

Write on, NY!

Logo Design Contest

Are you a student in New York State? Do you love to design? Do you love to write?

If so, the New York State Education Department invites you to enter the *Write on, NY!* Logo Design Contest. The contest is open to all New York State students in prekindergarten through grade 12 who love to design and love to write! The deadline for entries **extended to March 31, 2021**. Winning logo designs will be announced in **April 2021**. The winning designs will be used to promote the *Write on, NY!* initiative.

About Write on, NY!

Write on, NY! encourages writing throughout New York State schools at all grade levels and in all educational settings. This initiative aims to promote the practices to make lifelong writers of all New York State students. Resources designed by New York educators will be available for teachers, students, parents, and communities.

Submitting Your Entry

What should be included in my design?

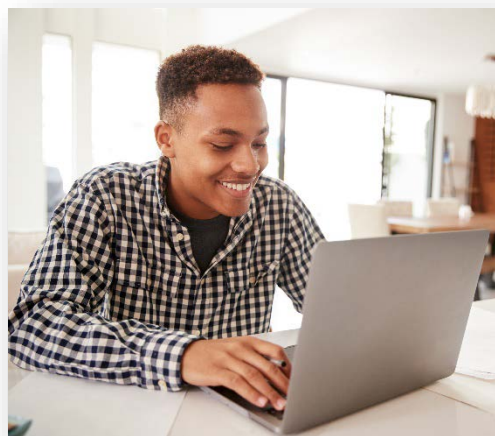
To be considered, designs must include:

- the initiative's name, *Write on, NY!*
- original logo designed by the student

What could be included in my design?

Designs *may* include:

- the NYSED logo
- colors to match our webpage (orange, blue)
- a catchy slogan



What digital format does the NYS Education Department Require?

Your design can be submitted in an image format (JPG, GIF, etc.), Portable Document Format (PDF), or as a Word Document (DOC or DOCX). Files must be less than 512 MB.

How do I submit my entry?

Send your entry to the Office of Curriculum and Instruction via email to emscurric@nysed.gov. Please indicate "*Write on, NY!* Logo Contest Submission" in the subject line of your email. Your submission must include:

1. Completed entry form with parent/guardian's signature
2. Original logo design saved in one of the approved formats (image, PDF, or Word document)

Is there a prize for winning entries?

The winning logo(s) will be included on the *Write on, NY!* webpage and associated resources for schools. Your name, school, and district (if applicable) will be published with the design. Your design may be displayed throughout New York State as we work to increase the amount of writing occurring not only in New York State schools, but also in our students' homes and communities.

Questions?

Questions pertaining to the logo design contest or the *Write on, NY!* initiative can be directed to the Office of Curriculum and Instruction at emscurric@nysed.gov or (518) 474-5922.

Write on, NY! Logo Contest Entry Form

Name: _____

Grade: _____ Age: _____ School: _____

Description of Logo Design:

Use the space below to describe your design.

Why are you participating in the *Write on, NY!* Logo Design Contest?

Use the space below to describe your motivation to participate in the logo design contest.

The attached design is my original work. _____

Student's Signature

My child is permitted to participate in the *Write on, NY!* logo design contest.

Parent's Name _____ Parent's Signature _____