## Four Phases of the Principal Preparation Project (Phase 2)

Part 1	Map the Work (January 17, 2018)	١
Deliverable	Classify key questions related to our charge in a way that yields a roadmap for understanding and managing change. Organize Advisory Team members into five smaller work groups (each focused on a different aspect of our charge). Each small group prepares a 1-page list of most important policy implications that are related to their area of focus.	
Questions	How will proposals achieve resonance and prominence in a way that fosters growth and healthy creative tension? How do we achieve standards without standardization (if comparability across time, person, or school is important)?	,

(	Part 2	Learn what works (January 31, 2018)
	Deliverable	Produce a preliminary draft of the universe of options available to each small group. Within each small group, identify the relative merits of each option under consideration. Identify for each small group how each option fares with respect to each of our success criteria.
	Questions	How can national exemplars (or exemplars from leading states/nations) provide a useful structure on which to build? Where do options fall on a continuum from least to most desirable, if placed on an innovation configuration map?

Part 3 Set the priorities (February 28, 2018)
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Deliverable	If multiple options are on the table, describe the sequencing, identifying if sequences are dependent or independent.
	For options under consideration, prepare a value proposition that is appropriate for each affected stakeholder group.
	Identify and address the strongest counter-argument for each and every option under consideration.

Questions If you could have what you want, what would you have (and would any change be needed in law, reg, or contract)? How can incentives amplify and sustain proposed changes in a way that supports continuous improvement?

(	Part 4	Build a consensus for change (March 21, 2018)	
	Deliverable	Define and detail the message to be used for each affected stakeholder. Anticipate questions we can reasonably expect to receive about each proposal (and develop persuasive responses). Explain how proposed recommendations are consistent with or conform to existing framework of policies/regulation.	
	Questions	What has become clear through this process that was not evident or anticipated at the outset? What does this work lead to next?	