

STUDENT ASSESSMENTS AND ASSOCIATED GROWTH MODELS FOR TEACHER AND PRINCIPAL EVALUATION

FORM C 1 of 3

PUBLICLY AVAILABLE SERVICES SUMMARY

This form will be posted on the New York State Education Department's Web site and distributed through other means for all applications that are approved in conjunction with this RFQ to allow districts and BOCES to understand proposed offerings in advance of directly contacting Assessment Providers regarding potential further procurements.

| Assessment Provider Information | |
|--|--|
| Name of Assessment Provider: | Renaissance Learning, Inc. |
| Assessment Provider Contact Information: | Debra C. Schoenick 2911 Peach Street P.O. Box 8036 Wisconsin Rapids, WI 54495-8036 |
| Name of Assessment: | STAR Early Literacy |
| Nature of Assessment: | ASSESSMENT FOR USE WITH STUDENT LEARNING OBJECTIVES WITH A TARGET SETTING MODEL; OR |
| | ☐ SUPPLEMENTAL ASSESSMENT WITH AN ASSOCIATED GROWTH MODEL: ☐ GAIN SCORE MODEL ☐ GROWTH-TO-PROFICIENCY MODEL ☐ STUDENT GROWTH PERCENTILES ☐ PROJECTION MODELS ☐ VALUE-ADDED MODELS ☐ OTHER: |
| What are the grade(s) for which the assessment can be used to generate a 0-20 APPR score? | Grades Pre-K-3 |
| What are the subject area(s) for which the assessment can be used to generate a 0-20 APPR score? | STAR Early Literacy is a computer-adaptive diagnostic assessment for students who have not yet developed the skills to read independently. STAR Early Literacy offers a comprehensive assessment of literacy skills for students in grades pre-K-3. As students move beyond basic literacy and numeracy and acquire the skills to read independently (typically during first grade), STAR Reading becomes more relevant measures (discussed in detail in Form C: 2 of 3 and 3 of 3, respectively). |
| What are the technology requirements associated with the assessment? | STAR Early Literacy is accessed through Renaissance Place, which can be accessed on both PC and Mac operating systems. Minimum and recommended hardware, software, and network requirements includes the following: |

Windows **Web browser**: Internet Explorer 9.x–11.x, Firefox 27.0 or later, or Chrome 26 or later (recommended); Internet Explorer 8.x, Firefox 14.x–26.x, Chrome 23–25 (minimum) **Operating system**: Windows 7–8.1 (recommended); Windows XP Service Pack 3, Vista (minimum) **Screen resolution**: 1024 × 768 display resolution, thousands of colors (recommended); 1024 × 600 display resolution, 256 or more colors (minimum) Mac **Web browser**: Safari 6.0–8.0, Firefox 27.0 or later, or Chrome 26 or later (recommended); Safari 5.1, Firefox 14.x-26.x, Chrome 23–25 (minimum) **Operating system**: OS X v10.7–v10.10 (recommended); OS X v10.6 (minimum) **Screen resolution**: 1024 × 768 display resolution, thousands of colors (recommended); 1024 × 600 display resolution, 256 or more colors (minimum) **Mobile Devices Chromebooks**: All Renaissance Place products are compatible with Chromebooks and other Chrome OS devices. iOS native apps: o STAR on iOS requires an iPad running iOS 5.x or later Tablets: STAR testing is supported using a web browser on tablets 7 inches or larger. Students must use Safari 6 or later, Chrome 23 or later, Firefox 27 or later, Silk on Kindle Fire HD, or Internet Explorer 11. Other Requirements Internet connection: Broadband Internet connection (DSL, satellite, or cable) **Additional components**: Depending on which Renaissance Place applications will be used, there may be additional client applications/plugins that are required. These include Adobe Reader 9 (or later), Adobe Flash Player 10 (or later), and the RLI Print Plug-In. For further information about Renaissance Place technical requirements, please see the appendix. X YES Is the assessment available, either for free or through purchase, to other districts or BOCES in New □No York State?

Please provide an overview of the assessment for districts and BOCES. Please include:

- A description of the assessment;
- A description of how the assessment is administered;
- A description of how scores are reported (include links to sample reports as appropriate);
- A description of how the Assessment Provider supports implementation of the assessment, including any technical assistance. (3 pages max)

The STAR Early Literacy assessment is a computer-adaptive interim assessment that measures both the literacy and numeracy skills of emergent readers in grades pre-K-3. Specifically, STAR Early Literacy can be used to measure student proficiency and growth in reading for students that have not yet become independent readers. STAR Early Literacy can also serve as an indication of educator effectiveness in reading for kindergarten and, in some cases, grade 1 and grade 2 teachers.

The STAR Early Literacy assessment takes approximately 15 minutes to administer; provides immediate results in easy-to-read reports for administrators, teachers, students, and parents; and has been ranked highly for reliability and validity by the Center on Response to Intervention (CRTI), the most trusted source for unbiased evaluation of screening assessments and progress monitoring tools.

The data provided by STAR Early Literacy has diverse utility, and the extensive data analysis capabilities of this assessment system offer educators multiple contexts through which to interpret that data. STAR Early Literacy allows educators to view the same scaled score (derived from the assessment) through multiple lenses for varied purposes including growth modeling, screening, progress monitoring, goal-setting, identification of learning gaps, instructional planning, forecasting proficiency, and evaluating mastery of state and Common Core State Standards (CCSS).

STAR Early Literacy is statistically linked to empirically validated learning progressions designed to provide the intermediate steps and prerequisite skills necessary to reach the levels of expertise identified in the CCSS. As a result of this statistical link, STAR Early Literacy bridges instruction and assessment. When students complete a STAR Early Literacy assessment, their scaled score automatically places them at a point on the learning progression for reading, which spans grades pre–K–12. Using this information, STAR Early Literacy reports the skills students have likely mastered, the skills they are ready to learn, and the skills they need to learn after that. Teachers then use the *Record Book* to view details about each student's current performance and projected growth in relation to pre-selected benchmarks, create instructional groups, and access instructional materials that target the precise level of instructional need.

Renaissance Learning first began to explore the use of STAR assessments—STAR Early Literacy, STAR Reading, and STAR Math—in teacher evaluation when educators came to us on the topic. To inform our approach and recommendations, we consulted national experts in growth, teacher evaluation, interim assessment, and school improvement. Team members included Dr. Damian Betebenner of the National Assessment Center, Dr. Margaret Heritage of UCLA, and Dr. Allan Odden of the University of Wisconsin–Madison. We also consulted with organizations such as the Council of Chief State School Officers (CCSSO), National Conference of State Legislatures (NCSL), and the National Association of Elementary School Principals (NAESP) and National Education Association (NEA). Renaissance Learning offers extensive professional development opportunities to assist educators in setting up an appropriate testing environment and using STAR Early Literacy data to inform decision making. Our professional development is based on Response to Intervention (RTI) principles. It is available in several formats including on-site professional development and consulting, remote coaching, and an expansive web-based training center that includes webinars, implementation guides, and other resources.

Customer Support

Renaissance Learning has built a reputation for providing superior technical support. Our call center is based in the US, and we answer every call and live chat request in person. Customers never talk to a machine when calling us. During 2014, we handled nearly 144,000 calls and 205,000 chat requests. Our average answer speed is eleven seconds for telephone calls, four seconds for chat requests, and one hour for e-mail inquiries. However, speedy responses are only one aspect of the support we provide; our technical support representatives are experts with extensive knowledge of Renaissance Learning software.

Schools and districts with a current Renaissance Place subscription receive unlimited e-mail, toll-free phone, and live chat support with our team of technical experts from 7:30 a.m. to 8:00 p.m. (eastern time), Monday through Friday. These experts provide a variety of services to help with setup, support, and troubleshooting of Renaissance programs. Additionally, a Renaissance Implementation Coordinator works with district personnel to assist with the setup and installation of your Renaissance software and to define the strategies that will be used to meet implementation goals. Renaissance Place subscriptions also include 24/7 access to an online help menu, teacher resources, and software and technical manuals.

In addition to extensive free support and embedded help options, the proposed solution also includes the following:

Online Training and Knowledge Resources

Two online professional development resources available to educators free of charge are the Customer Center (www.renaissance.com/customer-center) and the Renaissance Learning Knowledge Base (http://support.renaissance.com/techkb/). The Customer Center provides customers with 24/7 access to a variety of independent-study options (including on-demand tutorials and detailed implementation guides) as well as information about additional professional services that may be purchased. The Knowledge Base allows customers to search our technical support information for Renaissance Learning products.

Pre-implementation and Program Setup

Renaissance Learning works closely with schools to ensure a successful implementation of our programs. A Renaissance Implementation Coordinator will work with NYSED to assist with the setup of STAR Early Literacy. The coordinator will clarify the steps necessary to prepare for program setup, such as verifying system requirements, discussing the transition checklist, and providing our technical staff with data from desktop versions of any Renaissance Learning software that you currently own. The coordinator will also provide access to your Renaissance Place site and discuss the steps you will need to take once student data is transferred to your site. Some of these steps include setting up IP restrictions, reviewing capabilities, and selecting passwords.

Please provide an overview of the student-level growth model or target setting model for SLOs for districts and BOCES, along with how student-level growth scores are aggregated to the create teacher-level scores, and how those teacher-level scores are converted to New York State's 0-20 metric.

The STAR assessments offer Student Growth Percentile model (SGP), which compares a student's growth to academic peers nationwide with the same achievement history. The SGP model in STAR includes "growth-to-standard" reporting (e.g. catch

up/keep up, move up/stay up) to help educators set SGP targets for one year of expected growth.

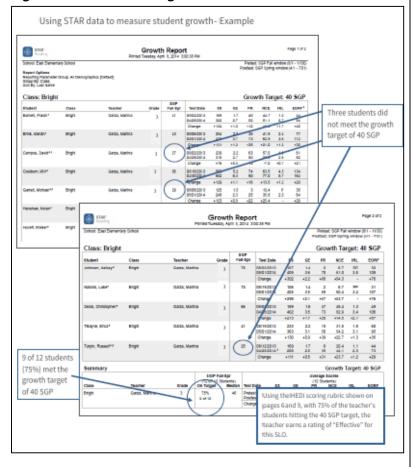
For over four years, Renaissance Learning has been working with national experts and educators nationwide to thoughtfully incorporate the growth data from STAR assessments into the Student Learning Objectives (SLO) targeting setting process, as well as the broader educator evaluation framework.

Based on ongoing research and experience, Renaissance Learning offers SGPs for SLO target setting.

For SLO target setting using STAR SGP, teachers set an SGP target for each student, a group of students, and/or the class that is based on one year of expected academic growth.

To assist with growth-based target setting, the STAR software offers several features, including a Goal Setting Wizard that calculates "growth-to-standard" goals (e.g. catch up, keep up, move up, and stay up).

Figure 1. Measure student growth with STAR SGP



During the year, teachers are encouraged to monitor student growth using mid-year Student Growth Percentile/ Proficiency dashboard reporting. At the end of the year, teachers use the STAR Growth Report (figure 1) to easily determine the percentage of students who met their growth SGP target. Teachers then consult the SLO row of the "0–20 APPR Scale" (table 1) to match the SLO percentage to the HEDI numerical rating. Please refer to the appendix *Key Report Samples: STAR Assessments* for more information about the STAR Growth Report and gauging growth with SGP.

Table 1. 0-20 APPR Scale

| HEDI Rating | High | ly Effe | ctive | E | ffectiv | e | Deve | loping | | | | | | In | effect | ive | | | | | |
|------------------------|-------------|---------|-------|----|------------|------------|------------|------------|----|----|------------|------------|------------|----|------------|------------|------------|------------|-----------|----------|------------------|
| Scoring Range | 20 | 19 | 18 | 17 | 16 | 15 | 14 | 13 | 12 | 11 | 10 | 9 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 1 | 0 |
| Percent of Students | | | | | | | | | | | | | | | | | | | | | |
| Meeting SLO Target | 97- 100% | | | | 80- 84% | 75- 79% | 67- 74% | 60- 66% | l | | 44- 48% | 39- 43% | 34- 38% | | 25- 28% | 21- 24% | 17- 20% | 13- 16% | 9- 12% | 5- 8% | 0- 4 % |

New York State Next Generation Assessment Priorities

Please provide detail on how the proposed supplemental assessment I or assessment to be used with SLOs addresses each of the Next Generation Assessment Priorities below.

Characteristics of Good ELA and Math Assessments (only applicable to ELA and math assessments):

Renaissance Learning is heavily engaged and invested in the ongoing process of standards analysis and alignment in order to keep pace with the expectations of the Common Core. The following are some of the key activities:

Rigorous analysis of the Common Core State Standards and Item development based on CCSS analysis

- Renaissance Learning's standards experts have analyzed the intent and scope of each standards statement in the Common Core, considering the skill components, placement in the standards hierarchy, and cognitive demand (i.e. depth of knowledge or DOK) of the standards.
- We study the CCSS Publishers' Criteria documents, and other ancillary materials (e.g. the CCSS appendices) to ensure that items are built to the grade-level expectations of the skills inherent in the standard. (For example, math items must address the focus, coherence, and rigor in conceptual understanding, procedural skill and fluency expectations of the standards; reading items must address the level of text complexity, close reading skills, and the use of text-dependent questions.)
- We identify the cognitive level appropriate for the skills being assessed in the standards. Depth of knowledge is confirmed in accordance with widely-accepted CPALMS (Florida's standards information resource) identifications.
- Renaissance Learning's professional item writers incorporate
 the findings of the rigorous analysis as they develop and
 evaluate STAR assessment items. The items are designed to
 assess the most specific skill components in the standards and
 to be in alignment to the DOK levels of the standards.
 Development follows strict, research-based protocols through
 a multi-step process that includes the establishment of
 metadata, a recursive writing and editing process, dynamic
 calibration of all items, and psychometric analysis of itemtesting results. This development process ensures that the
 highest quality items are added to the operational item bank
 and that the items have a direct alignment to the skills
 inherent in the CCSS.

Item alignment

In addition to the item development process for producing STAR items aligned with the CCSS and corresponding DOK levels, STAR items have undergone extensive review for standards alignment. Internal reviews are conducted by the full-time, onsite team of standards experts who adhere to alignment specifications informed by work and training with McREL and Education Northwest (formerly NWREL).

The alignment analysis is twofold and includes (1) the alignment of skills inherent in the CCSS to the skills assessed in STAR Early

Literacy; and (2) alignment of the STAR Early Literacy assessment to the CCSS.

The alignment reports included in the appendix provide evidence that the skills assessed by the STAR Early Literacy assessment align to both the CCSS and New York State Learning Standards.

Assessments Woven Tightly Into the Curriculum:

New York State curriculum in ELA is aligned to the CCSS and so is the STAR Early Literacy assessment. Educators can use STAR Early Literacy to assess students on the standards taught through the curriculum.

STAR Early Literacy is aligned to the Reading Foundational Skills domain. It is also aligned to the standards in grade levels K–3 and to Pre-K agency standards when appropriate. The alignment report is included in the appendix.

Diagnostic Information to Support Differentiated Instruction

STAR Early Literacy provides in-depth diagnostic information on students' strengths, weaknesses, and needs for intervention. STAR Early Literacy is statistically linked to the Core Progress learning progression for reading, which spans grades pre-K through 12. Immediately after students test, teachers navigate to STAR Early Literacy's online *Record Book* to access diagnostic information and instructional planning materials. STAR Early Literacy identifies students' strengths and weaknesses in vocabulary, comprehension, and overall reading achievement.

Teachers Bridge Assessment and Instruction with the Record Book

Teachers access information to plan differentiated instruction in the *Record Book*, an online feature in STAR Early Literacy. After any test administration, teachers can use the *Record Book* to:

- Create instructional groups based on students' scaled scores. These groups can be across grades if the teacher has a mixed-grade intervention setting.
- Determine the skills and prerequisite skills in the learning progression on which a student or groups of students need to focus. These skills for instruction are also reported on the Instructional Planning Report.
- Access aligned instructional materials. Teachers can use
 these resources to inform and support a number of
 programs and purposes, including RTI plans, Individual
 Education Plans, and Individual School Readiness Plans,
 among others. The portal provides resources at multiple
 grade levels, so teachers can quickly access materials to help

fill students' gaps in knowledge. And, because students are placed on the progression according to their scaled score, teachers know that the skills identified and targeted materials are the ones students need in order to achieve grade-level expectations. Educators can also be confident that instructional groups focus on the right level of instruction and lead to the greatest growth.

In addition, **constructed-response items** and **performance tasks** are optional items that provide additional information about each student's mastery of reading in terms of the CCSS. Teachers can use that knowledge to better tailor instruction to each student's learning needs.

The learning progressions also provide access to widely used third-party instructional support materials, including the following:

- SAS Curriculum Pathways provide interactive, standards-based resources in English language arts, mathematics, and science. (SAS Curriculum Pathways resources are available for no cost at http://www.sascurriculumpathways.com.)
- Gooru works directly with experts and content providers to identify, integrate, and index high-quality content to benefit teachers and students. Hundreds of Gooru resources are available in the learning progressions, primarily for skills in grades K-2. (Gooru resources are available for no cost at http://www.goorulearning.org.)
- Curriki provides a diverse collection of learning materials, including learning journals, reading guides, study guides, vocabulary activities, quizzes, and constructed-response items. Hundreds of Curriki resources are available in the learning progressions, primarily for middle- and high-school students. (Curriki resources are available for no cost at http://www.curriki.org.)
- OpenEd provides standards-based lesson plans, homework assignments, games, and videos for math, English language arts, and science. (OpenEd resources are available for no cost at https://www.opened.io.)
- OER Commons brings together teaching and learning resources from more than 500 content providers.
 These resources include worksheets, lessons, homework assignments, and classroom activities.

(OER Commons resources are available for no cost at https://www.oercommons.org.)

When used together, these materials provide teachers with an interactive resource that they can use to plan classroom instruction and to focus instruction on the skills that students need to learn in order to be ready for college and careers.

Performance Assessment:

The STAR Early Literacy assessment offers additional item types beyond the multiple-choice items in the computer-adaptive assessment. After teachers have assessed students efficiently with a STAR Early Literacy test, they have the option of using the following additional items, which are accessible through the learning progression for reading:

- Constructed-Response Items. Constructed-response items assess the student's understanding and application of the concept and skill.
- **Performance Tasks.** Performance tasks assess students at the highest depth-of-knowledge levels. More specifically, they enable teachers to assess students' ability to apply a compilation of skills in a real-world scenario. Tasks are designed to be grade-level appropriate, and students' total engagement time for the tasks increases by grade level. At grade 3, students should spend approximately 45 minutes on a task. Teachers score students' work using the rubrics provided with the teacher version of each task.

Efficient Time-Saving Assessments:

STAR Early Literacy is a computer-adaptive test (CAT), administered on computers or tablets connected to the Internet. CATs tailor each testing experience to the individual student, selecting items that not only assess the concepts and skills that are defined in the test blueprint, but that also match the student's performance level. STAR Early Literacy is, therefore, quick and easy to administer. Students can complete a STAR Early Literacy test in less than 15 minutes, as opposed to the more traditional testing times of 30, 40, or even 60 minutes or more, leaving more time for learning and skills-based practice. In fact, we estimate that STAR's short testing time (STAR Early Literacy, STAR Reading, and STAR Math) saved more than 30 million instructional hours during the 2014–2015 school year.

As documented in research, CATs can be considerably more efficient than conventional tests that present the same test questions to all students. Because a well-designed CAT requires fewer items and less testing time, it is often two or more times as efficient as the conventional test. For example, a good CAT uses only 25 items and about half the testing time to yield the same information as does a 50-item conventional test, and it has a test reliability that is equal to the longer fixed-form test.

Fast and Easy Administration

Educators find that administering STAR Early Literacy is straightforward and intuitive. There are no software programs to install, no files to copy, and no rostering of students before each assessment event. The assessment runs on the Renaissance Place platform, a cloud-hosted management program that consolidates all Renaissance Learning software used in the school or district. Setup is easy; a student is added once during initial setup, which can be automated by using the Renaissance Data Integrator (RDI). RDI continuously synchronizes records with data in the district's student information system (SIS).

To take a STAR Early Literacy assessment, students simply log in to the system on any supported device (Internet-connected computer, Chromebook, iPad, or other tablet). Once students are finished, the system automatically scores the test, and, if RDI is used, transfers scores to the local SIS. The data is centralized, and all software and content are updated automatically. As such, teachers across the district can access a student's test records at any time should the student move to a different school within the district. After students complete their tests, educators log into the system from any supported device to run and access the reports.

STAR Early Literacy's efficiency extends beyond the classroom. Renaissance Learning provides secure software hosting services through our enterprise-class data center. We deliver all new content, features, and other updates instantly and automatically, freeing up the district's technical staff to focus on other important issues.

Finally, STAR Early Literacy is highly cost-effective in terms of monetary and human resources. The same test can be administered for multiple purposes, while test-planning, setup, administration, and reporting consume few resources.

Technology:

STAR Early Literacy is a computer-adaptive test built on IRT. The software continually tailors the test based on a student's response to the current question—increasing the difficulty after a correct answer and decreasing difficulty after an incorrect answer.

Research has shown that a CAT can be considerably more efficient than conventional tests that present all students with the same test questions. Because a well-designed CAT requires fewer items and less testing time, it is often two or more times as efficient as the conventional test. For example, a good CAT uses only 25 items and about half the testing time to yield the same information as does a 50-item conventional test. It also has a test reliability that is equal to the longer fixed-form test.

STAR Early Literacy Reporting

STAR Early Literacy's reports provide important information about what students know and can do. Teachers, school administrators, and district administrators can use the reports and the data they present to help answer key questions that will improve teaching and learning. Educators can control what information they access and view, and they can organize this information based on local preferences through Renaissance Place, our cloud-based management platform. Renaissance Place manages student data and generates customized reports for all Renaissance programs, including the STAR Early Literacy assessment. STAR Early Literacy reports offer these features:

Available Immediately

Educators log in to Renaissance Place and run STAR Early Literacy reports immediately after students finish taking a test. Reports can be printed or viewed online. Users see only the data that is designed for them: teachers see class and student data, principals see school data, and superintendents see district data. This provides a focused and efficient view for each user in relation to their needs.

Available at all Levels

Educators determine which report they want to run and then select the school, class, students, and features they want included on the report. Educators can run reports at the student, classroom, school, or district level; they can specify a group of students whose reports are to be printed in one batch. They can also choose to drill down to focus on one particular grade level, one particular class, or one particular student.

Degree to which the growth model must differentiate across New York State's four levels of teacher effectiveness (only applicable to supplemental assessments):

No response required for this submission.



STUDENT ASSESSMENTS FOR TEACHER AND PRINCIPAL EVALUATION

FORM H

APPLICANT CERTIFICATION FORM —ASSESSMENTS FOR USE WITH STUDENT LEARNING OBJECTIVES

Please read each of the items below and check the corresponding box to ensure the fulfillment of the technical criteria.

PLEASE SUBMIT ONE "FORM H" FOR EACH APPLICANT. CO-APPLICANTS SHOULD SUBMIT SEPARATE FORMS.

The Applicant makes the following assurances:

| Assurance | Check each box: |
|--|-----------------|
| The assessment is rigorous, meaning that it is aligned to the New York State learning standards or, in instances where there are no such learning standards that apply to a subject/grade level, alignment to research-based learning standards. | |
| To the extent practicable, the assessment must be valid and reliable as defined by the Standards of Educational and Psychological Testing. | |
| The assessment can be used to measure one year's expected growth for individual students. | |
| For K-2 assessments, the assessment is not a "Traditional Standardized Assessment" as defined in Section 1.3 of this RFQ. | |
| For assessments previously used under Education Law §3012-c, the assessment results in differentiated student-level performance. If the assessment has not produced differentiated results in prior school years, the applicant assures that the lack of differentiation is justified by equivalently consistent student results based on other measures of student achievement. | |
| For assessments not previously used in teacher/principal evaluation, the applicant has a plan for collecting evidence of differentiated student results such that the evidence will be available by the end of each school year. | |
| | N/A ⊠ |
| At the end of each school year, the applicant will collect evidence demonstrating that the assessment has produced differentiated student-level results and will provide such evidence to the Department upon request. ⁴ | |

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⁴ Please note, pursuant to Section 2.3 of this RFQ, an assessment may be removed from the approved list if such assessment does not comply with one or more of the criteria for approval set forth in this RFQ

To be completed by the Copyright Owner/Assessment Representative of the assessment being proposed and, where necessary, the co-applicant LEA:

| Renaissance Learning, Inc. 1. Name of Organization (PLEASE PRINT/TYPE) | 4. Signature of Authorized Representative (PLEASE USE BLUE INK) |
|--|---|
| Debra C. Schoenick 2. Name of Authorized Representative (PLEASE PRINT/TYPE) | September 30, 2015 5. Date Signed |
| Vice President of Strategic Support 3. Title of Authorized Representative (PLEASE PRINT/TYPE) | |

| N/A 1. Name of LEA (PLEASE PRINT/TYPE) | Signature of School Representative (PLEASE USE BLUE INK) |
|--|---|
| N/A 2. School Representative's Name (PLEASE PRINT/TYPE) | N/A 5. Date Signed |
| N/A 3. Title of School Representative (PLEASE PRINT/TYPE) | |