments for programs in one of the five areas include, but are not limited to:

- [NOCTI 4436 Culinary Arts I \(Prep Cook\)](#)
- [NOCTI 4536 Culinary Arts Cook NOCTI-ACF](#)
- [NOCTI 4120 Commercial Foods](#)
- [NOCTI 3079 Hospitality Management, Food and Beverage](#)
- [NOCTI 3080 Hospitality Management, Lodging](#)
- [NOCTI 1287 Lodging \(written only\)](#)
- [NOCTI 1289 Recreation, Amusement, and Attractions \(written only\)](#)
- [NOCTI 1288 Travel and Tourism](#)
- [NOCTI 1286-Restaurant, Food, and Beverage Services](#)
- [Precision Hospitality and Tourism 410](#)
- [Precision 414 Lodging and Recreation](#)
- [Precision 340 Food and Nutrition](#)
- [Precision 345 Food Service/Culinary Arts](#)
- [Microsoft Office Specialist Exams \(MOS\) \(performance only-appropriate for more business-oriented programs\)](#)

Other Questions

Further questions may be directed to the New York State Education Department's CTE Team at emsccte@nysed.gov

References

Advance CTE (2021). *Career Cluster Framework: Hospitality and Tourism*.

<https://cte.careertech.org/sites/default/files/CCFrame-HospitalityandTourism.pdf>

New York State Department of Labor (2021). *Long-Term Occupational Employment Projections*.

<https://statistics.labor.ny.gov/lproj.shtm>