

Application: Innova Girls Academy Charter School

Lindsay Swanson - [REDACTED]
New Charter School Applications

Basic Letter of Intent Information

Completed May 3 2021

Instructions

Please complete the Basic Contact and Application form.

2021 PHASE I: Letter of Intent

Basic Contact and Application Information

New Applicant groups and Existing Education Corporations interested in submitting an application to establish Regents-authorized charter schools are asked to complete this brief information sheet. The Department will use this information to plan and coordinate peer review panels with appropriate expertise to evaluate all application materials.

Please indicate whether your applicant group is applying as a **New Operator** (that does not operate a Regents-authorized charter school or any charter schools currently) or whether your applicant group is an **Existing Education Corporation** (which operates one or more Regents-authorized charter schools).

New Operator Applicant Group (operating no charter schools at all or in New York or not operating Regents-authorized charter schools)

Proposed Charter School Name

(Please write out the full name of the proposed new charter school, and include the words "charter" and "school" in the name).

Proposed School Name	Innova Girls Academy Charter School
Grades Served (K-5, .6-8, 9-12, etc.) During Initial 5 year Term	K-5
Max Number of Students During Initial 5 year Term	312

Please enter the name of the proposed Board Chair (or current Board Chair for existing schools) and the name of the Public/Media Contact person, including mailing address, phone number, and email address.

(The entire chart may not be visible on your screen. Use the "tab" key to move from column to column. The first column will remain static as you do so).

	First and Last Name	Best Phone Number (###-###-####)	Email Address
Proposed/Current Board Chair	Jonathan Nwagbaraocha		
Public/Media Contact Person	Lindsay Swanson		

Applications will only be accepted for applicant groups seeking to implement one or more of the following priority school designs (See page 5 of RFP) that align with New York State's Approved ESSA Plan and the strategic priorities of the Board of Regents:

Responses Selected:

- Partnerships with an existing CBO and/or institution of higher education;

List of Key Design Elements

List the key design elements (which are those features of the school that are innovative or unique to the school's mission and goals, are core to the school's overall design, and critical or integral to its success. The design elements may include a specific content area focus; unique student populations to be served; specific educational programs or pedagogical approaches; unique calendar, schedule, or configurations of students and staff; and/or innovative organizational structures and systems. **Approved schools will be accountable for implementation of the key design elements included in their charter.**

1	STEAM education unlocks doors.
2	An all-girls setting develops leaders.
3	Classrooms should spark curiosity and creativity to build strong academic foundations.
4	All students should thrive at school.
5	A great teacher can inspire excellence.
6	We believe in the power of partnerships.
7	(No response)

If available, please provide the URL to the website established for the proposed school(s).

<https://www.innovagirlsacademy.org/>

Proposed Management and/or Partner Organization(s), such as a charter or educational management company or a university, academic program partner, or whole school change partner.

(Refer to the application kit for definitions and guidance as only "substantial" partnerships should be listed here).

Proposed Management Company	N/A
Partner Organization 1	The Girl Scouts of Western New York
Partner Organization 2	(No response)

Proposed Board Chair Signature

(Internet Explorer may not support this feature. Open the portal using Google Chrome, Firefox, or Safari).

A handwritten signature in black ink on a light gray background. The signature is stylized and cursive, consisting of several loops and a long horizontal line extending to the right.

Date

May 3 2021

Thank you for completing this form.

Letter of Intent (6 pages excluding attachments)

Instructions

Upload only the 6 page Letter of Intent (signed by the proposed board chair) in response to the evaluation criteria. Do NOT exceed the 6 page limit. Do NOT submit petitions; however, keep for your own records.

Attachments are uploaded separately where indicated.

InnovaGirlsAcademy_LetterofIntent

Filename: InnovaGirlsAcademy LetterofIntent.pdf **Size:** 312.9 kB

Table 1: Applicant Group Information

Completed May 3 2021

Applicant Instructions

Ia. Applicant Group Members: Using **Table 1**, provide the name, contact information, current employment, the current or prospective role, and the relevant experience, skills, and/or qualifications in the proposed school for all members of the applicant group, which includes the initial proposed board of trustees and any known proposed school employees. Table 1 is a fillable table within the portal.

Table 1: Applicant Group Information







Must include a minimum of 5 members proposed as Trustees

Applicant Group Information

The term “applicant group” includes those actively participating in the planning of the application to establish the proposed charter school; those individuals who will comprise the initial board of trustees; and those individuals (if any) who will become school employees. (Employees cannot are not permitted to serve on the Board of Trustees of Regents-authorized charter schools, including as ex-officio members).

	Name/Phone/E mail Address	Current Employment	Relevant Experience/Skil ls and Role on Applicant Group	Proposed Role in School (e.g., trustee, employee, none)	Proposed Position on Board (Officer, Trustee, Constituent Rep)

1	Kyle Banks [REDACTED]	Senior Lead Analyst of Economic Development, Rochester Gas and Electric	Finance; contributed to community engagement and budget	Trustee	Treasurer, Finance Committee Chair
2	Melanie Bloodworth [REDACTED]	Senior Director of Girl Experience, Girl Scouts of Western New York	Nonprofit Partner: Girl Scouts, Education; contributed to community engagement and partnership development	Trustee	Trustee
3	Robert Cain [REDACTED]	Development Director, Dakota Partners	Real Estate, Public Relations; contributed to facilities planning	Trustee	Trustee
4	George Daddis [REDACTED]	Vice President IIoT Solution Dept, Panasonic Industrial Devices Sales Company of America	Strategic Planning, Fundraising, STEAM Expert; contributed to industry partner development and design of STEM programming, development of budget, and community engagement	Trustee	Trustee
	Jonathan Nwagbaraocha	Environment, Health, Safety & Sustainability	Law; reviewed bylaws, contributed by facilitating		Chair,

5		Counsel and Compliance Leader, Xerox Corporation	board meetings, and participated in community engagement	Trustee	Governance Committee Chair
6	CaTyra Pollard 	CEO and Founder, Love for Words	Community Engagement; contributed to community outreach	Trustee	Trustee
7	Abigail Reinhard 	President and Owner, GP Flooring Solutions	Strategic Planning, Fundraising, Marketing; contributed to marketing strategy, outreach, and community engagement	Trustee	Trustee
8	Lindsay Swanson 	Fellow, BES	Education; Led proposal writing, contributed to community engagement	Proposed Head of School	
9	Veronica Vargas 	5th Grade Teacher, Wilson Foundation Academy	Education; contributed to partnership development, education design, and community engagement outreach	Trustee	Secretary, Academic Committee Chair
10	Linda Dickey 	Chair at Cheryl Speranza Leadership Institute at Our	All-Girls Education and Leadership Development; contributed to application	Trustee	Trustee

		Lady of Mercy	education design		
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
21					
22					
23					
24					
25					

Application History

Identify whether any member of the current applicant group has ever applied to this or another charter entity to open this proposed school or another charter school, either in New York State or outside of New York State. Indicate the date on which the application(s) was/were submitted and to which charter entity; briefly describe the outcome of the charter entity's decision; and provide a concise description of significant modifications made in this application (if applicable).

All members of the current applicant group applied to NYSED for authorization of Innova Girls Academy Charter School in the 2020 application cycle. Our application was submitted in May of 2020. The applicant group was invited to and participated in the 2020 Board Capacity Interview which took place virtually in August of 2020. Following the Capacity Interview, the founding team was informed that the proposal was not advanced to review by the Board of Regents. The Charter School Office provided feedback on the proposed grade levels served, the literacy programming, and integration of the Girl Scouts partnership.

Since the 2020 application, the founding team has continued to meet to develop and refine the vision for Innova Girls Academy. The new proposal includes modifications to the grade levels served. If authorized, Innova Girls Academy Charter School will serve students in grades K-6 and will be the only all-girls elementary in Rochester. The founding team has also adjusted the "STEM" focus to a "STEAM" focus to ensure that the academic program prepares girls to become innovative leaders. The founding team is engaged in regular board development and is continuing to build new partnerships in Rochester. The team is also continuing to seek and implement the best practices in literacy instruction. Finally, the team has continued to work with the Girl Scouts of Western New York to formalize a strong partnership that will lead to impactful daily programming at Innova.

No members of the applicant group have been involved in any other previous charter application.

Table 2: Public Outreach Information

Completed May 3 2021

Instructions

Please click here [Table 2: Public Outreach](#) to download a blank MS Word version of Table 2. Complete and upload as a .PDF document when complete.

[Table2_InnovaGirlsAcademy](#)

Filename: Table2 InnovaGirlsAcademy.pdf **Size:** 2.0 MB

Attachment 2a: Initial Samples of Public Outreach

Completed May 3 2021

Instructions

Provide **ONE** sample of evidence from **each** of the following categories that supports the applicant group's outreach attempts:

1. The group has informed the community about the proposed charter school, including the intended location, the target student population, the grades to be served, and a description of the educational

program(s) to be offered;

2. Stakeholders in the community were given the opportunity to provide input into the design of the proposed charter school; and

3. At least one public meeting with stakeholders in the community in the school district in which the proposed charter school is to be located. Reasonable public notice should be provided to community stakeholders.

Samples of evidence may include but are not limited to: a public meeting flyer with sign-in sheet and signatures; minutes of discussions with community parents, stakeholders or organizations and feedback obtained; public awareness campaign materials (emails, social media postings, media, etc.) with documented results; and/or surveys distributed with statistical analysis. For a more complete list of sample evidence, refer to the Public Outreach section of the Full Application. **Please DO NOT submit any signed petitions; keep all petitions for your own records.**

Please be aware that the Board of Regents will not consider an application if the applicant group does not sufficiently demonstrate that the extensive public outreach process described above has been conducted. Since public outreach activities are expected to be ongoing throughout the application review process, additional information about public outreach activities is expected in the Full Application and at the capacity interview with additional input provided throughout the NYSED public comment period.

[Attachment2a_InnovaGirlsAcademy](#)

Filename: Attachment2a_InnovaGirlsAcademy.pdf **Size:** 3.3 MB

Attachment 5a for each Applicant Group Member

Completed May 3 2021

INSTRUCTIONS

See **[Attachment 5a-Trustee Background Info Sheet](#)**

Please submit one combined .PDF file containing the documentation (Attachment 5a) for all members of the Applicant Group - five of which must must identified as proposed members of the initial board of trustees. If this is what you choose to do, follow these steps:

STEP 1: Collect, save and combine the required documentation for each member into a single .PDF file.

STEP 2: Upload the single combined .PDF file into the portal.

Alternatively, an applicant group may submit an individual Attachment 5a file for **each** member of the Applicant Group - five of which must must identified as proposed members of the initial board of trustees. To upload a file for **each** applicant group, follow these steps:

STEP 1: Create folders on your hard drive for each member of the Applicant Group listed on Table 1. (i.e., Vickie_Smith, Marcia_Jones, Artemio_Rodriguez, etc.)

STEP 2: Upload a single .PDF file for the the first member, then the second member, then the third, and so on. Repeat this step as many times as needed, not to exceed 25 individual files.

For each member, please submit the following documentation:

a. Submit an Applicant and Proposed School Trustee Background Information Sheet which incorporates the Signed Statement of Intent and Signed Statement of Assurance.

b. A Resumé or Curriculum Vitae

c. A Copy of Diploma or Transcript from Highest Degree Granting Institution. If an individual cannot provide such documentation, please submit a signed and notarized letter stating the highest level of education obtained and the reason why the documentation cannot be provided.

Note: Individuals are not required to have any of the education credentials to serve on a charter school's Board of Trustees. To the extent available, such documentation is used for identity verification.

[Kyle_Banks](#)

Filename: Kyle Banks.pdf **Size:** 7.9 MB

[George_Daddis](#)

Filename: George Daddis.pdf **Size:** 3.0 MB

[Melanie_Bloodworth](#)

Filename: Melanie Bloodworth.pdf **Size:** 2.0 MB

[Veronica_Vargas](#)

Filename: Veronica Vargas.pdf **Size:** 438.4 kB

[Abigail_Reinhard](#)

Filename: Abigail Reinhard.pdf **Size:** 596.0 kB

[Lindsay_Swanson](#)

Filename: Lindsay Swanson.pdf **Size:** 3.1 MB

[CaTyra_Polland](#)

Filename: CaTyra Polland.pdf **Size:** 1.0 MB

Robert Cain

Filename: Robert Cain.pdf **Size:** 1.9 MB

Jonathan Nwagbaraocha

Filename: Jonathan Nwagbaraocha.pdf **Size:** 485.0 kB

Linda Dickey

Filename: Linda Dickey.pdf **Size:** 1.1 MB

LETTER OF INTENT TO APPLY

I. Applicant Group Information

- a. **Applicant Group:** Please see Table 1 and Attachment 5a.
- b. **Public Contact:** Lindsay Swanson, [REDACTED]
- c. **Application History:** All members of the current applicant group applied to NYSED for authorization of Innova Girls Academy Charter School in the 2020 application cycle. No members of the applicant group have been involved in any other charter application.

II. Proposed Charter School Information

- a. **Proposed school name:** Innova Girls Academy Charter School
- b. **Proposed school mission statement:** In an inclusive school community focused on STEAM, Innova Girls Academy Charter School empowers girls in grades K-6 to excel as innovative leaders and confident problem-solvers.
- c. **Proposed school location:** In response to high concentrations of poverty, neighborhood density, low overall performance of local schools, and facility availability, we intend to locate in either the Northwest or Southeast quadrants of Rochester. We will serve students from all over the Rochester City School District. We will work with local real estate developers to find and secure a facility that complies with local, state, and federal regulations.
- d. **Target population/community served:** Rochester was once an economic powerhouse and city of social change but a fall from prosperity has left the city economically downtrodden. Households within the City of Rochester have a median annual income of \$32,347 which is approximately half of the United States median annual income. Of the 75 largest metropolitan areas in the United States, Rochester ranks 3rd in highest poverty rates, behind Detroit and Cleveland.¹ While Rochester City struggles with immense poverty, the gap between the wealthy suburbs and city poverty continues to widen, with schools playing a large role in this disparity. In Rochester, the 2020 graduation rate for girls was 71% while in the neighboring town of Brighton the graduation rate was 95%.² Low graduation rates mean that students are not prepared for college or to participate in the Rochester workforce. In 2019, the proficiency rate for female students in Rochester on the NYS ELA exam in grades 3rd-8th was 16% and the proficiency rate on the NYS Math exam was 13%. On the NYS ELA and Math exams, 55% and 67% of female students scored a 1, respectively. If the test is meant to indicate preparedness for “critical thinking, problem solving, and reasoning skills needed for success in college and the modern workplace,”³ then this data indicates that Rochester’s young women are underprepared. We interpret this data as a call to action for an all-girls elementary school that increases proficiency in the foundations of literacy and math while also teaching STEAM as a problem-solving mindset that will create the potential for economic prosperity for young women in Rochester. Notably, if authorized, Innova Girls Academy would be the only all-girls elementary school, public or private, in the City of Rochester.
- e. **Priority School Design:** Innova Girls Academy will partner with the Girl Scouts of Western New York (GSWNY) to provide scholars with access to empowering, girl-centered programming. GSWNY has more than 60 years of demonstrated success in inspiring young women in Monroe County to be leaders and innovators. Their mission of building “girls of

¹ <https://www.actrochester.org/tiny/mce/source//Census%20Update%202018.pdf>.

² <https://data.nysed.gov/gradrate.php?year=2018&instid=800000050065>.

³ <https://www.monroe2boces.org/NYSGr3-8Assessments.aspx>.

courage, confidence, and character, who make the world a better place” directly aligns with ours. Our students will have access to GSWNY programming in the summer and we will utilize the local GS camp for outdoor team-building experiences at the beginning and middle of each year. We will develop our science courses in conjunction with the GS inquiry driven science curriculum. In our Computational Thinking classes, students will complete the Girl Scouts “Journeys” projects to identify problems and implement solutions in their communities.⁴ Additionally, our daily advisory periods will use the GS life-skills and leadership programming.

- f. **Planned grades and Enrollment:** We will enroll 104 students in our inaugural year in 2022, 52 K and 52 1st grade. Each grade will be split into two cohorts of 26 students. Each year, we will add a new cohort of 52 kindergarteners. Within the five-year initial charter term, we will grow to 312 students in grades K-5. We reach full growth in 2027 with 364 K-6th students.

Projected Enrollment Table Over the Charter Term						
Grades	Ages	2022-23	2023-24	2024-25	2025-26	2026-27
K	5-6	52	52	52	52	52
1 st	6-7	52	52	52	52	52
2 nd	7-8		52	52	52	52
3 rd	8-9			52	52	52
4 th	9-10				52	52
5 th	11-12					52
6 th	12-13					
Totals		104	156	208	260	312

- g. **Proposed management and/or partner organization(s):** Lead Founder, Lindsay Swanson, was a member of the 2019 BES Fellowship Cohort. While not a formal partnership, the BES Fellowship provides over 600 hours of training that includes leadership development, charter school management, governance, school design, and instruction. Innova Girls Academy will be supported by BES during the planning year and through at least the first two years of operation. BES has no legal or financial interest in the school.
- h. **Replication:** Through the BES Fellowship, Lindsay Swanson has had the opportunity to study over 40 high-performing charter schools across the country. Ms. Swanson participated in a Leadership Residency at Springfield Prep in Springfield, MA, a school that is a proof-point for what is possible for historically underserved students when rigorous instruction is combined with individualized supports. Reader/Writer’s workshop and spiraled math review periods have been modeled from Springfield Prep, along with the best practices in systems to promote teacher collaboration, and data-driven, individualized instruction.⁵ Additionally, Innova Girls Academy is a member of the National Coalition of Girls’ Schools. As an affiliate, we have access to professional development that is tailored to all-girls schools. Finally, Innova Girls Academy will partner with Rochester’s Young Women’s College Prep (YWCP). Members of the lead team have already engaged with YWCP to learn from the organization in areas of board development and student supports. We will continue to seek opportunities to collaborate and through our partnership with YWCP, we will be able to provide a full K-12 pipeline of all-girls charter school options for the City of Rochester. The design of Innova Girls

⁴ <https://www.girlscouts.org/en/our-program/journeys.html>.

⁵ Springfield Prep is a 2019 Massachusetts School of Recognition. 72% of students meet or exceed expectations on ELA MCAS and 77% of students meet or exceed expectations on Math MCAS.

Academy is informed by the best practices of schools with demonstrated, quantitative academic outcomes that serve similar populations of students.

- i. **School Overview:** Innova Girls Academy is designed with six core design elements. These key design elements will allow our innovative program to meet the needs of all learners and will change the narrative for young women in Rochester.

Key Design Element #1 – We believe STEAM education unlocks doors. We know that every girl has the potential to be a pioneering problem-solver. Through our partnership with the Girl Scouts of Western NY, we will teach foundational 21st century, computational thinking skills and mindsets to foster the innovator in each of our students. We will equip our students with the skills that are “fast becoming an essential workforce skill as every profession and trade is rapidly becoming dependent on computer technology.”⁶ Starting in Kindergarten, our girls will have daily access to GS developed, girl-centered, foundational STEAM curriculum through Science and Computational Thinking classes. For example, every year students will complete the “Think Like an Engineer Journey” in which girls “discover how to think like an engineer by participating in hands-on design challenges.”⁷ At the end of each Journey, students identify, develop solutions, and implement innovative ideas for a project in their own communities. Students will be empowered with the skills that will allow them to flourish as “future inventors, innovators, and shapers of culture and public discourse” in a technology driven future.⁸

Key Design Element #2 – We believe an all-girls setting develops leaders. To graduate innovative leaders, we must develop practices within our community that affirm the identities and develop the mindsets of each student as a leader. To be an excellent leader, a student must be equipped with confidence, perseverance, empathy, and creativity. Girls’ school graduates are more confident and pursue careers with greater leadership responsibilities.⁹ We build leadership skills using age-appropriate Girl Scouts Life-Skills badges for daily leadership lessons. We will read stories about women of color that have paved the way with innovative thinking. For example, when students complete the “Agent of Change Journey” they will “explore how powerful individual women have been throughout history and how own individual powers can be linked together to create a powerful team.”¹⁰ We know that failure is an opportunity for growth, and we will encourage our students, teachers, and families to embrace their mistakes to learn. Innova classrooms will push students to face challenging work in a supportive environment. Students work best when they identify as self-regulated learners who are “metacognitively, motivationally, and behaviorally active participants in their own learning process.”¹¹

Key Design Element #3 – We believe classrooms should spark curiosity and creativity to build strong academic foundations. For Rochester girls to excel as the leaders of tomorrow, they need access to challenging and culturally relevant curriculum today. Starting in Kindergarten, we will ensure that high-quality instruction is paired with curriculum with real-world application. For our students to build crucial math and literacy foundations, they must have access to engaging, grade level-aligned materials in their classrooms. TNTP found that, “Compared to classrooms with

⁶ Pearson, Kim. “From a Usable Past to a Collaborative Future: African American Culture in the Age of Computational Thinking.” *Black History Bulletin*, vol. 72, no. 1, 2009, pp. 41–44. JSTOR, www.jstor.org/stable/24759566.

⁷ <https://www.girlscouts.org/en/our-program/journeys.html>.

⁸ <https://www.edutopia.org/blog/evaluating-quality-of-online-info-julie-coiro>.

⁹ <https://www.ncgs.org/research/quick-facts/>.

¹⁰ https://www.girlscouts.org/en/our-program/badges/badge_explorer.html.

¹¹ Zimmerman, Barry J. “A social cognitive view of self-regulated academic learning.” *Journal of educational psychology* 81.3 (1989): 329.

primarily (>75%) low-income students, classrooms with primarily higher-income students tended to receive 5.4 times more grade-appropriate lessons.”¹² Our students deserve access to the same grade-appropriate work. Students who have access to grade level materials are more prepared to demonstrate grade level performance, particularly as they build the important foundations of literacy and math.¹³ All teachers will be provided with curriculum that is first vetted against NYS grade-level standards to ensure the appropriate level of rigor. Through challenging assignments, students will develop the confidence that is needed to be successful outside of school.

Key Design Element #4 – We believe all students should thrive at school. Our girls deserve an education that is tailored to them. Our program is designed with girls and equity in mind and data driven decisions are made to provide individualized supports every day. In a school that values rigorous, grade level instruction, we recognize the importance of robust, individualized support systems. We will provide students with the academic and behavioral supports that will allow them to grow intellectually and emotionally. Academic research demonstrates that students learn best when they are in a zone of proximal development.¹⁴ Therefore, teachers will use data before, during, and after each class period to assess each student’s mastery of content. Data will be used to create differentiated activities and groupings in both literacy and math workshops. In our K-3rd grade Lower Academy, extra time spent in literacy and math will allow students to build strong foundational skills as well as problem-solving skills through STEAM. We will have 200 minutes of ELA and 140 minutes of math daily. In our 4th-6th grade Upper Academy, students will be prepared to engage with the inquiry-based curriculum that continues to develop literacy, math, and computational thinking through a lens of problem-solving. Additionally, students will have an individualized behavior support system that affirms each student’s identity. We agree with Ross Green’s argument in his book, “Lost at School,” that “challenging behavior occurs when the demands and expectations being placed upon a child outstrip the skills he has to respond adaptively.”¹⁵ We will work with students to identify challenging classroom moments and will help them practice the skills required to be successful in these moments.

Key Design Element #5 – We believe a great teacher can inspire excellence. Staff will develop as leaders through weekly professional development that fosters pedagogical growth and collaboration. We know that teachers have lower attrition rates when they believe their school is meeting their desire to grow as leaders.¹⁶ Additionally, our school day has been designed with teachers and students in mind, extending crucial time spent on core subjects to allow for maximum development. Finally, we empower teachers to increase differentiated classroom material by leveraging educational technology. Teachers can be more responsive to the needs of their students by understanding data collected and managed through educational technology.

Key Design Element #6 – We believe in the power of partnerships. First, we see our student’s families as crucial allies in the work of accomplishing the Innova mission. Using the New Teacher Project’s framework for parent engagement, we will help our families understand what their

¹² McGovern, Kate, and Andy Jacob. The Opportunity Myth What Students Can Show Us About How School Is Letting Them Down—and How to Fix It. The New Teacher Project, 2018, opportunitymyth.tntp.org/.

¹³ Ibid.

¹⁴ Shabani, Karim, Mohamad Khatib, and Saman Ebadi. "Vygotsky's Zone of Proximal Development: Instructional Implications and Teachers' Professional Development." *English language teaching* 3.4 (2010): 237-248.

¹⁵ Ibid.

¹⁶ Teach Plus. “The Decade-Plus Teaching Career: How to Retain Effective Teachers Through Teacher Leadership.” http://www.teachplus.org/sites/default/files/publication/pdf/decade-plus_final.pdf.

student needs to master each year to “meet her goal of being prepared for college, career, entrepreneurship, and service to the community” and provide parents with information on how to support their children towards reaching these goals.¹⁷ We will communicate frequently with families to celebrate student work and to share plans for continuing student growth. Second, our partnership with the Girl Scouts of Western New York will allow us to offer groundbreaking programs for our students. Third, our partnership with YWCP will help us to fill a void of all-girls elementary programming while simultaneously offering families a cohesive K-12 option.

III. Enrollment and Retention Strategies

- a. **Recruitment and Enrollment of Students Identified in the School’s Mission:** Innova Girls Academy will serve all students who enroll, regardless of race, ethnicity, home language, ability, or any other protected status. We celebrate the diversity of Rochester and commit to enrolling a student population that reflects the demographics of the Rochester City School District, which is identified as of 2020 demographic data as 55% Black/African American, 32% Hispanic/Latino, 10.0% White, 3% Asian/Pacific Islander, and 1% Multiracial.¹⁸ To recruit students, we will partner with community organizations such as The Girl Scouts of Western New York, churches, City of Rochester Libraries and Recreation Centers, Rochester YMCAs, local head-starts, and daycares, to share information about the opportunity for students to enroll. We will distribute flyers, host information sessions, attend community events, and share information about our school online through our website and social media pages. We will partner with Good Schools Roc to be part of the charter school common application for Rochester. We will also leverage advocacy materials shared through the National Coalition of Girls’ Schools to help parents understand the important opportunity for their daughter to attend an all-girls school. **Recruitment and Enrollment of Special Populations:** We commit to serving all students, regardless of Special Education status, demonstrated English proficiency, and economic status. We anticipate that, as a reflection of the Rochester City School District, approximately 21% of our student population will be eligible for Special Education services, 15% will be classified as English Language Learners, and 90% will be eligible for Free/Reduced Lunch. We will ensure that in sharing information to families, we expressly state the opportunity for students with disabilities to enroll. We will share information about the school to parent advocate groups such as the Special Education Parent Advisory Council. We will share information about supports available to ELL students to ensure that parents understand that all students, regardless of home language, are welcome and encouraged to enroll. We will ensure that all marketing material for the school is available in English and Spanish and will seek to hire staff members that are fluent in Spanish to assist in recruitment and communication with our families. To ensure that economic status does not impact enrollment, we will provide school information across multiple platforms, digital and paper, to make certain that all guardians see enrollment in Innova Girls Academy as an option for their children. We will share information about the school to local organizations that assist economically disadvantaged families, such as the Cameron House Ministries and Action for a Better Community, so that information about the school can be distributed to all.

¹⁷ <https://tntp.org/walking-together/story/families>.

¹⁸ <https://data.nysed.gov/enrollment.php?instid=800000050065&year=2020>.

- b. Retention of Students Identified in School Mission:** We will retain students from year to year by creating a strong school culture that is rooted in hard work and happiness. Through our strong family partnerships, we will have open communication with stakeholders to receive feedback consistently. As we have designed our school model based on the feedback from our community, we are confident that it will meet the needs of the community. To make sure we continue to meet these needs, we will conduct a twice annual survey of all stakeholders. By producing educational outcomes for our students that are significantly above the local district, we will demonstrate what is possible for Rochester students. **Retention of Special Population Students:** We will use the best practices of schools that have successfully met the needs of all students such that students with disabilities, English Language Learners/ Multilingual Learners, and economically disadvantaged students demonstrate the same growth as general education learners. We will employ two Special Education (SPED) teachers, an English Language Learning Specialist (ELL), and a Director of Student Supports in our first year. We will add one SPED teacher each year and an additional ELL Specialist in year 3. All core subjects will be co-taught, allowing for additional support for all students. We will provide all students with the most inclusive setting possible in accordance with the “Blueprint for Improved Results for Students with Disabilities.” To support ELL students, we will celebrate the opportunity for students to learn an additional language and ensure that all communication home is available in the home language. Finally, in supporting economically disadvantaged students we acknowledge that many incoming students are likely to have experienced poverty induced trauma. We will train all teachers in Trauma Informed Instruction. We will host multiple opportunities for guardians to engage each month and work with community partners such as GSWNY, Compeer Partners, and the Parent Leadership Training Institute to provide additional resources to support student learning. We’ll evaluate parent survey data by subgroups to continually improve based on family feedback.

IV. Public Outreach and Community Support

- a. Public Outreach:** A complete list of our public outreach to date is table in **Table 2: Public Outreach Information**. In 2019, we began our outreach with many one-on-one conversations with community leaders. We then sought direct feedback from community members and focused on parent feedback to position parents as decision makers in our development process. We established 5 Parent Focus Groups with a total of 24 Parents in attendance and collected feedback from each of these sessions. We attended 15 tabling opportunities to share information and get feedback from our community at events and with community organization partners. In response to COVID in 2020, we shifted outreach to virtual models, hosting regular online coding classes and information sessions. In total, we’ve conducted 9 public meetings (1 in person and 8 online). To date, online public meetings have 3,512 views.
- b. Initial Assessment of Parent Interest and Demand:** As of May 2021, through our parent focus groups, community tabling events, surveys, and petition, we have collected 308 surveys and 665 petition signatures. In our interactions with parents in Rochester, we have heard the following themes which have been incorporated into our school design: a call for a diverse teaching staff, financial literacy/life-skills curriculum, engaging curriculum, trauma informed instruction, and a single-gendered setting that encourages young women to thrive as confident leaders.

V. Proposed Board Chair Signature and Date



May 3, 2021

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
8/9/2019	Business Leader	Discussed the charter school landscape in Rochester with Joe Klein	BES Offices: 31 Milk Street, Floor 6. Boston, MA 02109	<ul style="list-style-type: none"> -Discussed current charter schools in Rochester and the opportunity for a new STEM integrated program. Particularly focused on how a STEM school will prepare students for innovative careers in Rochester. -Discussed possible board member candidates to begin the board development process. 	<ul style="list-style-type: none"> -Innova Girls Academy will integrate STEM across academic courses to ensure that students see "STEM" as a set of skills that can be used to solve problems in the world around them. -Innova Girls Academy will seek to develop a diverse board of Rochester leaders who will hold the school accountable to the goals of the charter. 	1 Rochester Business Leader
9/3/2019	Community Organization	Attended Tech Rochester Event Attended learning session on AWS Servers and shared school ideas with individuals from the ROC Tech Community	CloudCheckr: 342 Goodman St N, Rochester, NY 14607	<ul style="list-style-type: none"> -Consider how STEM is being marketed to families, families in Rochester might not know what we mean when we say "STEM" -Consider how to utilize Computer Science as an engagement tool -Partnerships with tech companies in Rochester 	<ul style="list-style-type: none"> -Innova Girls Academy will incorporate "How to Code" Sessions into Community Engagement Plan. -Innova Girls Academy will engage tech leaders to identify potential partnerships in Rochester. 	10 Rochester Community Members
9/4/2019	Community Organization	Attended ROC Growth Candids Event with Rochester	3 City Center 180 S. Clinton Ave.	<ul style="list-style-type: none"> -Spoke with 10+ Business leaders from the community about Innova. -Discussed concept of "Silos" in 	-Innova Girls Academy will consider how to incorporate career readiness into the program with a focus on	Spoke to 10 individuals.

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Entrepreneurs and Innovators		Rochester where many industries are trying to improve ROC but are not aligned the how. -Multiple people said they would not send their students to RCSD and that schools need to improve.	Rochester workforce development. -Innova Girls Academy will increase the number of seats available in high-quality schools in Rochester which will increase the number of school choices available for Rochester parents.	
9/5/2019	Nonprofit Leader	Meeting with Erika Rosenberg, President at Center for Governmental Research	CGR: 1 S Washington St #400, Rochester, NY 14614	-Provided more context on education in Rochester. Farash Foundation -Ed Reform: Hollis Bud and Megan Bell, Boston Consulting Group, Community Schools. -Kirsten Barclay, ROC The Future, Strive- collective impact, Incorporating parents into the community - parent leadership, etc. Parent Leadership Training Institute -Diverse staff that bridges a divide between a white teaching staff and diverse student body.	-Innova Girls Academy will seek to hire a diverse teaching staff. -Innova Girls Academy will ensure diversity of with the individuals on the founding board. -Lead Founder, Lindsay Swanson, will reach out to the Farash foundation to set up an introductory meeting.	1 Nonprofit Leader
9/5/2019	Educator	Meeting with Alexis Vogt,	Phone Call	-Has worked in a dual enrollment program with district schools to get students	-Innova Girls Academy will focus on building back strong foundations in math	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Optics Professor		college credit but is worried about math aptitude of graduates. -Left industry to try to prepare more optics professionals. -Interested in 2 year programs or 2 + 2 year programs for students. -Rochester is the place to study optics and students need to be prepared to take advantage of the programs in the city that available.	and science to prepare students for Rochester based technical roles.	
9/6/2019	Community Member	Meeting with Daniel Guzman	Phone Call	-Grew up in Chicago and went to schools that did not motivate him. -Became successful lawyer after people noticed he was smart and pushed him to work harder. -Chicago, college, 5 years in NYC, moved to Rochester. -Focus on STEM education + 21st Century Skills. -He would not send his children to an RCSD school.	-Innova Girls Academy will strive to create an educational opportunity that parents in the city will feel confidence and comfortable sending their students to. -Innova will seek to hire staff that are motivational to our students.	1 Community Member
9/9/2019	Other	Meeting with Lissa Palermo	Phone Call	-Importance of Arts Programs to help with brain development and importance	-Innova Girls Academy will develop an elective arts program that students	1 Community Member

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				<p>of ratio for teachers to students.</p> <p>-Believes in All Girls Model for STEM school and thinks that is important.</p> <p>-Concerned that people in Rochester are using race and poverty as an excuse for poor test scores.</p> <p>-Ensure teaching staff reflects the diversity of the students.</p>	<p>engage in at least twice a week.</p> <p>-Innova will provide a high-quality all-girls education opportunity.</p>	
9/9/2019	Community Member	Meeting with Jennifer Jovceviski	Phone Call	<p>-Committed to the mission of charter school leaders to provide more options to families and commitment to community.</p> <p>-Achievement rates from city compared to Monroe County are unacceptable. Parents and families need more options.</p> <p>-Consider reaching out to: Anna Hall, Bryan Hickman, Donna Marie of Renaissance Academy.</p>	<p>-Innova Girls Academy will create a new school option for parents and students in Rochester that does not currently exist.</p> <p>-The Innova Girls Academy Board will carefully understand the NY State Performance Framework to hold Innova Girls Academy accountable.</p>	1 Community Member
9/10/2019	Nonprofit Leader	Meeting with Harold Clark, Senior Director of STEM	Phone Call	<p>-Sharing lists of STEM based organizations in Rochester.</p> <p>-Exploration Charter = STEM based currently K-2 but growing divide between STEM</p>	<p>-Innova Girls Academy will increase STEM opportunities for population that does not currently have has much access to STEM in</p>	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Learning and Community		opportunities in Rochester and Monroe County. -Consider incorporating robotics programming. -Invitation to attend the Finger Lakes STEM Hub.	Rochester. -Lead Founder, Lindsay Swanson will attend the Finger Lakes STEM Hub Meet-up. -Lead Founder will reach out to Exploration Charter School for a meeting.	
9/10/2019	Age Eligible Family	Meeting with Lea Michel, Associate Professor	Midnight Oil: 674 Pencader Dr, Newark, DE 19702	-Ms. Michel is worried about where her girls will go to school because Mercy is only all girls Catholic option and it is not very diverse. -Need to focus on teacher retention/professional development/recruiting to have teachers stay in the city. -Consider partnerships with colleges (RIT, Nazareth, etc).	-Innova Girls Academy will seek to provide an all-girls public school option for girls in Rochester. -Innova Girls Academy will seek to create a school with a diverse student body that reflects the demographics of the Rochester City School District. -Innova Girls Academy will have approximately 25 full days of teacher development each year.	1 Age Eligible Family, Community Member
9/10/2019	Business Leader	Rotary Meeting	122 East Main St, Rochester, Ny	-Shared school concept of Innova Girls Academy with a room of 45 business leaders. -No input received.	NO ACTION TAKEN.	45 Business Leaders
9/10/2019	Business Leader	Meeting with Bret Garwood,	Phone Call	-Both students previously attended Genesee Community	-Lead Founder will seek to meet with Neighborhood	1 Business Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Senior Vice President		Charter - had them leave because the school was too structured. -Interested in more neighborhood schools considering the importance of community involvement in the school. -Development company could partner with a charter school for future development.	Associations throughout Rochester to create partnerships to determine what community/ neighborhood could be a future community for Innova Girls Academy.	
9/10/2019	Community Member	Meeting with Veronica Dasher	Phone Call	-Believe in the importance of a school being able to teach character values.	-Innova Girls Academy will build a culture that is centered on the CREATE values: Curiosity, Resourcefulness, Empathy, Accountability, Tenacity, and Enthusiasm.	1 Age Eligible Family, Community Member
9/10/2019	Business Owner	Meeting with CaTyra Polland	Phone Call	-Believes there should be other options for schools for students in RCSD. -Believes in the importance of access to computer science education for all.	-Innova Girls Academy will develop a Computational Thinking course for each grade that students will take every day from 4th-8th grade.	1 Business Owner
9/11/2019	Nonprofit Leader	Meeting with Kathy Lewis	Coffee Connection: 681 South Ave,	-Founded Blocks in Bloom, emphasized the importance of learning from and working with the community in which	-Lead Founder, Lindsay Swanson will schedule a phone call with Vertus Founder.	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
			Rochester, NY 14620	<ul style="list-style-type: none"> the school is developed. -Suggestion to connect with Vertus Charter School Founder to discuss charter school start up. -Suggestion to connect with Wade Norwood to discuss community support. 	<ul style="list-style-type: none"> -Lead Founder, Lindsay Swanson will schedule a meeting with Wade Norwood. -Structured community engagement to include "Community Focus Groups" for direct family feedback and planning. 	
9/12/2019	Community Organization	Meeting with Maya Crane, Program Officer, Equity	Phone Call	<ul style="list-style-type: none"> -On the board for Exploration Charter School and shared the challenges at Exploration. -Provided detailed history of Rochester from a lens of diversity. -Recommended to watch July 64 about Rochester Race Riots. 	<ul style="list-style-type: none"> -Lead Founder, Lindsay Swanson, will schedule a phone call with Carlos Cong to learn more from Exploration's board experience. -Watched July 64 and researched the Race Riots. 	1 Nonprofit Leader
9/12/2019	Educator	Meeting with Leigh McGuigan, Founder of Vertus Charter High School	Phone Call	<ul style="list-style-type: none"> -Founded Vertus. Consider enrollment potential for a single-gendered school as Vertus struggled with enrollment (missed this year's enrollment goal by 25%). -Recommended speaking with Deb Hanmer. -Unique model with online modules that allow students to move through the content at their own pace which allowed 	<ul style="list-style-type: none"> -Innova Girls Academy will allocate increased funds for student recruitment. -Innova Girls Academy will integrate educational technology to increase options for differentiation in each class period. -Lead Founder, Lindsay Swanson will reach out to Deb Hanmer for a meeting 	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				for deeper and more impactful learning.	to further discuss charter school student enrollment.	
9/12/2019	Community Member	Meeting with Darren Miller	Phone Call	-Believes in the work that charter schools can accomplish because he saw charter schools through the Leadership Rochester training. -Thinks that school should provide resources for students that are in poverty.	-Innova Girls Academy will seek opportunities to level the playing field for students. For example, all students will have access to free breakfast to start each day.	1 Community Member
9/12/2019	Community Member	Meeting with Tad Mack, Regional Director, Officer of the NYS Comptroller	Equal Grounds: 750 South Ave, Rochester, NY 14620	-Believes that computer science education should prepare students for jobs in Rochester. -Focus on career and college prep, not one or the other. -Suggestion to meet with Mayor Warren to share more about the concept for the school.	-Innova Girls Academy will focus on college preparation as a baseline but will provide resources for students to about direct career paths so that students are prepared to make an educated decision.	1 Community Member
9/12/2019	Business Owner	Meeting with Andrew Brady, CEO	Phone Call	-Spoke about BES and understands the "incredible opportunity for the city to have more charter schools of high quality." The city needs more charter school options for students. -Knows that charter schools	-Innova Girls Academy will increase the number of charter school seats available for students in Rochester.	1 Business Owner

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				are a great option for the city. -Through his work with Critical Consumers he has connections with many of the leaders throughout the city.		
9/12/2019	Other	School Board Meeting	131 W. Broad Street, Rochester, NY	-Lead Founder, Lindsay Swanson, attended a Rochester School Board Meeting. -Three speakers came to present: One mother upset about her son being hit by a teacher, one community member presenting on need for tutoring, one community member presenting on leadership development he wants to do with students. One school board member presents on Civics book from 1943.	-NO ACTION TAKEN.	3 Community Members
9/13/2019	Community Organization	Finger Lakes STEM Hub Meet Up	Rochester Museum and Science Center: 657 East Ave, Rochester, NY 14607	-23 people in attendance that are STEM advocates in the community. -Represent multiple businesses, nonprofits, and more in the community. -Presented initial school design to the room. -General support for an all-girls	-Innova Girls Academy will seek community engagement opportunities that meet parents where they are on a regular basis. -Innova Girls Academy will provide an all-girls STEM options for Rochester. -Throughout community	23 Community Organization Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				<p>school model.</p> <ul style="list-style-type: none"> -Focus on sharing the “what” of STEM to the greater Rochester community. -Focus on meeting parents where they are during community engagement to maximize engagement reach. 	engagement, Innova Girls Academy will seek opportunities to explain the potential for impact through a STEM education.	
9/14/2019	Community Organization	East High School Literacy Summit	East High School: Culver Rd, Rochester, NY 14609	<p>Attended the East High School Literacy Summit. Agenda for the day is as follows:</p> <ul style="list-style-type: none"> -Keynote: Culturally Relevant Pedagogy Session 1: Data Driven Classroom. Session 2: Rigor, Relevance, and Relationships. Session 3: Race, Rigor, and Aligned Curriculum Session 4: Implementing an Innovative Literacy Model at East. 	-Innova Girls Academy will seek to learn from the successful work of schools in Rochester that have expanded literacy growth for students.	5 Community Organization Presenters
9/16/2019	Nonprofit Leader	Meeting with Lauren Burns	Village Bakery: 145 Culver Rd, Rochester, NY 14620	<ul style="list-style-type: none"> -Noted that many private schools have been downsizing. -Consider new low-incoming housing in the South Wedge. -Invitation to attend the “Women's Leadership Group”. 	-Lead Founder will seek out options to meet with community leaders in the South Wedge.	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
9/16/2019	Business Owner	Meeting with Joe and Dale Klein	Spot Coffee: 200 East Ave, Rochester, NY 14604	-Connected to review the work on board prospecting thus far.	-Innova Girls Academy received suggestions on Rochester leaders to reach out to for potential board membership and will reach out to individuals who were referred.	2 Business Owners
9/16/2019	Community Member	Meeting with Andre Lindsay	Phone Call	-Cited lack of diversity in teaching staff and lack of resources as two challenges faced by the RCSD.	-Innova Girls Academy will seek to hire and retain a diverse teaching staff.	1 Community Member
9/16/2019	Community Member	Meeting with Jennifer Jovcevski	Boylan Code LLP: 145 Culver Rd Ste 100, Rochester, NY 14620	-Identified the importance of maintaining enrollment. -Consider the gaps in education for the 5th grade start. -Ensure you have a unified board that understands the performance framework.	-The Innova Girls Academy Board will be well-versed in the NYS Performance Framework. -Innova Girls Academy will consider a 4th grade start, instead of 5th grade to allow for additional time to remediate literacy and math foundational gaps. -Innova Girls Academy will double recruitment budget for students.	1 Community Member
9/16/2019	Educator	Meeting with Taj Smith, Director of Diversity	Rochester Institute of Technology: 1 Lomb	-Believes in the importance of culturally responsive training for teachers. -Help the community	-Innova Girls Academy will train all staff members in the practices of Culturally Responsive Teaching.	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Education at RIT	Memorial Dr, Rochester, NY 14623	understand the potential impact for a STEM school: how will this empower the community?	-Throughout our community engagement, Innova Girls Academy will seek opportunities to share the potential for impact in STEM education.	
9/17/2019	Educator	Meeting with Sharitta Gross	Starbucks: 1214 Monroe Ave, Rochester, NY 14620	-Importance of creating inclusive learning spaces and specific training around this. -Supports the large focus on leadership development and the tools that are available for this.	-Innova Girls Academy will review curriculum available to teach leadership development. -Innova Girls Academy will engage in research on best practices in creating inclusive learning environments.	1 Educator
9/17/2019	Community Member	Meeting with Nate Hasto	Phone Call	-Create an atmosphere that encourages students to take academic risk. See failure as an opportunity to learn and move forward.	-Innova Girls Academy will seek to normalize error in the classroom in order to help students feel safe and secure in taking academic risks.	1 Community Member
9/18/2019	Community Member	Meeting with Daniel Guzman	Harris Beach Law Office: 99 Garnsey Rd, Pittsford, NY 14534	-Importance of engaged teachers that show demonstrated care in student success. Teachers need to have a strong relationship with students to push them to grow academically and emotionally.	-Innova Girls Academy will seek to hire mission aligned teachers that push students for academic growth. Staff members will have ongoing professional development throughout the school year	1 Community Member

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
					to develop techniques for building strong classroom culture. -Innova Girls Academy will employ an advisory system to ensure each student has an academic and SEL mentor in the school environment.	
9/18/2019	Community Member	Meeting with Shelby Wolf	Phone Call	-Provide students with trauma informed teaching. Importance of having resources for homeless students.	-Innova Girls Academy will train all staff members in Trauma Informed Instruction.	1 Community Member
9/18/2019	Nonprofit Leader	Meeting with Julio Saenz, Chief Communication and Development Officer at IBERO	Ibero Offices: 817 E Main St, Rochester, NY 14605	-Consider adding courses around entrepreneurship: leadership, courage, tenacity, planning.	-Innova Girls Academy will have opportunities for an elective course every day. Classes will include units on entrepreneurship to connect with student's project-based learning.	1 Community Member
9/18/2019	Community Members	Attended the Education in Center City. Panel discussion teacher from East, Rep from Strong museum, Genesee	Hatch Hall: Eastman School of Music, 26 Gibbs St, Rochester, NY 14604	-Shared more about Innova Girls Academy with 3 community members at the event. Key Takeaways from the event: -Importance of time for teacher collaboration throughout the day.	-Innova Girls Academy teachers will have opportunities for collaboration across grade and content teams each day.	3 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Community Charter Leader, BES Leader, Great Schools for All.		-Increased opportunities for schools downtown.		
9/19/2019	Business Owner	Meeting with Ralph Dandrea, CEO at ITX	Starbucks: 24 State St, Pittsford, NY 14534	-Believes strongly in the importance of "pedagogy over politics" -Create/build a system to support students to change generational outcomes. -Create a culture of holding adults accountable.	-Innova Girls Academy will utilize the autonomy of a charter school to develop systems that hold all staff members accountable to achieve the mission and vision of the school.	1 Business Leader
9/19/2019	Nonprofit Leader	Rochester Area Community Foundation Luncheon	Rochester Convention Center: 123 E Main St, Rochester, NY 14604	-Attended event hosted by the Rochester Area Community Foundation. Met 10 community leaders and Rochester members. -Discussed with table the opportunity for developing a new school. -Received general positive support for the concept of an all-girls school.	-Innova Girls Academy will seek to expand opportunities for young women in Rochester to attend a single-gender educational setting. -Innova Girls Academy will seek to partner with local nonprofits to expand the opportunities and resources provided to students.	10 Nonprofit Leader
9/19/2019	Nonprofit Leader	Meeting with Dan Schneiderman	Fuego Coffee: 1 Woodbury Blvd,	-Discussed STEM opportunities in Rochester for students: Rochester Community Robotics, Bar camp,	-Innova Girls Academy will reach out to partner with existing STEM organizations	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
			Rochester, NY 14604	Hackathons, Technical Advisory Group, Girl Dev. it.	to strength the quality of STEM programming.	
9/19/2019	Community Member	Meeting with Aimee Lewis	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	<ul style="list-style-type: none"> -Discussed Good Schools Roc. -Opportunity for parents to apply online through Common Application. -Parent Focus Groups to get feedback from parents who have not selected Charter schools for their students. Discussed possibility for 4th grade start: -Positive response to the concept of all-girls, STEM school. -4th Grade is the 3rd longest waiting list for charter school seats in Rochester -Ensure strong accountability to build trust from parents. 	<ul style="list-style-type: none"> -Innova Girls Academy will consider amending 5-12 grade range to 4-8 to build in a Lower Academy program. -Innova Girls Academy will partner with Good Schools Roc to become part of the charter school landscape in Rochester. 	1 Community Member
9/19/2019	Community Organization	Attended Metro Cowork Network Event	Metro Cowork: 350 East Ave, Rochester, NY 14604	<ul style="list-style-type: none"> -Attended event and discussed plans for Innova Collegiate Academy with 5 Rochester members. -There is general support for a new all-girls school. 	NO ACTION TAKEN.	3 Community Members
9/20/2019	Business Leader	Meeting with Kyle Banks	Java's Coffee: 16 Gibbs St,	-Workforce development + STEM develop for students to	-Innova Girls Academy will use the advisory system to	1 Business Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
			Rochester, NY 14604	be able to engage in the future of Rochester. -Importance of parent communication.	increase parent communication. Each week, the advisor will be responsible for logging communication with each student in their advisory. -Innova Girls Academy will provide students will the foundation in STEM that will allow them to become leaders in the future Rochester workforce.	
9/20/2019	Nonprofit Leader	Meeting with Joe Stefko, President and CEO of ROC2025	Phone Call	-ROC2025, cooperative model to increase impact of individuals in Rochester. -Importance of workforce development. -Sharpen soft skills in students.	-Innova Girls Academy will provide students will the foundation in STEM that will allow them to become leaders in the future Rochester workforce.	1 Nonprofit Leader
9/20/2019	Community Member	Meeting with Alex Amorese	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	-Discussed facilities options in Rochester.	-Innova Girls Academy will stay in contact with Alex as we continue to explore potential Rochester locations for the school site.	1 Community Member
9/20/2019	Business Owner	Meeting with David Mannamo	Phone Call	-Utilize a Life Skills and Entrepreneurship curriculum. -Consider potential partnership with Junior Achievement.	-Innova Girls Academy Lead Founder will meet with representatives from Junior Achievement to discuss	1 Business Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
					opportunities for partnerships in the future.	
9/21/2019	Nonprofit Leader	Meeting with Archie Olson	Spot Coffee: 200 East Ave, Rochester, NY 14604	-Importance of holding high expectations in a structured environment for student success. Using relationships to demonstrate care for students.	-Innova Girls Academy will develop a culture that based on the CREATE values that creates a supportive and structured environment.	1 Nonprofit Leader
9/25/2019	Community Organization	Meeting with Kyle Crandall, President of Beechwood Neighborhood Coalition	Phone Call	-President of Beechwood Neighborhood Coalition and Register at East High School. -East is able to accomplish what it does with teacher collaboration and extended school day. Intense focus on using data to move the needle on literacy.	-Innova Girls Academy will utilize data on a daily, monthly, and quarterly basis in data analysis cycles to inform instruction.	1 Community Member
9/26/2019	Community Member	Meeting with Cheryl Hayward, Director of Police/Community Relations	Phone Call	-City district struggling to meet the needs of students. -A great school should have: Small classrooms, trauma informed instruction, Social-Emotional Learning, Opportunities for students to put learning into action, communication to families.	-Innova Girls Academy will have cohort sizes of 26. -All Innova Girls Academy teachers will be trained in Trauma Informed Instruction. -The Innova Girls Academy Advisory block will teach SEL.	1 Community Member
9/27/2019	Nonprofit Leader	Meeting with Kecia	Phone Call	-Founded an organization called "Black Girls Do Bike".	-Innova Girls Academy will increase the number of	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		McCullough, Founder		-In support of all-girls school. -Increased focus on technology education.	seats available in a single gendered setting. -Innova Girls Academy students will take a Computational Thinking class each day.	
9/27/2019	Business Owner	Meeting with Carlos Cong, Board Chair of Exploration Charter School	Web Call	-In support of all-girls school, STEM focused school. -Believes that the school would be important to add the landscape of charter schools in Rochester. -Could consider opportunities for partnership with Exploration in the future.	-Lead Founder connected with Exploration Director of Community Engagement and Family Partnership. Innova Girls Academy was present at two Family nights in November and December. -Seeking future opportunities to continue this partnership.	1 Business Leader
10/4/2019	Community Member	Meeting with Cristal Wilson	Phone Call	-Participated in Urban/Suburban program which allowed increased access compared to peers in the city. -Ensure exposure to many academic options in order for students to understand wide variety of future opportunities.	-Innova Girls Academy will prepare all students for success in college but will also share pathways into careers with students to ensure a true choice for students after high school.	1 Community Member

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
10/8/2019	Community Member	Meeting with Andre Lindsay	Starbucks: 125 E Main St, Rochester, NY 14604	-Importance of role models for the students. -Importance of engaging content.	-Innova Girls Academy will seek to partner with local companies to bring role models into the classroom for students, particularly women in STEM careers.	1 Community Member
10/8/2019	Nonprofit Leader	Lunch with Maya Crane, Program Officer Equity	Gatehouse Cafe: 274 Goodman St N, Rochester, NY 14607	-Consider the PLEX area of the city for school location. -Innova Girls Academy should attend the Board and Volunteer Event on Oct. 24th. -Importance of diverse board.	-Innova Girls Academy attended the Board/Volunteer event. -Innova Girls Academy will seek to develop a Board that reflects the diversity of Rochester.	1 Nonprofit Leader
10/8/2019	Business Owner	Meeting with Mauricio Riveros, Chief Innovation Officer	Phone Call	-Shared his views on the importance of values-based character development.	-Innova Girls Academy will build a culture that is centered on the CREATE values: Curiosity, Resourcefulness, Empathy, Accountability, Tenacity, and Enthusiasm.	1 Business Leader
10/8/2019	Community Organization	Meeting with Donna Harris, Senior Associate at Center for Governmental Research	Phone Call	-Believes in the importance of on-grade level work for students. -Resources for SPED students, resources for bilingual students.	-Innova Girls Academy Key Design Element is: "Rigor is a Right". We believe that all students should have access to on or above grade level content. -The Innova Girls Academy leadership team will have a	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
					"Director of Student Supports" from Year 1 onwards that will oversee the resources for SPED and Bilingual students.	
10/9/2019	Community Organization	Attended the Women's Leadership Group	Talent Bridge: 7 Linden Park, Rochester, NY 14625	-Shared concept for Innova with 15 women. General support for new all-girls, STEM middle school.	NO ACTION TAKEN.	15 Community Members
10/9/2019	Business Owner	Meeting with CaTyra Polland	Morgan's Cereal Bar: 320 East Ave, Rochester, NY 14604	-In support of all-girls school -Importance of diverse teaching staff to support students and understand the experience of growing up in Rochester.	-Innova Girls Academy will seek to hire a diverse teaching staff. -Innova Girls Academy will partner with local universities to create a pipeline of diverse teachers. -Innova Girls Academy will seek to create a professional teaching environment that fosters collegial support and encourages teacher retention.	1 Business Owner
10/9/2019	Nonprofit Leader	Meeting with Anna Hall, Executive Director of Northeast	Spot Coffee: 200 East Ave, Rochester, NY 14604	-Met with Anna Hall, Executive Director of Northeast Charter Schools Network. Discussed key individuals we should outreach to in Rochester.	-Lead Founder reached out to contacts that Anna Hall suggested connecting with in Rochester. -Innova Girls Academy will	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Charter Schools Network		General support for a STEM based middle school. -In attendance: Brittany Rumph, Katie Capella, Anna Hall.	increase the number of seats available for Middle School students.	
10/9/2019	Nonprofit Leader	Meeting with Ann Michael Henry	Spot Coffee: 200 East Ave, Rochester, NY 14604	-Met with Ann Michael Henry to discuss Good Schools Roc -In support of 4th grade start: 4th grade is the third largest waitlist in Rochester currently (5th grade is the second largest waitlist). -In attendance: Brittany Rumph, David McBride, Ann Michael Henry.	-Innova Girls Academy will seek to found with a 4th-8th grade middle school which will increase the number of seats available for a high-need grade range in Rochester.	1 Nonprofit Leader
10/9/2019	Community Member	Meeting with Laquanda Fields	Phone Call	-Parent with 2 daughters who attend RCSD. -Laquanda is considering moving the girls to Young Women's College Prep. -Concerns that she hears from parents about RCSD schools: Communication, lack of organization. -In support of all-girls school.	-Innova Girls Academy will use the advisory system to increase parent communication. Each week, the advisor will be responsible for logging communication with each student in their advisory.	1 Community Member
10/9/2019	Nonprofit Leader	Meeting with Bryan Hickman, Executive	E3 Rochester Offices: 255 East Ave Suite	-Shared experience with Vertus: Become familiar with	-Innova Girls Academy will deeply understand the NYS Performance Framework	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Director and Co-Founder	310, Rochester, NY 14604	the high school accountability framework. -In support of student guided learning model that allows students to move at own pace through content.	from both the management and board lens. -Innova Girls Academy will employ educational technology to differentiate instruction and provide individualized supports for students.	
10/10/2019	Community Member	Meeting with Zach Armstrong	Phone Call	-Board Member for Center for Youth. -Create a collaborative learning environment and ensure that school can be a safe space. -Importance of character development and identity work.	-Innova Girls Academy will develop student character through SEL work during advisory periods and through the core CREATE values.	1 Community Member
10/10/2019	Nonprofit Leader	Meeting with LeVar Sanders, Director of Work Based Learning	Villa of Hope: 3300 Dewey Ave, Rochester, NY 14616	-He has built a work force development plan for Villa of Hope that allows students to intern at local businesses. -Importance of college and career readiness: Ensuring that we are not putting students in silos but that there are many options and true choices available for students upon graduation.	-Innova Girls Academy will focus on college preparation as a baseline but will provide resources for students to about direct career paths so that students are prepared to make an educated decision.	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
10/10/2019	Community Member	Meeting with Angela Eicholtz	Ugly Duck Coffee: 89 Charlotte St, Rochester, NY 14607	-Importance of helping students develop integrity so that they are prepared to be in an evolving workforce.	-One of the CREATE values is "accountability" which is aligned to the input of developing integrity.	1 Community Member
10/14/2019	Business Owner	Meeting with Ralph Dandrea, CEO at ITX	Phone Call	-Importance of being able to receive feedback from families/students to improve the school from year to year.	-Each year, teachers, students, and guardians will complete two surveys which will be used to provide feedback to the school leadership team and will inform the priorities from year to year of school development.	1 Business Leader
10/15/2019	Nonprofit Leader	Meeting with Deb Hanmer, Initiative Director at the Parent Leadership Training Institute	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	-Ensure that parents are involved from the beginning to work in a grass roots way to create a school that reflects the community. -Consider reaching out to local daycares and table at their dismissal time.	-Innova Girls Academy will seek to establish a "Parent Advisory Council" in the Founding Year which will be comprised of parents from Rochester that have experience with both RCSD and local charter schools.	1 Nonprofit Leader
10/16/2019	Community Organization	Meeting with Sully Branch Library - Met with Carmen Gonzalez	Sully Branch Library: 530 Webster Ave, Rochester, NY 14609	-Students from school #33 attend because the library is connected to the school and rec center. -The library becomes a place where students can be safe	-Innova Girls Academy will operate an extended day model which will reduce the need for as many after school programming options for parents.	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				and relax after school. -The importance of after school programming for busy parents.		
10/16/2019	Community Organization	Meeting with Maplewood Branch Library - Met with Johanna Buran	Maplewood Branch Library: 1111 Dewey Ave, Rochester, NY 14613	-Trauma information teaching will be very important particularly from students who have grown up in poverty. -The library sees many students who are refugees.	-Innova Girls Academy will train all staff members in Trauma Informed Instruction.	1 Nonprofit Leader
10/16/2019	Community Organization	Meeting with Phillis Wheatley Branch Library - Met with Lori Frankunas	Wheatley Branch Library: 33 Dr Samuel McCree Way, Rochester, NY 14608	-The librarians would like to see more neighborhood based schools. -Importance of a safe school to combat against gang problems in the neighborhood.	-Innova Girls Academy will develop a structured environment that ensures day to day consistency to promote feelings of security for a student population that is likely to have experienced situational trauma. -Innova Girls Academy will learn from local neighborhood school models to increase the ability for community involvement in the school.	1 Nonprofit Leader
10/16/2019	Community Organization	Meeting with Arnett Branch Library - Met	Arnett Branch Library: 310 Arnett Blvd,	-Match with the city school calendar to make it easier on parents.	-Attending meetings for both the Arnett Block Association and the 19th	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		with Nancy Cholewa	Rochester, NY 14619	-Work with leaders from the community such as the Arnett Block Association and the 19th Ward Community Association.	Ward Community Association.	
10/16/2019	Community Organization	Meeting with Bureau of Recreation, Leslie Smith	Bureau of Rec: 400 Dewey Ave, Rochester, NY 14613	-Consider opportunities to work with the Rec centers to gather feedback from communities.	-Lead Founder tabled at the Flint R-Center for Holiday dinners. -Lead Founder sought out additional opportunities to partner with the R-Centers for mission-aligned programming of STEM instruction.	1 Nonprofit Leader
10/17/2019	Community Organization	Attended 540 CoWork Event - Discussed school options with parent	540 CoWork: 540 West Main Street Rochester, NY 14608	-Parent decided to homeschool 1st grade son because she did not feel that school was safe. -Looking towards resources that homeschooling parents can use.	-Innova Girls Academy understands the importance of a developing a strong school community where families know that students are safe.	2 Community Members
10/17/2019	Community Organization	Meeting with Sully Branch Library - Met with Maria Heeks-Heinlein	Sully Branch Library: 530 Webster Ave, Rochester, NY 14609	-Push for neighborhood schools with wrap around services available for students.	-Innova Girls Academy will strive to partner with a neighborhood to create a neighborhood school that becomes an integral part of a community.	1 Nonprofit Leader
10/17/2019	Community Organization	Meeting with Arnett Branch Library - Met	Arnett Branch Library: 310 Arnett Blvd,	-Match the schedule with the RCSD schedule to make the	-Innova Girls Academy will match most major vacation	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		with Bruce Tehan	Rochester, NY 14619	vacation time easier for parents.	weeks with the RCSD schedule.	
10/17/2019	Community Organization	Attended Volunteer/ Board Prospecting Event - Spoke with 8 nonprofit leaders about Innova Collegiate Academy	Temple B'rith Kodesh 2131 Elmwood Ave, Rochester, NY	<ul style="list-style-type: none"> -In support of all-girls concept. -Importance of literacy instruction. -Working with the YMCA for community engagement. -Working with Parent Leadership Training Institute. 	<ul style="list-style-type: none"> -Innova Girls Academy has developed a Lower/Upper School model that focuses on building back remedial skills in literacy through the Lower School so that all students who attend the 4th/5th grade at Innova will be on grade level in ELA by the time they get to the 6th grade. -Lead Founder established a partnership with the Maplewood YMCA and set up a table to engage the community in opportunities to share feedback. 	8 Nonprofit Leaders
10/18/2019	Nonprofit Leader	Attended the RMAPI Grand Rounds Presentation: Poverty and Policy - shared school design with 2 presenters: Dr. Leonard Brock	Helen Wood Hall Auditorium: 255 Crittenden Boulevard, Rochester NY 14642	<ul style="list-style-type: none"> -Overview of examples of policies that can directly impact poverty in a city. -Develop a school with the poverty of the city in mind: provide breakfast provided, ensure location is accessible by public transportation for parents, etc. 	<ul style="list-style-type: none"> -In further understanding the poverty of student population, Innova Girls Academy will seek to provide students with breakfast each morning. -Innova Girls Academy will seek to locate in a facility that is accessible by public transportation. 	2 Nonprofit Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		(RMAPI) and Larry Marx (Children's Agenda)			-All Innova Girls Academy students will wear uniforms to even the playing field for clothes. -All Innova Girls Staff members will be trained in Trauma Informed Instruction.	
10/18/2019	Age Eligible Family	Meeting with Maria Dalmau	Phone Call	-Excited about All-Girls school model and more opportunities for students to attend charter school.	-Innova Girls Academy will increase the number of charter school seats available for students in Rochester.	1 Age Eligible Family, Community Member
10/18/2019	Community Member	Attended Diverse Professional in Technology Panel - Shared school design with 17 in attendance	Frederick Douglass Gallery: 36 King St, Rochester, NY 14608	-For young women to become more involved in tech careers, there must be a great emphasis placed on representation. Girls in Rochester need to see women, who look like them, that are successful in the tech fields. -Confront the Digital Divide by providing increased access to technology.	-Innova Girls Academy will bring diverse women in STEM into the classroom as role models for students. We know that representation matters for students as they consider options for college and career.	17 Community Members
10/18/2019	Nonprofit Leader	Attended Monster Bash: Science Museum Event	Rochester Museum and Science Center: 657	-General support a new all-girls school in Rochester.	NO ACTION TAKEN.	2 Nonprofit Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		- Shared school design with 2 presenters	East Ave, Rochester, NY 14607			
10/19/2019	Community Member	Attended Yards Early Bird Breakfast - Shared school design with 7 in attendance	The Yards Collective: 50-52 Rochester Public Market, Rochester, NY 14609	-General support for a new all-girls school in Rochester. -Discussed the importance of Trauma Informed Instruction with a former charter school teacher.	-Innova Girls Academy will train all staff members in Trauma Informed Instruction.	7 Community Members
10/19/2019	Community Organization	Attended 19th Ward House Tour	School #16: 321 Post Ave, Rochester, NY 14619	-No input received.	NO ACTION TAKEN.	2 Community Members
10/19/2019	Community Organization	Visited FoodLink Curbside Market - Shared school design with 2 in attendance	125 St Paul St, Rochester, NY 14604	-Shared concept for Innova Girls Academy with two volunteers at the Curbside Market. -Discussed goals for the market to reduce the impact of the downtown food desert. -Discussed ways in which Innova Girls Academy could partner with the Mobile Markets to share more about the school with the community.	-Innova Girls Academy Lead Founder met with representatives from Curbside Market to discuss opportunities for partnerships in the future with Foodlink.	2 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
10/19/2019	Community Member	Attended Beechwood PlayStreets Event - Spoke to one family about school	438 Parsells Ave, Rochester, NY 14609	-Enthusiastic reception from families about the idea of a new, all-girls school. -No additional input received.	NO ACTION TAKEN.	1 Community Member
10/20/2019	Community Member	Attended Making Strides Breast Cancer Walk - Shared Innova concept with 4 parents	One Morrie Silver Way, Rochester, NY 14608	-All four parents are excited to hear about a new school. -Feedback for the school: extended day to cut down on stress of finding afternoon care, diverse teachers, options for students to take art classes.	-Innova Girls Academy will run on an extended day schedule. -Innova Girls Academy is committed to hiring, training, and retaining a diverse teaching staff.	4 Community Members
10/20/2019	Community Member	Attended Hispanic Heritage at the Memorial Art Gallery - Shared Innova concept with 3 parents	Memorial Art Gallery 500 University Ave, Rochester, NY 14607	-Consider partnerships with LatinX organizations in Rochester to continue sharing information about the school.	-Lead Founder will reach out to local LatinX community groups to share more about Innova Girls and seek to participate in local events.	3 Community Members
10/21/2019	Community Member	Meeting with Jeremy Cooney - Candidate for State Senate	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	-Consider reaching out to the South Wedge Planning Committee.	-Innova Girls Academy Lead Founder will request a meeting with representatives from the South Wedge Planning Committee.	1 Community Member
10/21/2019	Nonprofit Leader	Meeting with Wade	Common Ground Health	-Importance of content experts as teachers that are able to	-Innova Girls Academy will hire content experts at each	2 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Norwood, CEO of Common Ground Health and Member of Board of Regents and Kathy Lewis	Offices: 1150 University Ave Building 5, Rochester, NY 14607	engage students and spark their curiosity. Teachers should be able to share a multidisciplinary view of the world. -The school should be rooted in community such that learning can take place both in and outside the school walls. -Ensure that students have the ability to learn how to learn continuously and think strategically.	grade level to ensure that students have access to teachers that are passionate about their subject areas. -Innova Girls Academy will strive to serve a community as a neighborhood school. -Innova Girls Academy will implement "Self-Regulated Learner" practices.	
10/21/2019	Community Member	Meeting with Kit Mayberry, Senior Advisor for Student Diversity Outreach	Glen Edith Roasters: 44 Elton St, Rochester, NY 14607	-Discussed the role that RIT has played in supporting Rochester Prep. -Consider implementing a "capstone" course in partnership with a university to increase student's understanding of college and how skills learned in the classroom can be applied outside of the classroom.	-Innova Girls Academy will seek to partner with local universities/colleges to increase opportunities for students.	1 Community Member
10/22/2019	Community Member	Attended United Way Panel Discussion - Shared Innova	The Strong Museum of Play, 1 Manhattan Square Dr,	Panelist include: Wade Norwood, Superintendent Terry Dade, and Anne Krass - President of MCC. Panelist shared importance of thinking	-Innova Girls Academy recognizes the importance of STEM foundations for student success in careers after school.	8 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		concept with 8 community members	Rochester, NY 14607	across Rochester silos to make positive impact. -Dr. Krass shared work force development data and that 22 of the highest paying options require strong foundations in science and math. -Superintendent Dade discusses the importance of pulling together education leaders in Rochester (including charter school leaders) to discuss how to best make change and improvements for students in Rochester.		
10/22/2019	Nonprofit Leader	Meeting with Jon Kriegel, Founder of STEM Bridges	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	-Discussed STEM Bridges which is Mr. Kriegel's project modeled after a former Kodak project that had more than 1,000 STEM volunteers in the classrooms throughout Rochester. -Potential opportunities for partnerships moving forward with volunteers assisting with STEM lessons and demos in the classroom.	-If authorized, Innova Girls Academy would engage in opportunities for partnership with STEM Bridges to increase the number of STEM experiences in the classroom.	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
10/22/2019	Community Members	Attended United Way African American Leadership Development Program Graduation - Shared Innova concept with 4 community members	Rochester Riverside Convention Center, 103 E Main St, Rochester, NY 14604	-Share information about Innova Girls Academy with a table of community members during the luncheon. -Positive support from all community members.	-NO ACTION TAKEN.	4 Community Members
10/22/2019	Educator	Meeting with Dr. Mohan Kumar, Department Chair of RIT Computer Science Department	Rochester Institute of Technology: 1 Lomb Memorial Dr, Rochester, NY 14623	-For students entering RIT as computer science majors, some of the most important skills are: -Math background in calculus and statistics -Physics background in order to develop logical thinking. -Communication abilities, specifically in reading and writing. -The ability to adapt and understand a problem-solving approach.	-Innova Girls Academy will build a strong foundation in math and science. -Innova Girls Academy will strive to increase student's capacity as problem-solvers.	1 Educator
10/22/2019	Age Eligible Family	Meeting with Laquanda Fields	Starbucks, 680 Monroe Ave,	-Parents are worried about PDA and fights in school, school does not feel like a safe	-Innova Girls Academy will create a safe and structured environment where	1 Age Eligible Family

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
			Rochester, NY 14607	place for students. -It will be important to meet families where they are in terms of community engagement. Ensure that there are a variety of events with different times for increased parent access. -Wants to see consistency and routines throughout each school day.	students feel confident. -Innova Girls Academy will use systems and routines to structure the day to day of the school and ensure that every moment matters.	
10/23/2019	Nonprofit Leader	Meeting with Maranne McDade Clay, Executive Director of the Women's Foundation of Genesee Valley	Starbucks, 1914 Monroe Ave, Rochester, NY 14618	-Interested in seeing more young women have access to STEM programming. -Shared additional information about individuals that Innova Girls Academy should connect with.	-Innova Girls Academy will ensure that more young women have access to STEM programming.	1 Nonprofit Leader
10/23/2019	Business Owner	Meeting with Kevin Foy and Linda Decocq	M&T Bank, 3290 Monroe Ave, Rochester, NY 14618	-Discussed possible school locations and additional connections that Innova Girls Academy should make with real estate developers in Rochester.	-NO ACTION TAKEN.	1 Business Leader
10/23/2019	Community Members	Meeting with Susan Morehouse and	Brue Coffee, 960 Genesee	-Include a life training/skills curriculum that empowers students to understand how to	-Innova Girls Academy will train all staff members in Trauma Informed	1 Community Member

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Dr. Bill Morehouse, Founders of His Branches	St, Rochester, NY 14611	accomplish important day to day tasks and stay healthy. -Deeply understand ACES in the impact that student's home situations will have on their affect at school.	Instruction in response to the ACES that students will likely have experienced.	
10/23/2019	Educator	Meeting with Rachel LeMasters, Manager of Partnerships and Community Engagement	Phone Call	-Parents in Rochester love the concept of "STEM" but do not fully understand what it means. -Talk to families and show STEM activities on a regular basis to bring STEM to students. -Organizations to partner with to bring in more STEM opportunities: Finger Lakes STEM, Tech Up ROC, GRASSA. -Offer to attend upcoming Family Nights	-Innova Girls Academy will seek to share more with parents through our community engagement about the opportunities for their students in STEM in future careers. -Innova Girls Academy Lead Founder attended Exploration Family Nights.	1 Educator
10/23/2019	Community Member	Meeting with Yennifer Hernandez	Breathe Yoga Cafe, 34 Celebration Dr, Rochester, NY 14642	-Provide teachers with autonomy to adjust curriculum to meet the needs of students in the classroom. -Make connections from classroom content to the "real world" to engage students.	-Innova Girls Academy will incorporate problem-based learning through each academic year.	1 Community Member

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
10/23/2019	Community Member	Meeting with Eleanor Coleman, YouthBuild Placement Coordinator	Arnett Branch Library: 310 Arnett Blvd, Rochester, NY 14619	-Invited to attend the Southwest Common Council Education Committee Meeting.	-Lead Founder will attend the Education Committee Meeting.	1 Community Member
10/23/2019	Community Member	Attended Southwest Common Council Education Committee Meeting - Presented Innova Girls Academy	Arnett Branch Library: 310 Arnett Blvd, Rochester, NY 14619	-Two individuals are against additional charter schools opening as they are concerned about the impact on the local schools. -Discuss the impact of bussing on the city students and how it is negatively impacted the concept neighborhood schools.	-Innova Girls Academy seeks to be in a neighborhood that is home to many students such that it could become a neighborhood school where many of the students are able to walk to school.	7 Community Member
10/24/2019	Age Eligible Family	Meeting with Maria Cruz	Starbucks, 1495 East Ridge Road, Rochester, NY 14621	-Enthusiastic support for the idea of a new, all-girls school. -Include the arts in the integration of technology for students.	-At Innova Girls Academy, students will take an elective each day - this will be an arts elective, every other day. -Innova Girls Academy will seek to integrate the arts into cross-curricular learning projects.	1 Age Eligible Family
10/24/2019	Age Eligible Family	Meeting with Meisuleen Kased	Starbucks, 620 Jefferson Rd,	-Attended a school that was separated by gender, believes that seeing other young	-Innova Girls Academy will breakdown stereotype	1 Age Eligible Family

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
			Rochester, NY 14623	women achieve pushed her to achieve more as well. -Took her son out of a Rochester City School because of violence at the school. -Strive to build the confidence of all of the young women in the program.	threat and build confidence of voice in young women.	
10/24/2019	Nonprofit Leader	Meeting with Calvin Uzelmeier, Director at Rochester Museum and Science Center	Phone Call	-Supports the idea of an all-girls school. -Create opportunities for real research where students have the ability to identify questions and complete authentic data analysis. -Consider partnerships with Rochester organizations that have STEM programming such as the YMCA, the Zoo, and Science STARS.	-Innova Girls Academy will seek to partner with organizations to enhance the program availability for students. -Innova Girls Academy will provide authentic science learning experience where students will investigate scientific questions.	1 Nonprofit Leader
10/24/2019	Other	Attended New York Charter Schools Conference	Syracuse Marriot Downtown, 100 E Onondaga St, Syracuse, NY 13202	Key Takeaways from the Event: -Leading for Equity: Hiring a diverse staff and developing policies/practice that maintain the staff. Consider equity leadership dispositions that include: personally reflect, model beliefs, personally act,	-Innova Girls Academy seeks to hire a staff with diversity that reflects the diversity of the city of Rochester. -Innova Girls Academy will develop an high-functioning board that will be prepared hold the school accountable	NY Charter School Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				<p>confront bias, and improve systems.</p> <p>-NYSED Presentation: Importance of “getting results for students who have been written off”. Hispanic students in charter schools are closing the academic gap and achieving the same academic accomplishments as white students in public schools. Quoted John King: “In order for autonomy to be real, the accountability must be real”</p>	<p>to the New York Performance Framework.</p> <p>-Innova Girls Academy will offer a new option for parents in Rochester that believes in the ability of all students to achieve academic excellence.</p>	
10/25/2019	Other	Attended New York Charter Schools Conference	Syracuse Marriot Downtown, 100 E Onondaga St, Syracuse, NY 13202	<p>Key Takeaways from the Event:</p> <p>-Effective Schools have:</p> <p>-strong leader with clear, articular vision that focuses on academic growth.</p> <p>-100% of adults are on board with the mission.</p> <p>-Frequent assessments.</p> <p>-Coherent curriculum.</p> <p>-Understand the impact of the school on the labor market.</p>	<p>-Innova Girls Academy puts the mission at the center of our work. We seek to bring mission aligned individuals onto the staff.</p> <p>-Innova Girls Academy will have daily, weekly, and quarterly assessments that are analyzed to make pedagogical adjustments.</p> <p>-Innova Girls Academy will consider the vertical and horizontal alignment of all curriculum.</p>	

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
10/25/2019	Business Owner	Meeting with George Daddis, Vice President	Phone Call	-In support of all-girls model as long as overall number of students served stays the same.	-Innova Girls Academy is proposed to open with a class of 104 students and grow by 52 student each year.	1 Business Owner
10/29/2019	Elected Official	Meeting with Loretta Scott, President, Rochester City Council	Phone Call	-Importance of a diverse and capable staff, particularly one that is focused on STEM. -Students in Rochester lack role models and are in need of more involvement from the community. Consider partnering up with an organization like Pillars of Hope to bring community members into the classroom. -The all-girls concept is phenomenal. -For neighborhoods, consider the 19th Ward or Browncroft Neighborhoods.	-Innova Girls Academy will partner with local STEM companies to bring diverse role models into the classroom as representation of what is possible for our students. -Innova Girls Academy will explore opportunities to be located in the 19th Ward or Browncroft Neighborhoods.	1 Elected Official
10/30/2019	Nonprofit Leader	Meeting with Marie Kamp, Vice President of Programs at Junior Achievement	Phone Call	-Ms. Kamp shared more about the programs offered through the Junior Achievement and opportunities for partnership in the future.	-Innova Girls Academy will teach financial literacy. -Innova Girls Academy will consider partnerships with Junior Achievement to deliver high-quality financial literacy educational experiences for students.	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
10/30/2019	Community Member	Meeting with Lori Webster	Phone Call	-Agrees with the importance of getting girls engaged and building identity as learners by the 4th grade.	-Innova Girls Academy will propose a 4th grade start.	1 Community Member
11/4/2019	Business Leader	Meeting with Marcia Turner	Phone Call	-Attended an all-girls school and Wellesley. Believes that all-girls schools allowed her to be successful in her career.	-Innova Girls Academy will increase the number of seats available in an all-girls setting for young women in Rochester charter schools.	1 Business Leader
11/4/2019	Business Leader	Meeting with David Powe, Partner and Lead Consultant	Phone Call	-Interested in the idea of the school and believes that an all-girls school could have a positive impact in the community.	-Innova Girls Academy will provide young women in Rochester with an all-girls opportunity.	1 Business Leader
11/5/2019	Elected Official	Meeting with Phil Rose, Wayne-Fingerlakes BOCES Board of Education Member	Phone Call	-Mr. Rose discussed the importance of Trauma Informed Instructions and Restorative Practices. -Sits on the BOCES Board.	-Innova Girls Academy will train all staff members in Trauma Informed Instruction.	1 Elected Official
11/11/2019	Nonprofit Leader	Meeting with Cati Pulver, Vice President of Junior Achievement	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	-Suggestion for community engagement to meet parents where they are. This could be at RTS station, R-Centers, etc. -Importance of Workforce Development in Rochester. -Students need structure and	-Innova Girls Academy will engage in community engagement that strives to "meet parents where they are" by participating in large, traditional events and	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				accountability -Discussed opportunities for partnerships with Junior Achievement once we are in our first year of operation.	positioning ourselves at local establishments.	
11/11/2019	Business Leader	Meeting with Alanna Stage	Penfield Starbucks: 1806 Penfield Rd, Penfield, NY 14526	-Importance of accountability on the part of the board. -Opportunities to partner with other aligned organizations in Rochester such as the Literacy Volunteers who do work with both English and Digital Literacy.	-The Innova Girls Academy Board will be well-versed in the NYS Performance Framework. -Innova Girls Academy will seek to partner with local, mission-aligned organizations.	1 Business Leader
11/11/2019	Educator	Meeting with Michael Occhino, Director of Science Education Outreach at the University of Rochester	Phone Call	-Importance of developing student's abilities as "Self-Determined" Learners. -Learn from Rochester STEM programs at the public schools such as the Nathaniel Rochester Community School. -In his experience, in co-ed science settings, the boys are more likely to run the experiments while the girls are more likely to pick up the clipboards to record the data. Having a single-gendered settings would allow for opportunities to breakdown	-Innova Girls Academy will seek to increase participation in science for young women by providing them with a single gendered setting. -Innova Girls Academy will develop students as self-regulated learners which includes practices aligned to "self-determination."	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				the stereotypes and give young women more real-life science experiences.		
11/11/2019	Business Leader	Meeting with Elizabeth Young	Phone Call	-Supports the idea of an all-girls school. -Would like to see improvements to the options for parents who live in Rochester.	-Innova Girls Academy would increase the options that Rochester parents have available for their students.	1 Business Leader
11/12/2019	Nonprofit Leader	Attended the Urban League "Not Your Average Luncheon"	Riverside Convention Center: 123 E Main St, Rochester, NY 14604	Themes from the event: -Importance of increasing literacy throughout the city. -Importance of collaboration between organizations for increased impact.	-Innova Girls Academy will prioritize literacy in the 4/5th grade to ensure students are on or above grade level by the 6th grade.	1 Nonprofit Leader
11/12/2019	Business Leader	Meeting with Stephanie Woodward	Phone Call	-Importance of helping students with disabilities feel empowered to be innovative in order to develop technology for people who experience similar disabilities.	-Innova Girls Academy will be prepared to help students with disabilities flourish and demonstrate similar academic and personal growth to their general education peers.	1 Business Leader
11/12/2019	Business Leader	Meeting with Toni Spina, CPA	Bailey, Carr & Co: 2565 Brighton Henrietta Town Line Rd,	-Importance of teaching students financial literacy. -In support of an all-girls school model. Girls need more opportunities to excel in STEM. -Would be interested in	-Incorporation of financial literacy into once a week "Life Skills" elective. -Innova Girls Academy will breakdown stereotypes in STEM.	1 Business Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
			Rochester, NY 14623	running Leadership Development programming with Innova girls Academy.		
11/13/2019	Business Leader	Meeting with Linda Kennedy	Phone Call	-Linda supports the idea of Innova Girls Academy and would be willing to help connect us with accounting services in Rochester.	-Innova Girls Academy will increase the number of seats available for girls in Rochester charter schools.	1 Business Leader
11/13/2019	Business Leader	Meeting with Michele Mosca	Phone Call	-One daughter is attending Mercy, another daughter attends Penfield Public school. Michele recognizes that different students need different settings to learn. She appreciates that she has the ability/access to an all-girls school for one daughter. -Supports the idea of increasing all-girls options for young women in Rochester-particularly for parents who may not have access to Mercy (private all-girls school).	-Innova Girls Academy will increase the number of seats available for girls in Rochester charter schools.	1 Business Leader
11/13/2019	Business Leader	Meeting with Jennifer Brenner	Village Bakery: 145 Culver Rd, Rochester, NY 14620	-Importance of ensuring all girls have access to the school. -Teaching entrepreneur skills -Ensuring that students	-As a public school, all students in Monroe County would be eligible enter the Innova Girls Academy lottery.	1 Business Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				understand the real-life impact of what they are learning.		
11/14/2019	Community Members	Parent Focus Group #1	183 East Main St, Rochester, NY 14604	<p>Engaged 5 parents a Parent Focus Group Discussion. Feedback from the discussion includes:</p> <ul style="list-style-type: none"> -Hire a parent advocate: ensure that this role has autonomy over the ways in which their role sits between families and the school. -Implement a curriculum that engages students and connects classroom content to the world around them. -Hold parents accountable - ensure that parents know that they are part of the community, have a voice, and understand the expectations from the beginning of the school year. 	<ul style="list-style-type: none"> -Innova Girls Academy will implement problem-based learning projects. -Innova Girls Academy will have a parent orientation to share the expectations for parents from each year. 	5 Community Members
11/14/2019	Nonprofit Leader	Meeting with The Children's Agenda: Jackie Cambell, Director of Roc The Future and Larry Marx, CEO	Children's Agenda Office: 1 S Washington St #120, Rochester, NY 14614	<ul style="list-style-type: none"> -Importance of engaging parents and families before the school opens: Position parents as decision makers. -Consider meeting with Faith-Based organizations to continue community 	-Innova Girls Academy has and will strive to position parents as decisions makers throughout the community engagement, implementing feedback that is aligned to the mission of the school.	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		of The Children's Agenda		engagement. -Ensure that teachers understand or have access to training in Culturally Relevant Pedagogy.		
11/14/2019	Business Leader	Meeting with Jodell Raymond, Adjunct Professor	Phillips European: 26 Corporate Woods, Rochester, NY 14623	-Students need to build strong foundations in literacy and math to be prepared for community college. -Suggestions of politicians to connect with to continue sharing the concept of Innova Girls Academy.	-Innova Girls Academy students will have double time in math and literacy to ensure all students are on or above grade level.	1 Business Leader
11/14/2019	Community Member	Meeting with Sandra Williams	Law Library: 50 East Ave Rochester, NY 14604	-Importance of structure to create an academic culture at the school. -Students should be proud to be Innova Girls Academy students. They should wear the uniform proudly.	-Innova Girls Academy will develop structures to promote consistency and urgency throughout the school day. -Innova Girls Academy students will wear uniforms.	1 Community Member
11/14/2019	Community Members	Hosted a table near the Regional Transit Service Center	60 St Paul St, Rochester, NY 14604	-Distributed flyers and shared more about Innova Girls Academy with individuals commuting home from work in the evening. -General, positive support for Innova Girls Academy.	-NO ACTION TAKEN.	19 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
11/18/2019	Community Member	Meeting with Chris Fogarty	Pittsford Starbucks: 24 State St, Pittsford, NY 14534	-Believes that there should be increased school options for parents that live in Rochester.	-Innova Girls Academy will increase the number of options available for Rochester parents.	1 Community Member
11/18/2019	Business Leader	Meeting with Shelby George	Victor Starbucks: 200 High Point Drive, Victor, NY 14564	-Importance of building connections throughout Rochester to network and build a strong base of support for Innova Girls Academy.	-Innova Girls will seek to build a strong network of support throughout our community engagement.	1 Business Leader
11/18/2019	Business Leader	Meeting with Jonathan Nwagbaraocha	Equal Grounds: 750 South Ave, Rochester, NY 14620	-Discussed ways in which Innova Girls Academy will support student subgroup populations such as students with Special Learning Needs and English Language Learners.	-Innova Girls Academy is committed to ensuring that all students are successful, including students with learning disabilities and ELL/MLLs.	1 Business Leader
11/18/2019	Nonprofit Organization	Attended Event: Introduction to Addressing Structural Racism, Shared Innova Girls Academy with 3 Nonprofit Leaders	Brue Coffee, 960 Genesee St, Rochester, NY 14611	-80% of the children living in poverty in Rochester are living in single-family homes. -Importance of understanding the systems that perpetuate poverty in Rochester: example, housing policies.	-Innova Girls Academy will continue to seek to understand the lived experiences of students in Rochester that are living in poverty.	3 Nonprofit Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
11/19/2019	Business Leader	Meeting with Lori Webster	Spot Coffee: 200 East Ave, Rochester, NY 14604	-Look up the speaker "Lisa Nicholes" who published "Motivating the Teen Spirit" which could be a useful resource for helping shift from fixed to growth mindsets for students.	-Innova Girls Academy will research the work of Lisa Nicholes.	1 Business Leader
11/20/2019	Nonprofit Organization	Meeting with Rochester Makerspace President, David Duckles	Rochester Makerspace: 850 St Paul St, Rochester, NY 14605	-The organization seeks opportunities to connect with more schools in the neighborhood to complete more youth programming. Could work as a partnership for Innova Girls Academy for future community engagement events.	-Innova Girls Academy will consider opportunities to host community engagement with the Rochester Makerspace	1 Nonprofit Leader
11/20/2019	Business Leaders	Meeting with Robert Poltrino	Phone Call	-Rob believes that more technology resources should be shared with Rochester students.	-Innova Girls Academy will seek to utilize local nonprofits in order to increase the technology available for their students.	1 Business Leader
11/20/2019	Nonprofit Leader	Meeting with Barbara Pierce, Chief Development Officer at The United Way	Phone Call	-Strive to understand the people that you are serving by engaging with the community. -Hold and share a growth mindset, understanding that we are doing something new and will need to convince	-Innova Girls Academy will continue to seek to understand the lived experiences of students in Rochester that are living in poverty. -Innova Girls Academy will	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				<p>others that this idea will have a positive impact.</p> <p>-In support of an all-girls school: We often focus on boys in the city but need more programming to build strong women.</p> <p>-Consider what data can be shared from year to year to demonstrate that the program has the impact that was promised to the community.</p>	be as transparent as possible when sharing data with the community about the impact of our programming.	
11/20/2019	Business Leader	Meeting with Robert Cain, Senior Developer	Phone Call	-Ensure that people in the community have input into development of the school to create something that is a reflection of the community and has the buy-in from the community.	-Innova Girls Academy will strive to co-create a school with the community to ensure that the school design authentically reflects the community.	1 Business Leader
11/21/2019	Nonprofit Organization	Attended the "State of the Children's Address", Shared Innova Girls Academy concept with 9 nonprofit leaders	Holiday Inn Rochester: 70 State St, Rochester, NY 14614	<p>-Keynote Speaker: Tafona Ervin from the Tacoma Foundation to talk about how to improve outcomes from school districts.</p> <p>-Attended "Family and Community Engagement" Breakout Session. Feedback from this session includes:</p> <p>-Establish school-based planning teams.</p>	-Innova Girls Academy will strive to find unique ways to engage parents, including home visits, parent orientations, monthly family activities, and weekly phone calls/emails by advisors.	9 Nonprofit Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				-Realize that non-traditional relationships may be important to students as family. Example: The neighbors may have played a large role in the child's upbringing and could be a representative as at a Family Conference if the parents were unable to attend.		
11/21/2019	Educator	Meeting with Michael O'Brien	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	-Importance of strong operational staff that will be able to keep track of all materials needed for year to year reporting.	-Innova Girls Academy will hire a back-office provider to assist in the daily accounting and the financial reporting for the first five years of operations.	1 Nonprofit Leader
11/21/2019	Educator + Community Member	Exploration Charter School: Family Night	Exploration Charter School	-Shadowed the Parent/Family Coordinator. -Strong sense of family in the community- evident from conversations between families, students, and teachers. -Keep planning for events organized to help with the flow of parents from station to station.	-Innova Girls Academy will consider modeling similar Family Engagement nights to bring the school community together.	1 Educator and 4 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
11/22/2019	Community Member	Meeting with Kimberly Russell	72 Charlotte Street, Rochester 14607	-Consider downtown as a location for the school. -Other possible school locations: Bull's Head - Genesee/West Main Building at North/University Building at Chestnut	-Innova Girls Academy will consider downtown locations for the school.	1 Community Member
11/22/2019	Community Member	Hosted a Table as a Volunteer at STEM Fair	Riverside Convention Center: 123 E Main St, Rochester, NY 14604	-No input received. -Worked at a table and spoke to many students and teachers at the table.	-NO ACTION TAKEN.	5 Educators
11/22/2019	Business Leader	Meeting with CaTyra Pollard	Virtual Call	-CaTyra shared interest in supporting the school. Strong support for all-girls school given the importance of creating more all-girls seats available in a single gender setting.	-Innova Girls Academy will increase the number of seats available for girls in Rochester charter schools.	1 Business Leader
11/22/2019	Business Leader	Meeting with Robert Poltrino, Senior Facilities Technician at Datto	Datto Offices: 1 S Clinton Ave Suite 1300, Rochester, NY 14607	-Importance of an all-girls STEM school in order to diversify tech offices like Datto. -Should consider options to partner with organizations/foundations that	-Innova Girls Academy will increase the number of young women who will have access to strong STEM foundations.	1 Business Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				provide tech resources to nonprofits.		
11/22/2019	Community Members and Families	Hosted a table at the Flint Street R-Center Thanksgiving Dinner.	Flint Street R-Center: 271 Flint St, Rochester, NY 14608	Themes from community member feedback: -More opportunities for young women to engage in STEM. -Increase, higher-quality options for parents in Rochester. -Parents are not satisfied with education options currently in Rochester.	-Innova Girls Academy will increase the number of options available for Rochester parents.	31 Community Members
11/23/2019	Community Member	Parent Focus Group #2	Gleason Auditorium, Rochester, NY	-Parents shared their interest in and support of Innova Girls Academy. -Believe that more girls in Rochester should have access to an all-girls setting in which to build confidence and STEM foundations. -Consider how we can learn from what other charter schools are doing. One parent's daughter attends Rochester Prep and is very happy with rigorous expectations.	-Innova Girls Academy will increase the number of seats available for girls in Rochester charter school, single gender settings. -Innova Girls Academy will draw on the best practices of charter schools in, and outside, of Rochester to develop instructional and organizational practices that have a demonstrated track record of success for similar populations of students. -Innova Girls Academy will use an extended school day model to increase the time	4 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				<ul style="list-style-type: none"> -Questions around extracurriculars: will the school have sports, clubs, etc. -Support for extended day, particularly if it includes opportunities for extracurriculars in the afternoon. 	that students have to engage in rigorous lessons and have opportunities to take elective classes.	
11/25/2019	Community Member	Meeting with Andre Lindsay	Virtual Call	-Believes in increasing high-quality options for parents in Rochester.	-Innova Girls Academy will increase the number of options for parents in Rochester.	1 Community Member
11/26/2019	Business Leader	Meeting with Jenn Brake	Spot Coffee: 200 East Ave, Rochester, NY 14604	<ul style="list-style-type: none"> -Consider the way to incorporate creativity in STEM education. -Social Media idea: Blog Posts from STEM leaders in the community. -Connect with the Rochester Downtown Development. 	-Innova Girls Academy will seek to allow student creativity to thrive into cross-curricular learning projects.	1 Business Leader
11/27/2019	Business Leader	Meeting with Kim Browning, Chief of Staff at Tabula Rasa Health Care	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	<ul style="list-style-type: none"> -Importance of teaching empathy to encourage the young women to support one another. -Work to increase parent advocacy and partnership in order to strengthen the school community. 	-Innova Girls Academy will build a culture that is centered on the CREATE values: Curiosity, Resourcefulness, Empathy, Accountability, Tenacity, and Enthusiasm.	1 Business Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
11/27/2019	Business Leader	Meeting with Abby Rienhard, Founder and CEO of GP Flooring	GP Flooring Solutions: 32 Marway Cir, Westgate, NY 14624	-Reference the research done by Larry Summers in stereotype threat. -Importance of sharing a clear message with the community about the potential for impact for the STEM focus for girls.	-Innova Girls Academy will seek to dismantle stereotype threat for young women in STEM.	1 Business Owner
12/2/2019	Community Members and Families	Hosted a table at the Northwest Family YMCA Holiday Craft Fair	Northwest Family YMCA: 730 Long Pond Rd, Rochester, NY 14612	-Table Set-Up at the Holiday Craft Fair. Spoke with 22 different community members over the course of the evening. -General Themes from input: - Parents from the suburbs are satisfied with the education their students are receiving, stark contrast to parents with students in city schools. -Importance of increasing opportunities for young women to engage in STEM foundations.	-Innova Girls Academy will seek to increase school options in the city such that parents are able to be satisfied with their student's education without needing to move to the suburbs.	22 Community Members
12/3/2019	Elected Official	Participated in the Mayor's Book Club	30 Church St, Rochester, NY 14614	-Participated in the book club event with other attendees. Attendees include, Justin Roj - Director for the Bureau of Communications and Special Events, Patricia Uttaro - Director of Rochester Public Libraries, and Mayor	-Lead Founder reached out to Mr. Roj and Mayor Warren to set up opportunities to share more about Innova Girls Academy and seek feedback for the school design.	1 Elected Official and 3 staff members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				Lovely Warren. -Shared design of the school with Mayor Warren who wanted to hear more and would like to meet.		
12/3/2019	Nonprofit Organization	Meeting with Girls Scouts of Western NY - Melanie Bloodworth and Yvelisse Gray	1000 Elmwood Avenue, Door 9 Rochester, NY 14620	-Discussed the 90 new STEM badges with a STEM focus as using STEM as a way to be a helper. -Girl Scouts in Western NY covers 9 different counties and serves 15,000 students. -The Girl Scouts partners with Rochester schools for elective and after-school programming. -Opportunity to partner further with GSWNY to strengthen the all-girls programming.	-Innova Girls Academy Lead Founder will volunteer with the Girl Scouts to increase STEM programming. -Innova Girls Academy will meet with the President of GSWNY to further discuss partnership opportunities.	2 Nonprofit Leaders
12/3/2019	Educator	Meeting with Virginia Gordon	Phone Call	-Retired from RCSD recently due to frustration with decisions that were being made at the executive level in the District. -Focus on developing a strong culture from the start to build the foundation of the school. - Importance of building trust. -	-Innova Girls Academy will use an advisory system to ensure that every student has a key adult in the building that they can trust and meet with on a regular basis.	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				"Students need the opportunity to be awesome."		
12/4/2019	Business Leader	Meeting with Robert Cain	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	-Believes in the school model as directly responding to a need in the workforce of Rochester to develop and include more diversity from the population of Rochester.	-Innova Girls Academy will benefit the Rochester workforce by increasing the number of young women with strong foundations in STEM.	1 Business Leader
12/6/2019	Business Leader	Meeting with Danielle Raymo, Founder of Rochester Brainergy	Phone Call	-Discussed opportunities for Innova Girls Academy to host classes during our Founding Year at The Brainergy - a community space that offers affordable classes on a weekly basis.	-Considering hosting events at The Brainergy.	1 Nonprofit Leader
12/9/2019	Nonprofit Organization	Meeting with Jill Freeman and Jason Peppers, Rochester Makerspace Board Members	Spot Coffee: 200 East Ave, Rochester, NY 14604	-Discussed the importance of having a diverse board and a diverse steering committee if you want your organization to serve a diverse community. -The Makerspace is seeking to expand their impact to the surrounding community.	-Innova Girls Academy is developing a board that reflects the diversity of the city of Rochester.	2 Nonprofit Leaders
12/9/2019	Community Member	Meeting with Michele Mosca	Penfield Starbucks: 1806 Penfield Rd, Penfield, NY 14526	-Discuss the challenging education landscape in Rochester and need for additional options that better	-Innova Girls Academy will increase the number of charter school seats available for students in Rochester.	1 Community Member

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				serve the needs of students who have grown up in poverty.		
12/9/2019	Community Member	Meeting with Rida Waqas	12 Corners Starbucks: 1914 Monroe Ave, Rochester, NY 14618	-Importance of supportive staff that is diverse. -Make the learning more permanent by giving students ways to apply their learning in the world around them.	-Innova Girls Academy will seek to hire a diverse teaching staff. Innova Girls Academy will partner with local universities to create a pipeline of diverse teachers. Innova Girls Academy will seek to create a professional teaching environment that fosters collegial support and encourages teacher retention.	1 Community Member
12/9/2019	Nonprofit Leader	Meeting with Ashley Campbell, Founder of Ballet Afrikana	McDonalds: 820 Culver Rd, Rochester, NY 14609	-Discussion of the number of parents who are homeschooling their students: Consider how to ground students in their own culture during the school day. -Opportunities for partnership to outreach to parents of her students at Ballet Afrikana.	-Innova Girls Academy will train all staff members in the practices of Culturally Responsive Teaching. -Innova Girls Academy will host a Parent Focus group at the upcoming Ballet Afrikana class.	1 Nonprofit Leader
12/10/2019	Community Members and Families	Parent Focus Group #3 - Meeting at Ballet Afrikana	Ballet Afrikana: 1024 Garson Ave,	-Shared concept of Innova Girls Academy with 5 parents and 6 students. During the Ballet class, discussed the ideas with	-Innova Girls Academy will seek to hire a diverse teaching staff. -Innova Girls Academy will	5 Parents 6 Students

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
			Rochester, NY 14609	4 of the parents. -Feedback from the parents included a strong focus on hiring a diverse teaching staff. -Additionally, we discussed how to hold high expectations for all children and ensure that students in the middle range of academic performance do not fall "through the cracks" but still get the individualized attention needed for academic success.	provide individualized learning opportunities to all students, not just those that are struggling in academic performance.	
12/11/2019	Elected Official	Meet and Greet with City Commissioner for the Department of Environmental Services.	The Hideaway: 199 Park Ave, Rochester, NY 14607	-Introduced to the City Commissioner and his staff. Shared concept for Innova Girls Academy. -The Commissioner is excited about encouraging young women to engage in STEM and leadership roles. Shared the efforts that his office has made to increase the number of women in leadership roles.	-Innova Girls Academy will strive to continue to increase the number of women in leadership positions throughout Rochester through leadership development.	1 Elected Official and 8 Staff Members
12/11/2019	Educator	Meeting with Virginia Gordon	The Hideaway: 199 Park Ave, Rochester, NY 14607	-Discussed the importance of providing students with consistency throughout the school day/year and build	-Innova Girls Academy will strive to create consistency from day to day with routines and systems that	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				strong relationships with students.	streamline the lived experience at Innova.	
12/11/2019	Educator	Meeting with Jeanne Strazzabosco	Victor Starbucks: 200 High Point Drive, Victor, NY 14564	-Shared concept of Innova Girls Academy. Jeanne is in support of a new school that will provide students opportunities for a higher-quality education than what is currently available. -Suggested reaching out to YMCAs to set up times to engage the YMCA communities to get feedback on the school design.	-Innova Girls Academy Lead Founder will reach out to local YMCAs for opportunities in community engagement.	1 Educator
12/11/2019	Community Members	Attended ROC Music Concert	Gantt Recreation Center: 700 North St, Rochester, NY 14605	-Share Innova Girls Academy with three families at the ROC Music Concert. Positive response from all families who are excited about the possibility of a new school option in Rochester.	-NO ACTION TAKEN.	Spoke with 3 Families
12/12/2019	Business Leader	Meeting with Danielle Raymo, Founder of the Rochester Brainery	The Brainery: 176 Anderson Ave F109, Rochester, NY 14607	-Danielle shared information about how to set-up a class through The Brainery or rent the space to host an educational session for the community.	-Lead Founder considered options for hosting events with The Brainery.	1 Business Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
12/12/2019	19th Ward Community Delegates	Attended and presented 19th Ward Delegates Meeting	Arnett Library: 310 Arnett Blvd, Rochester, NY 14619	<ul style="list-style-type: none"> -Shared Innova Girls Concept with 16 Delegates at the 19th Ward Community Meeting. -General positive support, particularly for the all-girls component of the school design. -Questions about whether current RCSD teachers who are impacted by mid-year cuts could be hired by Innova Girls Academy. 	<ul style="list-style-type: none"> -Innova Girls Academy would not be able to currently hire any teachers who may be experiencing a mid-year cut. -Innova Girls Academy will continue to seek feedback from community members in the 19th Ward in an effort to co-create a school that is uniquely positioned to meet the needs of its neighborhood. 	16 19th Ward Delegates
12/13/2019	Community Members	Meeting with Miranda Heyward	1 Woodbury Blvd, Rochester, NY 14604	<ul style="list-style-type: none"> -Believes in the importance of high quality and engaged teachers. 	<ul style="list-style-type: none"> -We will hire high-quality teachers who engage in more than a month of professional development throughout the school year. 	1 Community Member
12/13/2019	Community Members	Meeting with Renee Cleare	1 Woodbury Blvd, Rochester, NY 14604	<ul style="list-style-type: none"> -Jumped around from many Rochester City School District schools when she was growing up. Ended in a suburban school. -Believes that there is too large a gap between the quality of suburban education and urban education. -“This school feels like hope.” 	<ul style="list-style-type: none"> -Evaluate quality of suburban schools and consider the differences between suburban and urban programs. 	1 Community Member

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
12/13/2019	Community Member	Meeting with Maria Cruz	1495 East Ridge Road, Rochester, NY 14621	<ul style="list-style-type: none"> -Parent of two students who attend Rochester charter schools. -Focus on resources available for Special Education. 	-Evaluate the resources available from the District.	1 Community Member
12/14/2019	Community Members and Families	Hosted a table at WDKX STEP JAM	100 Exchange Boulevard, One War Memorial Square, Rochester, NY 14614	<p>Themes from the 120 families we met and heard from at the event:</p> <ul style="list-style-type: none"> -Diversity of Teaching Staff -Families are not satisfied with current options in Rochester. -Families want to see increased math/literacy scores. -Increase communication with families. -Incorporate Financial Literacy 	<ul style="list-style-type: none"> -Innova Girls Academy will engage in weekly communication with families through the advisory system. -Innova Girls Academy will provide opportunities for students to learn financial literacy. -Innova Girls Academy will focus in Lower Academy on the remediation of literacy and math foundational skills. 	120 community members
12/16/2019	Educator	Meeting with Barbara Zelazny, Principal of Young Women's College Prep	133 Hoover Dr, Rochester, NY 14615	<ul style="list-style-type: none"> -Meet with the Student Leadership Network. -Critical to develop a well-rounded understanding of the New York State Performance Framework. -Consider the grade span and when a parent may be interested in moving a child 	<ul style="list-style-type: none"> -Set-up meeting with Laura Rebell Gross from the Student Leadership Network. -Included an overview of the Charter School Performance Framework in each board meeting, assigning key Board 	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				from a district to charter school.	Members for each performance indicator.	
12/16/2019	Community Members and Families	Hosted a table at the Maplewood YMCA, Distributed flyers, collected surveys, and petition signatures	25 Driving Park Ave, Rochester, NY 14613	Themes from the 64 families we heard from at the events: - General support and excitement for all-girls and STEM opportunities. -Importance of ELL programming for students that are learning English as a Second Language. -Diversity of the teaching staff. -Increased quality of academics.	-Innova Girls Academy will provide excellent student outcomes through rigorous instruction in an environment that increasing opportunities for girls in STEM. -Innova Girls Academy will hire staff and provide training to support ELL/MLL students.	-64 Community Members -54 surveys collected, 10 are age eligible
12/17/2019	Elected Official	Meeting with Jose Peo, Rochester City Council Member representing the Northwest Quadrant	1 Woodbury Blvd, Rochester, NY 14604	-Believes that the Northwest needs a school like this; -Two All-Boys schools are in the Northwest, it could make sense for families to have an all-girls school in the Northwest as well. -Suggestion to meet with Many Neighbors Building Neighborhoods.	-Innova Girls Academy will reach out to present at the Charlotte Neighborhood Association and Many Neighbors Building Neighborhoods. -Innova Girls Academy will consider locating in the Northwest quadrant of the city.	1 Elected Official
12/17/2019	Community Members and Families	Hosted Parent Focus Group #4 and a Student Focus Group	Maplewood Community Library 1111 Dewey Ave,	Themes from the Parent and Students Focus Groups: -Opportunities for students to	-Innova Girls Academy will consider partnering with organizations to support girl-centered programming.	-5 Parents Attended -5 Student Attended

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
			Rochester, NY 14613	build their confidence in the classroom. -More field trips. -Financial Literacy.	-Incorporation of financial literacy into once a week "Life Skills" elective.	-3 Surveys collected
12/17/2019	Elected Officials	Attended December City Council Meeting	30 Church St, Rochester, NY 14614	-Consider opportunities for partnerships with the Many Neighbors Building Neighborhoods Community Organization	-Schedule with president of MNBN to be added to the agenda for the Feb meeting of MNBN.	1 Elected Official
12/19/2019	Business Leaders	Meeting with CPA's from Freed Maxick	Village Bakery: 145 Culver Rd, Rochester, NY 14620	-Discussed options for back office provided support from Freed Maxick.	-NO ACTION TAKEN	2 Business Leaders
12/19/2019	Community Members and Families	Hosted table at Exploration Charter School December Family Night	Barnes and Noble - 330 Greece Ridge Center Dr, Rochester, NY 14626	Themes from the 31 families we spoke with: -Positive response to STEM and all-girls. -Ensure there are opportunities for leadership development. -Families at the elementary charter are looking for additional middle school charter school options.	-Innova Girls Academy will increase the number of middle school seats available for students in Rochester. -Innova Girls Academy will have leadership development through our SEL programming and Core Values.	31 surveys collected of which 13 are age eligible
12/22/2019	Educator	Laura Rebell Gross, Founder of Young Women's	Phone Call	-Invitation to attend the Young Women's Leadership Network events in Texas. -Invitation to visit The Young	-Innova Girls Academy seek opportunities to partner with YWLN in the future. -Innova Girls Academy Lead	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		College Prep and current Managing Director of Girls' Education at the Student Leadership Network		Women's Leadership Network schools in NYC. -Consider opportunities for partnership with YWLN for support as an all-girls school through the Student Leadership Network.	Founder will visit YWLN school's in NYC.	
1/3/2020	Nonprofit Leader	Shirley King, Founder of Women's Giving Circle	Canaltown Coffee Roasters: 1805 East Ave C, Rochester, NY 14610	-Disappointed with the current outcomes for education in Rochester - the system needs something new. -Supports the idea of a new all-girls school in Rochester.	-Innova Girls Academy will exercise the charter school autonomy to implement an innovative model that allows for improved educational outcomes for students.	1 Nonprofit Leader
1/3/2020	Community Member	Jamila Smith, Workforce Development Manager Finger Lakes Performing Provider System	Starbucks, 1914 Monroe Ave, Rochester, NY 14618	-Believes that this school needs to exist for students in Rochester. -Had to advocate for her son, who has an IEP, and worries about parents who are not able to advocate in the same way.	-Innova Girls Academy will empower parents as advocates for their students through weekly communication and monthly training.	1 Community Member
1/6/2020	Business Leader	Andria Langston, Director at WDKX	WDKX Offices: 683 East Main St. Rochester, NY 14605.	-In strong support of an all-girls school. -Has ideas for ways in which Innova Girls Academy can partner with WDKX for	-Innova Girls Academy will work with WDKX for community engagement and outreach.	1 Business Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				community engagement and outreach.		
1/6/2020	Educator	Lindsay Haldeman, Vice President of Achievement Network, New England	Spot Coffee: 200 East Ave, Rochester, NY 14604	<ul style="list-style-type: none"> -Believes that assessment and rigor can exist in a culturally-responsive school. -Understands that strong leadership is crucial for the success of any school. 	<ul style="list-style-type: none"> -Innova Girls Academy will ensure a strong leadership team. -Innova Girls Academy believes that all students have access to rigorous instruction and will utilize assessment to understand student performance to provide appropriate supports for students. 	1 Educator
1/6/2020	Community Member	Parent Focus Group #5 - 5 Community Members in Attendance	Phillis Wheatley Community Library: 33 Dr Samuel McCree Way, Rochester, NY 14608	Themes from the event: <ul style="list-style-type: none"> -Importance of character development and Social Emotional Learning lessons -Importance of engaging teachers who spark student interest. -Financial Literacy -Culturally Relevant Pedagogy 	<ul style="list-style-type: none"> -Innova Girls Academy will provide opportunities for students to engage in financial literacy instruction. -Innova Girls Academy will train all teachers in CRP. -Advisory will allow for SEL, which will also exist throughout the school day. 	5 Community Members
1/7/2020	Nonprofit Organization	Meeting with the Girl Scouts to Discuss Potential School Based Partnership,	1000 Elmwood Avenue, Door 9 Rochester, NY 14620	<ul style="list-style-type: none"> -Opportunity for Innova Girls Academy to become a "Girl Scouts School." -Alignment between science and computational thinking with the STEM programming at 	<ul style="list-style-type: none"> -Innova Girls Academy will pursue opportunities to partner with the Girl Scouts -The Girls Scout program directly aligns to the STEM and Leadership key design 	3 Nonprofit Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Alison Wilcox, Blair Yaiser, and Melanie Bloodworth		<p>the Girl Scouts.</p> <ul style="list-style-type: none"> -Girl Scouts programming has a focus on hands on activities and representation of women in STEM. -Strong community connections through the Girl Scouts programming. -Use of the summer camp/outdoor education. -Sisterhood development to develop a sense of community engagement and ownership. -Leadership Journeys allow young women to implement solutions to problems identified in the community. -80% of female in tech leadership roles were girl scouts. -Journeys are aligned to standards and learning connections. -There are badges connected to civics. -Next steps: Outline partnership and consider how to formalize. 	<p>elements at Innova Girls Academy</p> <ul style="list-style-type: none"> -Working with the Girl Scouts will provide access to all-girls programming with a track record of success for more than 100 years of work in Western New York. 	

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
1/9/2020	Educator	Meeting with Sophia Amaxapoulos	Phone Call	<ul style="list-style-type: none"> -Developed a STEM Summer camp. -Believe in the importance of balancing explicit teaching with inquiry based access to content. -Important to incorporate a Life Skills Curriculum for students (doing taxes, laundry, etc). 	-Innova Girls Academy will develop inquiry based opportunities for students to problem solve in the classroom.	1 Educator
1/14/2020	Community Member	Meeting with Aliana Wong-Canissario	Phone Call	<ul style="list-style-type: none"> -Supports the school mission because it centers on building strong women. -Consider how different businesses are marketing STEM to girls. For example, Barbie STEM doll. 	-Innova Girls Academy will ensure that more young women have access to STEM programming.	1 Community Member
1/15/2020	Educator	Meeting with Lauren Koelbl	Phone Call	<ul style="list-style-type: none"> -Believes in helping young women overcome stereotype threat to pursue high paying careers in STEM. 	-Innova Girls Academy will ensure that more young women have access to STEM programming.	1 Educator
1/16/2020	Educator	Meeting with Lauren Calig, Director of Multicultural Curriculum	Phone Call	<ul style="list-style-type: none"> -Expert in Diversity, Equity, and Inclusion work as schools: -Affinity groups for teachers. -Curriculum for Teaching Perspective. -9 Grade Elective for Teaching Perspective, once every 8 days, 	-Innova Girls Academy will seek to replicate the best practices of schools across the country to focus on relevant Diversity, Equity, and Inclusion in order to foster a school culture that	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				<p>all students take it and its a month-long course.</p> <p>-Meeting with Department Chairs to Look at Curriculum Choices.</p> <p>-Living the mission of the school through partnerships</p>	is welcoming and affirming to all.	
1/16/2020	Educator	Meeting with Kathy Sansocie Hoppe, Owner of STEMisED	Phone Call	-Believes in the importance of project-based learning and connecting students to problem solving through simulation in the classroom.	-Innova Girls Academy will develop inquiry-based opportunities for students to problem solve in the classroom.	1 Educator
1/16/2020	Educator	Meeting with Danielle Ouillette	Starbucks, 1806 Penfield Rd, Penfield, NY 14526	<p>-Importance of focusing on teacher development that blends the following: implicit bias training, teacher practice, and data analysis ensuing that there is a clear connection.</p> <p>-Look to Buffalo schools to see examples of project based learning.</p> <p>-Importance of individualized support.</p>	<p>-Innova Girls Academy will seek to hire mission aligned teachers that push students for academic growth. Staff members will have ongoing professional development to develop techniques for building strong classroom culture.</p> <p>-Innova Girls Academy will use a two teacher model in each classroom to increase opportunities for individualized learning.</p>	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
1/18/2020	Community Members	Attended 19th Ward Dr. Martin Luther King Community Celebration	Arnett Branch Library: 310 Arnett Blvd, Rochester, NY 14619	-Shared information with Zola Brown, president of the 19th Ward Neighborhood Association on the school model.	NO ACTION TAKEN.	1 Community Leader
1/18/2020	Community Members	Hosted Table at MLK Songfest 2020	Aeon Baptist Church, 175 Genesee Street, Rochester, NY 14611	-Spoke with 10 community members to share Innova Girls Academy. -Feedback received: Hire a diverse teaching staff, ensure that students have opportunities to build relationships with teachers, consider how to work with churches to share more about Innova Girls Academy	-Innova Girls Academy will outreach to churches to share about our program and receive feedback from church groups. -Innova Girls Academy will seek to hire a diverse teaching staff.	10 Rochester Community Members
1/19/2020	Educator	Meeting with Veronica Vargas	Spot Coffee: 200 East Ave, Rochester, NY 14604	-Believes in school choice as a way for parents to make a decision for their students that makes the most sense for each student. Sent son to University Prep for Young Men and believes that his experience here led to his success in college.	-Innova Girls Academy will increase the number of charter school seats available for students in Rochester.	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
1/19/2020	Community Members	Hosted table at "I Had a Dream Poetry Event"	204 N Water Street, Rochester, NY 14604	-Collected 59 surveys from community members. Themes from this feedback include: -Inclusive and safe classrooms. -Bringing role models into the classrooms for students.	-Innova Girls Academy will have structured classrooms and a school wide behavior management system that ensures our classrooms are safe and productive places.	59 Community Members
1/20/2020	Community Members	Attended MLK Day 2020	Kodak Hall at Eastman Theatre, 20 Gibbs Street, Rochester, NY 14604	No input received.	NO ACTION TAKEN.	
1/21/2020	Educator	Meeting with Kimberly Fluett, Associate Director of Science Education	Phone Call	-Important to consider the relationships between administrators, teachers, and students. -This must be a focus of the hiring process. -Important to understand the new science standards and to be creative about implementation.	-Innova Girls Academy will utilize and teach the Next Generation Science Standards. -Innova Girls Academy will create opportunities for teachers to be empowered at leaders in decision making at the school.	1 Educator
1/23/2020	Educator	Meeting with Linda Dickey, Chair at Leadership Institute at Our Lady of Mercy	Phone Call	-Worked in district, public schools for 22 years – now working at all-girls private school. -Inspired by the all-girls school model at Our Lady of Mercy	-Innova Girls Academy will increase the number of seats available in a single gender setting for girls in Rochester. -Innova Girls Academy will	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				and believes that more girls should have access to single gender programming. -Noted that there are many options for all-boys schools in the city but fewer for all-girls.	seek to learn from the best practices of single gender schools in Rochester.	
1/23/2020	Educator	Meeting with Kristen Driskill, Chair of Department of Teacher Education	Phone Call	-Discussed the teacher pipeline in Rochester. -Consider pathways to teaching programs. -Universities in the area are working to increase the diversity of their teaching staff but this is an area of growth for most Rochester schools.	-Innova Girls Academy will seek to hire a diverse teaching staff. -Innova Girls Academy will partner with local universities to create a pipeline for teachers to move from college to careers at Innova Girls Academy.	1 Educator
1/23/2020	Educator	Meeting with Connie Lucchese, Curriculum and Instructional Specialist	Phone Call	-Former principal at University Prep for Young Men. -Has seen that families in Rochester are invested in single gendered options for students. -Consider how to hook girls into the program and use this as a marketing technique for families and students.	-Innova Girls Academy will increase the number of seats available in a single gender setting for girls in Rochester charter schools.	1 Educator
1/24/2020	Elected Official	Meeting with Mary Lupien,	Phone Call	-Important to recognize the trauma that students are	-Innova Girls Academy will train all staff members in	1 Elected Official

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		City Council Member Representing East District		<p>bringing into the classroom, students behind, lack of support in specialized areas (bilingual, special needs, refugees).</p> <p>-Social promotion means that students are being promoted when they are aged out of their grade, but not when they have mastered the content of a particular grade span.</p> <p>-Important for a class to cater to many different ability groups and trying to differentiate for all levels: support in the classroom for small group instruction.</p> <p>-Bilingual class (one for each classroom).</p>	<p>Trauma Informed Instruction</p> <p>-Innova Girls Academy will utilize a co-teaching model to increase the amount of individualized attention that each student receives</p> <p>-Small student groupings will be built into most class periods to increase each student's time spent in their zone of proximal.</p>	
1/30/2020	Nonprofit Organization	Meeting with the National Coalition of Girls Schools	Phone Call	<p>-Discussed opportunities for Provisional Membership with the National Coalition of Girl Schools.</p> <p>-NCGS will provide support in All-Girls Research, Advocacy, Networking, and Advertising.</p>	-Innova Girls Academy has become a provisional member of the National Coalition of Girls Schools.	1 Nonprofit Leader
1/30/2020	Elected Official	Meeting with Senator Joseph Robach,	Phone Call	-Senator Robach supports the expansion of charter schools in Rochester as they offer parents	-Innova Girls Academy will increase the number of seats available in a single	1 Elected Official

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		representative of the 56 th Senatorial District		the ability to choose the school that makes the most sense for their students. -Supports the idea of an all-girls school that expands access to STEM foundations for students and believes it will support the development of the Rochester workforce.	gender setting for girls in Rochester charter schools. -Innova Girls Academy will equip students with the academic skills and problem solving mindsets that are required to thrive in STEM careers.	
2/3/2020	Elected Official	Meeting with Mitch Gruber, City Council Member	Phone Call	-Schools in Rochester are struggling for a number of different reasons: poverty levels in the city and the school board/ teacher's union plays a role. -Innova Girls Academy should consider partnering with Foodlink for nutritional programming. -Contact the newly formed women's caucus of the Monroe County Legislature. -Supports an all-girls STEM focused school to empower young women in the city.	-Innova Girls Academy will engage in further conversations about a partnership with Foodlink. -Innova Girls Academy will increase opportunities for young women to build strong foundations in STEM.	1 Elected Official
2/3/2020	Elected Official	Meeting with Deputy Chief of Staff for	Phone Call	-Senator Funke believes in the expansion of charter schools in Rochester as a way to improve	-Innova Girls Academy will increase the number of middle school, charter	1 Government Official

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Senator Rich Funke		educational outcomes for students in Rochester.	school seats available for students in Rochester.	
2/3/2020	Nonprofit Leaders	Attended and presented at "The Community Collaborative" hosted by Rochester Restoration	Bethel Fellowship Church: 321 East Ave, Rochester, NY 14604	<ul style="list-style-type: none"> -Consider how Innova Girls Academy can increase the self-sufficiency of our community. -Important to collect feedback on program ideas from both content experts and context experts (those who study challenges in our community and those who live through these challenges). -Consider journey mapping projects to learn more about the experiences of those who live in Rochester and navigate the educational system. 	-Innova Girls Academy will strive to solicit feedback from a wide variety of community stakeholders in order to co-create a school that authentically reflects the strengths and needs of the Rochester Community.	27 Rochester Nonprofit Leaders
2/3/2020	Educator	Meeting with Dr. Bridgitte Griffin	Tim Hortons: 2311 Chili Ave, Gates, NY 14624	<ul style="list-style-type: none"> -Importance of a strong marketing plan to engage the founding class of students. Consider the following strategies: local newspaper, radio, TV on local news stations, and canvassing. -Develop a common language for teachers to build consistency throughout the school day for students. -Ensure parents understand 	-Innova Girls Academy will utilize local media outlets to share more with the community about our programming and announce ways for the community to give feedback on these programs. If authorized, we will use these strategies to share the opportunity for students to participate in the charter lottery.	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				the lived experience of the students. Host events like a Curriculum Night, Code of Conduct Night, and Volunteer opportunity event to share details with parents.	-Innova Girls Academy will host multiple parent orientations each year to welcome parents to the Innova Girls Academy community and share expectations and opportunities for involvement in the school.	
2/4/2020	Government Official	Meeting with Sandra Simon, Rochester City Director of Special Projects and Educational Initiative	Rochester City Hall: 30 Church St, Rochester, NY 14614	<ul style="list-style-type: none"> -Suggestion to consider how to work with communities in the Northeast where there is the greatest need in the city. -Supports the idea of an all-girls school that will focus on helping students increase their capacity as leaders in the community -Looking to expand the Pillars of Hope program and would like to formalize a partnership with Innova Girls Academy. 	-Innova Girls Academy will work closely with the Pillars of Hope program to bring diverse role models into the school to meet with students at least once per month, following the curriculum designed by Pillars of Hope through the City of Rochester.	1 Government Official
2/4/2020	Government Official	Meeting with Justin Roj, Rochester City Director of Communication	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	-The mayor would like to see more Community school models in Rochester, look to School #17 for an example of this type of program with additional supports for families.	-Lead Founder, Lindsay Swanson, will reach out to the principal at School #17 to learn more about the programming available for the community in connection with the school.	1 Government Official

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				<ul style="list-style-type: none"> -Consider options to potential move into a school building in Rochester that RCSD may be moving out of as they downsize. -There may be opportunities for Innova Girls Academy to partner with the Mayor's Office to continue community engagement. 	<ul style="list-style-type: none"> -Innova Girls Academy will keep close watch on any changes that may be taking place with school closures within RCSD and will be in contact with the city to pursue building opportunities. -Lead Founder, Lindsay Swanson, will contact Justin Roj with questions regarding community engagement events. 	
2/5/2020	Rochester Charter School	Attended Rochester Charter School Fair	Central Library, Kate Gleason Auditorium 115 South Ave. Rochester, NY	-Connected with a representative from Vertus. Looking for opportunities to share community engagement events between the all-boys and all-girls schools in Rochester.	-Innova Girls Academy Lead Founder will seek to set up a meeting with Vertus to discuss opportunities for partnership.	3 Charter School Leaders
2/6/2020	Rochester Charter School Leaders	Visited Genesee Community Charter School	657 East Ave, Rochester, NY 14607	<ul style="list-style-type: none"> -Learned more about the EL programming and expeditionary. -Toured the school facility. 	-Innova Girls Academy will consider how best practices of EL programming could be used to design our inquiry-based programming.	1 Charter School Leader
2/6/2020	Community Members	Board Member Meet and Greet	The Hideaway: 199 Park Ave,	-Former Eugenio Maria de Hostos Charter School Board Member emphasized the	-Innova Girls Academy has budgeted for Board consultants to work with	25 Community Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
			Rochester, NY 14607	importance of a strong board. -Members from the community shared interest and support in the all-girls programming. -Individuals from NextCorps support our work as a means to further diversity the technical workforce of Rochester.	the Founding board and our board for the first 4 years to ensure a high-functioning board. -Innova Girls Academy will increase the number of seats available in a single-gender setting in Rochester. -Innova Girls Academy will prepare young women with strong foundations in STEM.	
2/7/2020	Business Leaders	Presented at RocGrowth Coffee for a room of 100 Business and Community Leaders	Carlson Cowork: 60 Carlson Rd, Rochester, NY	-Shared introductory pitch about Innova Girls Academy with a request for support to a room of 100 Rochester small business owners and entrepreneurs. -Engaged in follow-up conversations with approximately 25 individuals who wish to support our work.	-Innova Girls Academy will seek to leverage partnerships with business leaders in the community to further our programmatic impact for students in Rochester.	100 Business and Community Leaders
2/8/2020	Community Members	Hosted a table at the "Black Emporium" at University of Rochester hosted for the Rochester community.	Wilson Commons: 201, Rochester, NY 14627	-Hosted a table at the Black Emporium at the University of Rochester. -Shared the Innova Girls Academy mission and vision with 27 Rochester students and community members. -Heard from community	-Innova Girls Academy will establish an advisory system that positions teachers to make weekly contact with parents of the students in their advisory. -Innova Girls Academy will	27 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				members about the importance of hiring a diverse teaching staff and committing to strong parent communication.	seek to hire a diverse teaching staff.	
2/12/2020	Nonprofit Organization	Meeting with Girl Scouts: Alison Wilcox and Melanie Bloodworth	Virtual Call	<ul style="list-style-type: none"> -Review Vision for Innova and GSWNY Partnership -Staff will be trained in science and STEM Girl Scouts Curriculum -Advisory Lessons: time to engage in Troop Meeting routines -Opportunities for Innova students to utilize the GS outdoor space 	-Innova Girls Academy will work with GSWNY to identify the highest leverage programming opportunities (STEM badges, Journeys, outdoor activities, etc.) and will train Innova staff members to implement this programming.	2 Girls Scouts of Western New York Leaders
2/12/2020	Community Members	Hosted a table at the David F. Gantt Recreation Center	700 North St, Rochester, NY 14605	<ul style="list-style-type: none"> -Shared Innova Girls Academy will parents and community members at the David. F. Gantt Recreation Center. -Push for high-quality instruction and extended school day. 	<ul style="list-style-type: none"> -Innova Girls Academy will utilize an extended school day model. -Innova Girls Academy will engage in regular professional develop with teaching staff to ensure high-quality instruction for all students. 	9 Community Members
2/17/2020	Community Member	Meeting with Alaina Wong-Canissario	Village Bakery: 145 Culver Rd, Rochester, NY 14620	-Consider adding section on the website to share with parents why Innova Girls Academy is a strong choice for this daughters.	-Innova Girls Academy will add a section to the website to connect the Core Beliefs to the "why" behind a parent choice of sending	1 Community Member

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				-Continue to work on how to "meet parents where they are to seek out feedback": Consider RTS, Beauty Salons.	their daughter to Innova. -Innova Girls Academy will seek to extend events to include RTS, Beauty Salons, etc.	
2/17/2020	Educator	Meeting with Marcia DeJesus-Rueff	Village Bakery: 145 Culver Rd, Rochester, NY 14620	-Use the Technology Center at Brighton Middle School as a model for STEM integration. -Ensure that staff are able to connect with students to share encouragement for learning on a regular basis that is "deep and consistent."	-Innova Girls Academy will reach out to Brighton Middle School to get advice on our technology program. -Innova Girls Academy staff will strive to create a culture of encouragement that enables students to thrive in a community that encourages effort and academic risk taking.	1 Educator
2/18/2020	Elected Official	Meeting with Michael Patterson, Rochester City Council Member	Boxcar Donuts & Chicken 127 Railroad St, Rochester, NY 14609, United States	-Supports the concept of an all-girls charter school. -Believes that charter schools are an excellent form of public education because they must be held to a higher level of accountability than traditional district schools. -Believes that Rochester would benefit from Innova Girls Academy.	-Innova Girls Academy will increase the number of charter school seats available in an all-girls setting for students in Rochester.	1 Elected Official
2/18/2020	Community Members	Public Meeting #1	Phillis Wheatley Community	-Parents are excited to hear about the option for an all-girls STEM school in	-Innova Girls Academy will provide a foundation in STEM education that will	7 Community Members,

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
			Library: 33 Dr Samuel McCree Way, Rochester, NY 14608	Rochester. -Local businesswoman in tech in Rochester agrees that the workforce needs more diverse leaders and that the work need to start with educational options. -Push for extended school day to ensure that parents do not need to seek out additional childcare.	allow girls to thrive in fields that have many high paying career options for the future. -Innova Girls Academy will utilize an extended school day model to increase the amount of time that students have access to high-quality education.	including 1 parent of age eligible child.
2/20/2020	Community Members	Volunteer Hour of Code for students during Winter Break	Phillis Wheatley Community Library: 33 Dr Samuel McCree Way, Rochester, NY 14608	-Lead Hour of Code activities with 5 students (grades 2-5) who were on Winter Break at the Phillis Wheatley Community Library. -All students were working on first coding experience. -Students expressed interest in continuing to work on the coding challenges beyond the allotted time.	-All scholars at Innova Girls Academy will have access to a 40 minute Computational Thinking class each day.	5 Students
2/21/2020	Educator	Meeting with Erin Dwyer, Director of Customer Success	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	-Discussed the importance of inquiry in student learning: engaging students in project based work that helps them understand how skills can be implemented in a real-world context. -Discussed options for sports teams at Innova Girls	-Innova Girls Academy will seek to employ the best practices of inquiry based education though a prepared curriculum so that students have hands on access to problem solving, for example through CGI and	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				Academy, considering partnerships with "Girls on the Run" -Potential for collaborating with Community Gardens in ROC, ROC Urban Gardens.	Computational Thinking class periods. -Innova Girls Academy will seek out aligned partnerships to provide additional access to educational opportunities to students in Rochester.	
2/25/2020	Educator	Meeting with Ned Corman	Max of Eastman Place, 25 Gibbs St, Rochester, NY 14604	-Importance of a music program to the success of students. -Consider partnerships with Joseph Avenue Arts and Culture Alliance (JAACA) to provide access to music experiences. -Discussed Mr. Corman's experience teaching in and out of the Rochester City School District. -Mr. Corman supports the initiative to provide an additional educational option for families in Rochester.	-Innova Girls Academy Lead Founder reached out to JAACA to discuss programming -Innova Girls Academy will create a new opportunity for families in Rochester that are looking for options beyond what is currently available in the District.	1 Educator
2/25/2020	Government Official	Meeting with Lia Anselm, Senior Community Housing Planner, City of Rochester	Glen Edith Roasters: 44 Elton St, Rochester, NY 14607	-Believes that the city would benefit from a new school. -Suggestion to reach out to the Neighborhood Service Centers in Rochester to get more information on need	-Innova Girls Academy Lead Founder will reach out to the suggested individuals at each of the Neighborhood Service Centers.	1 Government Official

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				based on neighborhoods in the city.		
2/27/2020	All-Girls Charter School	Visited The Young Women's Leadership School of Astoria	23-15 Newtown Ave, Astoria, NY 11102	<ul style="list-style-type: none"> -Met with school principal to discuss how STEM is implemented best in the context of an all-girls school: encourage collaboration, academic risk taking, and STEM in the context of helping the world around students. -Ensure that teachers are planning lessons with a gender consciousness and culturally responsive pedagogy. -Observed classrooms to observe pedagogy in action along with adult and student culture. 	-Innova Girls Academy will focus on developing an adult and student culture that encourages collaboration and academic risk taking. Students will be encouraged to identify how they can use STEM skills to solve problems that impact their communities.	4 Educators
2/27/2020	All-Girls Charter School	Visited The Young Women's Leadership School of the Bronx	1865 Morris Ave, The Bronx, NY 10460	<ul style="list-style-type: none"> -Observed classrooms to see best practices of working with all-girls classrooms and how teachers prepare students for collaboration and problem-solving. -Discussed College Access with the office of College Bound Initiatives: push for all teachers to discuss college so college lives in and outside of 	<ul style="list-style-type: none"> -Innova Girls Academy will empower girls to solve problems in their community and utilize their academic skills in STEM and beyond to prepare innovative solutions. -Innova Girls Academy will prepare students for college by sharing information about pathways to college 	4 Educators

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				the college counseling office - develop a "college going culture"	and career. Additionally, Innova Girls Academy will invite STEM role models from the community to come in to share with students.	
2/28/2020	All-Girls Charter School	Visited The Young Women's Leadership School of East Harlem	105 E 106th St #9, New York, NY 10029	<ul style="list-style-type: none"> -Met with STEM instructor to discuss TYWLS research projects and integration of animals in the science classroom. -Ensure that research projects are available to give girls experience in real scientific research. -Consider bringing in SPED teachers who are able to assist in making research experience accessible to all types of learners. 	<ul style="list-style-type: none"> -Innova Girls Academy will utilize Girl Scouts programming to create research experiences that are authentic. Additionally, Innova Girls Academy will seek out local institutions for research experiences for 7th and 8th grade students. -Innova Girls Academy will include a focus on ensuring research experiences are inclusive and support the needs of all learners. 	3 Educators
3/1/2020	Community Members	Attended "How Empowering Women Empowers Everyone"	693 East Avenue Rochester, NY 14607	<ul style="list-style-type: none"> -Discussion on how to empower girls and women in Rochester. -Presented concept of Innova Girls Academy to room of 26 Rochester community members. -Positive feedback on the 	-NO ACTION TAKEN.	26 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				program and idea to support young women by increasing access to STEM foundations.		
3/3/2020	Nonprofit Leader	Meeting with Sarah Green, Cameron Community Ministries	48 Cameron St. Rochester, NY 14606	-Discussed the importance of the diversity of the teaching staff and the importance of Trauma Informed Instruction. -Invited Innova Girls Academy to Attend upcoming Family Involvement Night	-Innova Girls Academy will seek to hire a diverse teaching staff. -Innova Girls Academy will train all staff members in the best practices of Trauma Informed Instruction. -Members of the Innova Girls Academy Founding Team will attend the Family Involvement Night	1 Nonprofit Leader
3/3/2020	Educator	Meeting with Julia Postler, Executive Director Horizons Program	Village Bakery: 145 Culver Rd, Rochester, NY 14620	-Consider the cost of transportation and access to the location of the school for families in Rochester. -Work with existing community partners to connect with families in Rochester that are already utilizing resources in the city. -Empower parents to be advocates for their students and for the school to ensure that enrollment from year to year is strong.	-Innova Girls Academy will coordinate transportation for students with the Rochester City School District and will consider how school location impacts parent access to school events. -Innova Girls Academy will seek to partner with local Rochester nonprofits to engage parent communities for enrollment efforts.	1 Educator
3/4/2020	Nonprofit Leader	Meeting with Lyanette	Phone Call	-Discussed how to support families that may be	-Innova Girls Academy will seek to incorporate	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Rivera, Rochester Area Interfaith Hospitality Network		experiencing homelessness. Suggestions include: ensuring that information is available for families (through website, etc) about the resources that are available in the city, having extra uniforms available for families that are able to afford the uniform, employee a position at the school that includes "Homeless Service Liaison" in the job description (this could be Family Coordinator who knows about what resources are available in the city).	regular practices that are inclusive of all students in Rochester, including those who are economically disadvantaged	
3/4/2020	Nonprofit Leader	Meeting with Tremain Harris, Youth Voice One Vision Coordinator/ The Mayor's Youth Advisory Council Department of Recreation and Youth Services	57 St. Paul St, Rochester, NY 14604	<ul style="list-style-type: none"> -As a charter school parent, Mr. Harris believes that it is important for parents in Rochester to have choices to make the best decisions for their students. -Utilize technology to differentiate for students in the classroom. -Seek options to incorporate student feedback in programming. 	<ul style="list-style-type: none"> -Innova Girls Academy will increase the educational options for families in Rochester. -Innova Girls Academy will utilize educational technology in the classroom in increase differentiation. -Innova Girls Academy Lead Founder will seek feedback from the Youth Voice One Vision Board. 	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
3/4/2020	Nonprofit Organization	Meeting with The Girls Scouts of Western NY: Alison Wilcox and Melanie Bloodworth	1000 Elmwood Ave Door 9, Rochester, NY 14620	-Discussed MOU models from "Girl Scouts Schools" in Indiana and Texas -Outlined expectations of Innova Girls Academy and the Girl Scouts of Western New York in the partnership to draft the MOU.	-Innova Girls Academy Lead Founder will develop a draft MOU for review by the Innova Girls Academy proposed Board and the the Girl Scouts of Western New York Senior Leadership Team.	2 Nonprofit Leaders
3/5/2020	Church	Meeting with Marco Rivera, Youth Director at The Grace Road Church	Phone Call	-Engage students in hands on learning and avoid "busy work" -Create small class sizes and tailor small group instruction to the learning needs of students.	-Innova Girls Academy will focus on individualized supports for students through small groups through reading and math workshop lessons.	1 Church Leader
3/5/2020	Nonprofit Organization	Volunteer with the Champions Academy	MLK Memorial Park: 353 Court St, Rochester, NY 14607	-Volunteered at the Champions Academy, an after school program that seeks to support at-risk students in Rochester. -Met with Volunteer Coordinator to discuss the needs of the program and the way the the program has made an impact in Rochester for students over the past 6 years.	-Innova Girls Academy will continue to work with The Champions Academy to learn from the work that they are doing in the community.	1 Nonprofit Leader, 25 Students
3/7/2020	Community Member	Visited the Children's Library Saturday Programming	115 South Ave, Rochester, NY 14604	-Met with 4 parents whose children were enjoying Saturday programming at the Children's Library. -Discuss concept of Innova	-Innova Girls Academy will have an extended school day model that focused on additional learning time for students, particularly	4 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				Girls Academy. Suggestions to incorporate robotics into the programming for students. -Ensure that there is an extended school day or after school programs available at the school for parents that do not have additional childcare options.	in math and literacy in the 4th/5th grade to remediate anticipated learning gaps.	
3/9/2020	Nonprofit Leader	Met with Kathy Cummins, Director of Volunteers and Community Relations, Center for Youth	905 Monroe Ave, Rochester, NY ,14620	-Discussed the programs supported by Center for Youth particularly those available in school settings such as the restorative practice, trauma informed pedagogy, and culturally relevant trainings. -Discussed family/student counseling and the resources available to homeless students: shelters, food pantry, childcare, etc. -Discussed the 40 developmental asset inventory framework and how this could be used in school as a social emotional framework.	-Innova Girls Academy will meet with another Center for Youth employee to specifically discuss opportunities for partnership and supports that are available for Rochester schools. -Innova Girls Academy will work with the Center for Youth to identify resources available for economically disadvantaged families.	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
3/11/2020	Community Members	Attended "An Evening with C4 and Adam Bello"	180 S. Clinton Ave, Rochester, NY 14607	<ul style="list-style-type: none"> -Discussed Innova Girls Academy with 6 of downtown Rochester community members, all believe in the model of Innova Girls Academy and think that it would bring an excellent new option to the city. -Conversation with Shawn Dunwoody, local Rochester artists and activist, about Innova Girls Academy: importance of helping students identify as learners and fuel a curiosity that is innate in many children. 	<ul style="list-style-type: none"> -Innova Girls Academy will increase the number of charter school seats in the city of Rochester and will increase the number of options families have when make decisions about school. -Innova Girls Academy will include the school value of "Curiosity" which will center on helping students realize their own passions for learning and fuel this learning through daily classroom activities and celebrations of students exhibiting curiosity. 	6 Community Members
3/12/2020	Nonprofit Leader	Meeting with Paul Clark, Director of School Based Programs Center for Youth	905 Monroe Ave, Rochester, NY 14620	<ul style="list-style-type: none"> -Further discussed opportunities for school-based supports from the Center for Youth which includes training opportunities for staff members in Trauma Informed Instruction and restorative practices. -Center for Youth supports in more than 40 schools in the Rochester area, including district and charter schools. 	<ul style="list-style-type: none"> -Innova Girls Academy will continue to explore partnership opportunities with the Center for Youth: particularly as it pertains to training all staff to practice Trauma Informed Instruction 	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				-Opportunity for partnership between Center for Youth school based programming and Innova Girls Academy		
3/13/2020	Nonprofit Leader	Meeting with Matt Hurlbutt, Greater Rochester Enterprise CEO and member of the Rochester Economic Development Team	Spot Coffee, 200 East Ave, Rochester, NY 14604	<ul style="list-style-type: none"> -Discussed the role of the Greater Rochester Enterprise to attract future businesses to establish offices in Rochester. There is are huge benefits to companies for being in Rochester. -Companies are looking for more talent in the area, establishing a school that provides strong foundations in STEM would ultimately lead to increasing the talent pool in the city. -Discussed possible STEM skills that students should learn in school to prepare for the industries in the city. 	<ul style="list-style-type: none"> -Innova Girls Academy will build the foundations of STEM to empower young women to see STEM as a set of skills that can be used to solve a number of different problems. -Innova Girls Academy will seek opportunities to bring Rochester based tech and engineering companies into the school to expose students to the many different career paths available that require STEM foundations. 	1 Nonprofit Leader
3/16/2020	Educator	Meeting with Stephanie White	Virtual Call	<ul style="list-style-type: none"> -Discussed the impact of COVID-19 on learning in Rochester. -Discussed ways that Innova Girls Academy could support the family transition to at-home learning. -Believes that Innova Girls Academy would be an 	<ul style="list-style-type: none"> -Innova Girls Academy will provide opportunities for family engagement specifically around supporting the transition to at-home learning during the COVID-19 pandemic. 	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				excellent choice for families in Rochester.		
3/16/2020	Educator	Meeting with Sharifa Whit, Science and Tech Entry Program at Monroe Community College	Phone Call	<ul style="list-style-type: none"> -Discussed the value of STEM programming for students and importance of students getting access to STEM early (before college). -Runs a program at another Rochester charter school and believes in the importance of students works on STEM projects. 	-Innova Girls Academy will empower young women to engage in STEM on a daily basis and see opportunities for STEM careers. Innova Girls Academy will provide opportunities to expand STEM proficiency before college to ensure strong foundations.	1 Educator
3/17/2020	Nonprofit Leader	Meeting with Richard Glaser	Phone Call	<ul style="list-style-type: none"> -Believes in the potential impact for Innova Girls Academy to positively have in Rochester, particularly in regard to increasing innovation in the city. -Interested in connecting Innova Girls Academy with other community leaders, especially those in the technology space downtown. 	<ul style="list-style-type: none"> -Innova Girls Academy will seek to continue to share the concept with local innovators and entrepreneurs to receive feedback on our program and design. -Innova Girls Academy will increase the number of students in Rochester with access to high-quality STEM programming. 	1 Nonprofit Leader
3/18/2020	Business Leader	Tour of Skyview and the former Colgate Divinity School with	285 Medley Centre Pkwy, Rochester NY 14622	<ul style="list-style-type: none"> -Tour two possible facilities in Rochester, meeting with local developer to discuss options in the city. -Discussed priorities for the facilities search. 	-Innova Girls Academy will seek to stay within the city limits of Rochester and within a community where families feel safe sending their students and that is	1 Business Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Spot on Development, Jay Ingrassia			accessible by public transportation.	
3/18/2020	Community Members	Hosted "At Home Learning" Webinar	Virtual Call	<ul style="list-style-type: none"> -Lead Founder, Lindsay Swanson, developed an "At Home Learning Schedule" with links to free online resources for parents and students to use during the school closures prompted by COVID-19. -Hosted a webinar for parents to describe how to sign-up and use each of the free online resources. -Discussed District directions for at home learning along with other online resources. 	-Innova Girls Academy is committed to further supporting families during the COVID-19 outbreak and will seek to establish free, virtual STEM programming that Rochester families will have access to.	3 Community Members
3/19/2020	Nonprofit Leader	Meeting with Richard Bryant, FIRST Robotics Rochester Coordinator	Virtual Call	<ul style="list-style-type: none"> -Richard shared the many programmatic offerings of FIRST Robotics and the value of having student teams. -Believes that Innova Girls Academy will benefit the community by increasing the number of women in programs, like FIRST, that center on STEM through robotics, estimating that currently only about 30% of 	-Innova Girls Academy will explore FIRST curriculum and consider how to host a FIRST team in the future, potentially integrating FIRST Lego robotics into the Lower Academy and a FIRST competitive team in the Upper Academy	1 Nonprofit Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				Rochester participants are girls.		
3/20/2020	Business Leader	Meeting with Leticia Fornataro, Senior Project Manager at SWBR	Virtual Call	<ul style="list-style-type: none"> -Discussed the lack of women in licensed Architecture roles and when women may choose to leave architecture. -Leticia shared resources on after-school programming that currently exists in Rochester to encourage young women to explore careers in architecture, design, construction, etc. 	<ul style="list-style-type: none"> -Innova Girls Academy will increase the number of Rochester women interested in STEM. -Innova Girls Academy will meet with others from SWBR who are engaged in the school programming to learn more about the program curriculum and how to expand access to this curriculum. 	1 Business Leader
3/26/2020 – 4/7/2020	Community Members	Hosts online “STEM Office Hours”	Virtual Platform	<ul style="list-style-type: none"> -Lead Founder, Lindsay Swanson, holds virtual office hours every weekday from 10-11am. -Families can log in to ask math, science, and technology questions. -Developed as part of the Innova Girls Academy approach to support the Rochester family transition to at home learning. 	-NO ACTION TAKEN.	8 Community Members
3/26/2020 - Present	Community Members	Hosts Online Coding Class #1 for students ages 9-13.	Virtual Platform	-Lead Founder, Lindsay Swanson, teaches beginners programming to students every weekday from 2-3pm.	-NO ACTION TAKEN.	10 students, ages 9-13.

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
3/26/2020	Community Members	Hosted Virtual Public Meeting	Virtually through Innova Girls Academy Facebook Live	<ul style="list-style-type: none"> -Lead Founder, Lindsay Swanson, engaged the Facebook community with a virtual, public town hall. -Presented information on Innova Girls Academy including school design, proposed student body, community engagement efforts and feedback from community engagement that will be implemented in the school proposal. Additionally, presented on the at home learning supports that Innova Girls Academy has developed and is implementing. -Received comments/questions regarding current online learning supports, proposed school location, support of all-girls school design, number of students in each classroom. 	<ul style="list-style-type: none"> -Innova Girls Academy commits to serving students within the Rochester City School District and enrolling a population that reflects the current demographics of the City School District. -Innova Girls Academy will seek to find an appropriate facility that is accessible by the community by public transportation. -Innova Girls Academy will have 26 students in each classroom, with cotaught classes in Lower Academy. 	17 Viewers on Live, Recording posted on Facebook with an additional, organic exposure to a total of 390 Facebook Users.
4/2/2020	Educator	Virtual Meeting with Tory Van Voorhis, Founder and CEO of Second Avenue	Virtual Meeting	<ul style="list-style-type: none"> -Discussed the proposal for Innova Girls Academy. -Ms. Van Voorhis shared more about Vertus Charter School and the way in which an online learning platform is used to ensure students can 	<ul style="list-style-type: none"> -Innova Girls Academy will utilize online learning platforms to differentiate educational opportunities for students. -Innova Girls Academy will be well versed in the NYS 	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Learning. Vertus Board Member		master content at their own pace. -Discussed the importance of the NYS Performance Framework.	Performance Framework. The board will use this tool to ensure that Innova Girls Academy is being held accountable to excellent academic outcomes.	
4/2/2020 and 4/6/2020	Community Leaders	Virtual Situation Room hosted by Restoration Rochester	Virtual Meeting	-Meeting of Community Leaders to discuss the impact of COVID-19 and the supports that Rochester families may need to get through this difficult time. -Shared more about Innova Girls Academy, virtual public meetings, and online coding classes.	-NO ACTION TAKEN.	27 Community Leaders between two meetings
4/13/2020 - Present	Rochester Students	Began Class #2 for Online Coding	Virtual Meetings	-Started a second daily coding class to virtually teach introduction to coding through Code.org. -This class met daily for 1 hour for one week for the week of 4/13-4/17. Since 4/20, we have met for 1 hour each day on Monday, Wednesday, and Friday.	-NO ACTION TAKEN.	14 students, ages 6-13
4/13/2020	Nonprofit Org.	Allison Shultes: Rochester Science Center and	Phone Call	-Shared more about Innova Girls Academy. -Discussed opportunities for future students of Innova	-Innova Girls Academy will seek out opportunities to work with the Rochester Science Center and Museum to enrich the	1 Non-Profit Leader.

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		Museum, Director of Education Department		Girls Academy to visit the science center. -Discussed alignment between the science center mission and the mission of Innova Girls Academy. -Ms. Shultes offered to provide a letter of support.	STEM experience of our students.	
4/16/2020	Community Members	Virtual Public Meeting #2	Virtually through Innova Girls Academy Facebook Live	Lead Founder, Lindsay Swanson and two board members, Kyle Banks and CaTyra Polland, share more about Innova Girls Academy to our community and took questions from the community through Facebook Live. 7 Comments on our virtual post that were all positive in Nature. Two questions: - What are your plans for ensuring representation among teaching staff? -Can you tell us more about the Girl Scout partnership?	-Innova Girls Academy commits to hiring, developing, and retaining a diverse teaching staff.	33 Viewers on Live, Recording posted on Facebook with an additional, organic exposure to a total of 626 Facebook Users.
4/17/2020	Community Members	Meeting with SWBR: Lynanne Wehner and Allison Shannon	Virtual	-Shared more about Innova Girls Academy. -Discussed current facilities search: space needs, preferred location in the city,	-Innova Girls Academy will create a document to outline the key space requirements for the develop of program that reflects the mission and	2 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				current and known facility options. -Discussed the work of SWBR and the work that they have done with educational institution in Rochester.	priorities of Innova Girls Academy. -Innova Girls Academy will continue to build a relationship with SWBR to consider future opportunities for partnership upon authorization.	
4/23/2020	Community Members	Virtual Public Meeting #3	Virtually through Innova Girls Academy Facebook Live	Lead Founder, Lindsay Swanson and two board members, Jonathan Nwagbaraocha and Veronica Vargas, shared more about Innova Girls Academy. During the conversation, 22 Comments were posted on the live stream: These posts were all positive and include: -“This will definitely be a great opportunity for young women.” - “This will be great for my girls.” -“Definitely want it for my two girls!!” -“How soon can we sign up? I’m super excited.” -“When is the school going to open?”	-Innova Girls Academy will share more with the community to provide opportunities for families to express “Intent to Enroll” such that, upon authorization, we are able to notify interested families that there may have a chance to enroll. -Innova Girls Academy will continue to share virtually with the community and board members will continue to be involved in this process.	35 Viewers on Live, Recording posted on Facebook with an additional, organic exposure to a total of 493 Facebook Users.

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				-“How do you get involved?”		
4/27/2020	Educator	Meeting with Vertus Principal: Julie Locey	Virtual	<ul style="list-style-type: none"> -Shared more about Innova Girls Academy. -Discussed the Vertus transition to online learning – this was made easier by the fact that the school already uses an online learning platform during the school year. -Discussed the importance but also challenge in hiring a diverse teaching staff. -Discussed strategies to help students feel excited and engaged about attending an single-gender school. 	<ul style="list-style-type: none"> -Innova Girls Academy will prioritize developing relationships with local teacher preparation programs to see to hire a diverse teaching staff. -Innova Girls Academy will utilize an online learning platform to help differentiate instruction for students during small group rotations. -Innova Girls Academy will build a culture of sisterhood to ensure girls are excited to attend an all-girls school. 	1 Educator
4/27/2020	Educator	Meeting with Urban Choice Charter Principal: Chris Vernon	Virtual	<ul style="list-style-type: none"> -Shared more about Innova Girls Academy. -Discussed the importance of parents knowing what they should expect from teachers, regular communication and regular feedback on student achievement. -Discussed the opportunity for charter schools in Rochester to increase partnerships with one another for the overall 	<ul style="list-style-type: none"> -Innova Girls Academy will host Parent Orientations to share with parents what they should expect from us as a school. We will ensure that we evaluate parent feedback from surveys to track overall satisfaction with the quality of their student’s experience. -Innova Girls Academy will seek work with charter 	1 Educator

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				advocacy of charter education.	schools in Rochester to increase the communities awareness of charter schools as an option for students.	
5/4/2020	Rochester Students	Began Online Coding Class #3	Virtual	-Started a second daily coding class to virtually teach introduction to coding through Code.org. -This class met daily for 1 hour for one week for the week of 5/4-5/9. Since 5/11, we have met for 1 hour each day on Monday, Wednesday, and Friday.	-NO ACTION TAKEN.	12 Students, Ages 6-13
5/4/2020	Community Members	Virtual Public Meeting #4 + Student At-Home Science Demo	Facebook Live	Lead Founder, Lindsay Swanson, and two board members, George Daddis and Renee Cleare, shared more about Innova Girls Academy. An 8-year-old student led an at-home science experiment. 20 Comments were posted on the Facebook live stream. All comments were positive and include: -“I love the design model. Our children/students would really benefit from this.” -“If this school were to materialize, what do you	-Innova Girls Academy will continue to provide our community with information about Innova Girls Academy and about at-home science experiments that students can do while they are engaging in at-home learning.	33 Viewers on Live, Recording posted on Facebook with an additional, organic exposure to a total of 147 Facebook Users.

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				hope each student would gain or walk away with?" -“This is really amazing. I know from just watching the 3 of you, this is going to be so successful. Best of luck! Girl power”		
5/6/2020	Elected Official	Meeting with Kevin Beckford, Pittsford Town Board Member	Virtual	-Discussed the impact of COVID-19 on the Rochester community and the opportunity that we now have to learn from the changes that have taken place to support residents. -Shared more about Innova Girls Academy, Mr. Beckford supports this plan and believes it will increase equity in the city.	-Innova Girls Academy will learn from the changes that schools in Rochester are making to support at-home learning. -Innova Girls Academy will create a framework and plan for at-home learning, in case this transition needs to take place again in the future.	1 Elected Official
6/5/2020	Charter School Leader	Meeting with NYCSA – Ashara Baker	Virtual Meeting	-Discussed the importance of community engagement and parent/family support for the school. -Discussed partnerships with NYCSA and how to support charter schools in Rochester.	-Innova Girls Academy will continue to build strong partnerships with community members, other Rochester charter schools, and parents.	1 Charter School Leader
6/11/2020	Community Members	Book Discussion	Virtual Meeting	-Hosted a community book group on the book: <i>“So you want to talk about race”</i> .	-Innova Girls Academy will continue to develop a vision for anti-racism in education and will commit to DEI practices.	6 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
6/12/2020	Community Leader	Meeting with Richard Glaser, Founder of RocGrowth	Phone Call	-Discussed Rochester education technology opportunities and the importance of educating the next tech workforce in the city.	-Innova Girls Academy will provide access to STEM curriculum that prepares girls to be innovative leaders.	1 Community Leader
7/2/2020	Community Members	Racist Policy and Resistance in Rochester meeting	Virtual	-Listened into a community meeting that discussed redlining and other racist housing policies both in the past and in the present in Rochester.	-Innova Girls Academy will serve students from the Rochester community where racist housing policies have led to extreme poverty. We will support students and ensure that economically disadvantaged students receive the support they need to thrive at school.	20 Community Members
7/6/2020	Community Leaders	Community Collaborative Meeting	Virtual	-Engaged in a community meeting with a variety of other service providers in Rochester. Shared more about Innova and heard about the importance of support for individuals facing homelessness.	-Innova Girls Academy will seek to partner with a variety of Rochester service providers (such as the Center for Youth) to provide resources to students and families.	25 Community Leaders
7/7/2020	Education Leaders	Start of Buffalo Collegiate Residency	Virtual and In-Person	-Proposed Head of School, Lindsay Swanson, began her residency at Buffalo Collegiate. She worked with the Buffalo Collegiate staff from July 7 th - Oct 31 st . She	-Ms. Swanson learned more about the operational components of running a school and will carry all the important lessons with her in her	Buffalo Collegiate Charter School Community

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				worked to support the transition back to school in the Fall including developing the COVID response plan. She also drafted a vision for anti-racism, supported with recruitment events, ran MAP testing, and supported with educational technology integration.	role as proposed Head of School.	
7/9/2020	Charter School Leader	Meeting with Mike O'Brien	Virtual	-Discussed the Innova Girls Academy proposed budget to seek feedback from Mike O'Brien	-Budget adjustments for fringe benefits for staff.	1 Charter School Leader
7/10/2020	Community Leader	Meeting with Alaina Wong	Virtual	-Discussed the Innova marketing plan and how to ensure that content aligns with parent interest and is accessible to parents.	-Innova Girls Academy founding team updated marketing to reflect suggestions from Wong and will ensure that we describe what STEM means to families	1 Community Leader
7/14/2020	Community Leader	Start of Social Change Class	Virtual	-Proposed Head of School, Lindsay Swanson, participated in an eight-week course on social justice and change.	-The Innova Girls Academy founding team is committed to ensuring that our program promotes educational equity and that our curriculum encourages our students to bring their whole selves to school.	8 Community Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
7/17/2020	Legal Counsel	Meeting with Jennifer Aronson-Jovceviski	Phone Call	-Discussed proposal for Innova Girls Academy and opportunity to work with Jennifer as a possible legal counsel for the school.	-Innova Girls Academy will keep in touch with Jennifer and will consider working with her if authorized.	1 Legal Counsel
7/27/2020	Community Members	Rochester Anti-Racism Action Coalition	Virtual	-Lindsay Swanson, proposed Head of School, worked with community leaders to co-found the Rochester Anti-Racism Action Coalition. The group met regularly in the Spring-Fall of 2020 to discuss techniques to curb day-to-day racism.	-Innova Girls Academy will commit to a Vision for Equity that challenges the ways in which white supremacy culture shows up in traditional schools.	50 Community Members
8/1/2020	Community Members	Edgerton Listening Session	Edgerton Rec Center	-Partnered with the Lyell-Otis Neighborhood Association for an Edgerton Listening Session. -Discussed our proposal with community members who support the idea and would like to see an all-girls school available for their children.	-Innova Girls Academy will affirm student identities in an all-girls setting focused on leadership.	15 Community Members
8/3/2020	Education Leader	Meeting with Mark Manners: School Runner	Virtual	-Discussed Learning Management Systems available and how to leverage data in the school to information instruction.	-Innova Girls Academy will considering using School Runner as a platform to make data-informed decisions.	2 Education Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
8/4/2020	Community Members	Lyell-Otis Group Meeting	Paul Bianchi Park	<ul style="list-style-type: none"> -Listened to the Lyell-Otis neighbors discuss crime in the neighborhood. -Shared more about the Innova Girls Academy proposal. -More/improved schools will lead to more school engagement and less crime. 	-Innova Girls Academy will seek to ensure engagement in the classroom and empower girls to see themselves as leaders.	9 Community Members
8/8/2020	Community Members	Hosted a table at the Black Culture Festival	Genesee Valley Park	<ul style="list-style-type: none"> -Shared Innova Girls Academy with approximately 50 community members. -Heard themes of the following: Ensure teachers are diverse, celebrate student cultures, importance of art at school. 	-Innova Girls Academy seeks to hire a diverse staff that reflects the diversity of the city of Rochester.	50 Community Members
8/13/2020	Community Leader	Meeting with Joyce Duckles	Virtual	<ul style="list-style-type: none"> -Met with Joyce Duckles to discuss the Freedom Scholars Learning Center that is in formation in the Beechwood community. -Discussed the importance of culturally relevant pedagogy and a diverse teaching staff. 	-Innova Girls Academy will continue to listen and learn from the Rochester community to develop a school that reflects the strengths and needs of the Rochester community.	1 Community Leader
8/14/2020	Education Leaders	Pod Based Learning Discussion	Virtual	-Met with other charter school leaders to discuss opportunities to get involved in learning pod options for the return to school in 2020.	-Innova Girls Academy will partner with leaders from the Freedom Scholars Learning center to try to bring cost-free pods to the City of Rochester.	8 Education Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
8/17/2020	Community Leader	Meeting with Joe Klein	Virtual	-Innova Girls Academy Board members met with Joe Klein to discuss the upcoming board capacity interview. -Discussed plan for Innova Girls Academy and board development.	-Innova Girls Academy will seek to develop a diverse board that represents the school and performs regular oversight on the school's academic program, financial status, and organizational capacity.	4 Charter School Leaders
8/21/2020	Leader in Restorative Practice	Erie County Restorative Practice Circle Training	Virtual	-Innova Girls Academy founding team members participated in an Erie County Restorative Practice Training.	-Innova Girls Academy will engage in restorative justice practices with staff, students, and community members.	8 Education Leaders
8/24/2020	Leader in Restorative Practice	National Federation for Just Communities Training	Virtual	-Innova Girls Academy founding team members participated in a National Federation for Just Communities Training.	-Innova Girls Academy seeks to hire a diverse staff that reflects the diversity of the city of Rochester. -Innova Girls Academy will be continuing to engage in high quality trainings by organizations that promote racial justice.	8 Education Leaders
9/2/20	Community Leaders	Meeting with the Rochester Freedom School	Freedom School Location	-Innova Girls Academy leaders met with the group that was previously known as the Rochester Freedom school. The group is now known as the Freedom Scholars Learning Center and is aimed at providing culturally relevant literacy	-Innova Girls Academy will seek ways to collaborate with the Freedom Scholar Learning Center and will partner on projects that promote equity, literacy, and culture in the Rochester community.	10 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				instruction to students in Rochester. -Shared more about Innova Girls Academy and discussed ways that our missions support one another.		
9/13/20	Community Members	Participated in the Rochester Summit to End Hate	Virtual	-Innova Girls Academy board members participated in the Rochester Summit to End Hate. -Listened to community leaders discuss ways that community members can practice anti-racism everyday.	-Innova Girls Academy will continue to listen and learn from the Rochester community to develop a school that reflects the strengths and needs of the Rochester community.	10 Community Leaders
9/14/20	Community Members	Community Collaborative Meeting	Virtual	-Engaged in a community meeting with a variety of other service providers in Rochester. Shared more about Innova and heard from other community organizations about the services available to Rochester residents.	-Innova Girls Academy will continue to listen and learn from the Rochester community to develop a school that reflects the strengths and needs of the Rochester community.	20 Community Leaders
9/15/20	Community Leaders	Meeting with the Rochester Freedom Scholars Learning Center	Freedom School Location	-Met with the Freedom Scholars Learning Center team to share more about ways in which we could partner and to discuss what support Innova Girls	-Innova Girls Academy will seek ways to collaborate with the Freedom Scholar Learning Center and will partner on projects that promote equity, literacy,	10 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				Academy could provide to the Pods project.	and culture in the Rochester community.	
9/16/20	Community Member	Meeting with Raquel Royes	Virtual	-Discussed possible future staff roles at Innova Girls Academy including roles in operations and development at Innova.	-Innova Girls Academy seeks to hire a diverse staff that reflects the diversity of the city of Rochester.	1 Community Member
9/17/20	Community Member	Meeting with Jill Freeman	Virtual	-Met with Jill Freeman, a mother with children who have attended many of the online coding classes provided by Innova Girls Academy. -Sought feedback on the programming and discussed ways to engage additional families in the programming.	-Innova Girls Academy will continue to offer free online coding classes to students in the City of Rochester.	1 Community Member
9/23/20	Real Estate Agent	Tour of the Kodak Tower Commons Site Visit	Kodak Tower	-Members of the Founding Innova Girls Academy team met with the Kodak facilities team to tour the Kodak tower as a possible school location.	-Innova Girls Academy will stay in communication with the Kodak team as a possible school site location.	4 Facilities Specialists
9/24/20	Community Leader	Meeting with Andrea Zuegel	Virtual	-Discussed proposal for Innova Girls Academy -Discussed importance of literacy and receiving feedback from community members.	-Innova Girls Academy will continue networking with community leaders to learn more about priorities for the development of educational programs in Rochester.	1 Community Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
9/24/20	Community Leader	Meeting with Leah Kazmierski, Founder of Restoration Rochester	Phone Call	-Discussed ways in which Innova Girls Academy can support the work of Leah's organization, Restoration Rochester.	-Innova Girls Academy founding team members will support upcoming meetings for the Restoration Rochester's Community Collaborative such as technical and facilitating support.	1 Community Leader
9/24/20	Community Member	Meeting with Lily Lopez	Virtual	-Innova Girls Academy founding members met with Rochester parent, Lily Lopez, to share the proposal for Innova Girls Academy. -Lily supports the concept of Innova Girls Academy and believes that the staff diversity should reflect the student diversity.	-Innova Girls Academy seeks to hire a diverse staff that reflects the diversity of the city of Rochester.	1 Community Member
9/28/20	Facilities Specialist Meeting	Meeting with Cameron Quick	Virtual	-Cameron Quick shared information about how to engage in a facilities search, including options for funding that may be available to start-up charter schools.	-Innova Girls Academy will continue engaging in an informed facilities search using the best practices shared in this meeting.	1 Facilities Specialist
10/2/20	Facilities Specialist Meeting	Meeting with SchoolPrint	Virtual	-The SchoolPrint team built on the concepts shared in the meeting with Cameron Quick. -Discussed how to evaluate buildings as potential school sites.	-Innova Girls Academy will continue engaging in an informed facilities search using the best practices shared in this meeting.	5 Facilities Specialists

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
10/5/20	Community Leaders	Community Collaborative Meeting	Virtual	-Engaged in a community meeting with a variety of other service providers in Rochester. Shared more about Innova and heard from other community organizations about their services available to Rochester residents.	-Innova Girls Academy will continue to listen and learn from the Rochester community to develop a school that reflects the strengths and needs of the Rochester community.	20 Community Leaders
11/7/20	Community Members	Innova participation in the Girl Scouts of Western New York's "STEM-A-POLLOZA"	Virtual	-Proposed Head of School, Lindsay Swanson, hosted coding class for students through the Girl Scouts to help students earn the "Coding Basics" Badge. -Led girls in introduction to coding, exploring the basics of writing algorithms, incorporating loops, and learning about female computer scientist role models.	-We will continue to develop Innova Girls Academy's strategy for providing high quality computer science education. -We will continue building girl centered curriculum that successfully engages girls in coding.	40 students, 40 parents
11/9/20	Community Leader	Meeting with Ann Michael Henry	Virtual	-Met with Ann Michael Henry to discuss the grade spans served by Innova Girls Academy. -Asked for feedback on a 4 th grade start vs. a K start. -Ann Michael Henry recommends making the switch to Kindergarten.	-Innova Girls Academy will adjust grade levels to serve students from grades K-6. -Innova Girls Academy will partner with YWCP to build a full K-12 pipeline for all-girls schools in Rochester.	1 Charter School Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
11/12/20	Education Leader	Meeting with Anna Hall	Virtual	<ul style="list-style-type: none"> -Met with Anna Hall to discuss the grade spans served by Innova Girls Academy. -Asked for feedback on a 4th grade start vs. a K start. -Anna believes that it would be beneficial to make the switch to elementary school and work with YWCP. 	<ul style="list-style-type: none"> -Innova Girls Academy will adjust grade levels to serve students from grades K-6. -Innova Girls Academy will partner with YWCP to build a full K-12 pipeline for all-girls schools in Rochester. 	1 Charter School Sector Leader
11/19/20	Education Leader	Meeting with Jean Baker from National Coalition of Girls' Schools	Phone Call	<ul style="list-style-type: none"> -Met with Jean Baker of the National Coalition of Girls' Schools to discuss a possible switch from grades 4-8 to grades K-6th. -Jean supports the switch and will connect Innova leaders with all-girls elementary school leaders. 	-Innova Girls Academy will reach out to other all-girls elementary school leaders to learn more about best practices in all-girls elementary education including recruitment strategies for K and 1 st grade.	1 Education Leader
11/19/20	Education Leader	Meeting with Elissa Klein	Virtual	<ul style="list-style-type: none"> -Met with Elissa and Joe Klein to discuss Innova Girls Academy community engagement strategy. -Elissa shared strategy techniques used with the Chicago based charter school team that she is a staff member of. 	-Innova Girls Academy will seek to continue engaging with the Rochester community in order to develop a program that authentically reflects the strengths and needs of the Rochester community.	2 Education Leaders
12/5/20	Community Members	Hosted online free computer	Virtual	-Proposed Head of School, Lindsay Swanson, hosted coding class for students	-We will continue to develop Innova Girls	20 students, 20 parents

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		science class for Girl Scouts		through the Girl Scouts to help students earn the "Coding Basics" Badge. -Led girls in introduction to coding, exploring the basics of writing algorithms, incorporating loops, and learning about female computer scientist role models.	Academy's strategy for providing high quality computer science education. -We will continue building girl centered curriculum that successfully engages girls in coding.	
12/8/20	Education Leaders	Meeting with Barbara Zelazny of Young Women's College Prep	Virtual	-Members of the Innova Girls Academy founding team met with YWCP to discuss the transition to a K start. -YWCP believes that a partnership between Innova Girls Academy and YWCP would be a win-win for both organizations.	-Innova Girls Academy will adjust grade levels to serve students from grades K-6. -Innova Girls Academy will partner with YWCP to build a full K-12 pipeline for all-girls schools in Rochester.	1 Education Leader
12/9/20	Education Leader	Meeting with Jaimie Brillante	Virtual	-Members of the founding team met with Ms. Brillante to share more about Innova Girls Academy and the model of an all-girls STEM focused school.	-Innova Girls Academy will develop a STEM based program that supports girls and empowers them to graduate as innovative leaders and confident problem-solvers.	1 Education Leader
12/9/20	Community Leader	Meeting with Erika Green, Ibero Action League	Virtual	-Erika shared that she would not have enrolled her daughter in a 4 th grade start, but that she would have	-Innova Girls Academy will adjust grade levels to serve students from grades K-6.	1 Community Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				<p>considered a kindergarten start.</p> <p>-Believes that parents want to have a K-12 option so that they do not need to think about selecting a new school for elementary, middle, and high school.</p>	<p>-Innova Girls Academy will partner with YWCP to build a full K-12 pipeline for all-girls schools in Rochester.</p> <p>-Innova Girls Academy will share information with Erika to share with the Ibero community.</p>	
12/12/20	Community Member	Hosted online free computer science class for Girl Scouts	Virtual	<p>-Proposed Head of School, Lindsay Swanson, hosted coding class for students through the Girl Scouts to help students earn the "Coding Basics" Badge.</p> <p>-Led girls in introduction to coding, exploring the basics of writing algorithms, incorporating loops, and learning about female computer scientist role models.</p>	<p>-We will continue to develop Innova Girls Academy's strategy for providing high quality computer science education.</p> <p>-We will continue building girl centered curriculum that successfully engages girls in coding.</p>	20 students, 20 parents
12/13/20	Community Leaders	Meeting with Hipocampo Bookstore	Virtual	<p>-Met with the founders of Hipocampo Bookstore to share proposal for Innova Girls Academy and seek partnership opportunities.</p> <p>-Received feedback around the importance of working in partnership with the district.</p>	<p>-Innova Girls Academy will schedule programming with Hipocampo Bookstore to increase access to coding for young children in Rochester.</p> <p>-Innova Girls Academy will seek opportunities to support and collaborate</p>	2 Community Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
					the district in whatever way possible.	
12/14/20	Education Leader	Meeting with Rebekah Adamek of Girls Prep	Virtual	<ul style="list-style-type: none"> -Met with leader at Girls Prep to learn more about the successful all-girls programming and to share more about Innova Girls Academy. -Discussed elementary school for girls and how the environment centers on sisterhood and female empowerment. 	<ul style="list-style-type: none"> -Innova Girls Academy will use recruitment strategies discussed in the meeting including helping parents understand the power of all-girls education particularly as it pertains to building confidence. -Innova Girls Academy will continue to learn from other schools that have track records of academic excellence. 	1 Education Leader
12/15/20	Community Leaders	Meeting with Allison Shannon and L Wehner, SWBR Architects	Virtual	-The SWBR Architects shared that there may be district buildings available in the Fall of 2022 when we will seek to open our doors.	-Innova Girls Academy may seek to work with the district to find available facilities in the city of Rochester.	2 Facilities Specialists
12/16/20	Community Leader	Meeting with Helen Titus	Phone Call	-Met with Helen Titus to discuss Innova Girls Academy marketing and consider how to ensure that families in Rochester learn more about Innova.	<ul style="list-style-type: none"> -Innova Girls Academy will continue to market using our website, Facebook, and hosting meetings through Zoom. -Innova Girls Academy will rephrase key design elements to ensure they are accessible and meaningful to families. 	1 Marketing Specialist

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
12/21/20	Education Leader	Meeting with Vee Pryor, Rise STEM Academy for Girls	Virtual	<ul style="list-style-type: none"> -Rise STEM Academy was founded recently in Lexington, Kentucky with tons of community support. -The community believes in an all-girls elementary model and they have already demonstrated demand with a healthy waitlist. 	<ul style="list-style-type: none"> -Innova Girls Academy will adjust grade levels to serve students from grades K-6. -Innova Girls Academy will continue to listen and learn from the best practices of successful all-girl schools to build a program with a strong start in Rochester. 	1 Education Leader
12/21/20	Political Leader	Meeting with Malik Evans	Virtual	<ul style="list-style-type: none"> -Discussed Innova Girls Academy with Malik Evans. -Malik Evans is supportive of Innova Girls Academy and believes that our mission is one that will improve outcomes for students in Rochester. -Suggested that we collaborate with the district when possible. 	<ul style="list-style-type: none"> -Innova Girls Academy will seek opportunities to support and collaborate with the district in whatever way possible. 	1 Community Leader
12/29/20	Education Leader	Meeting with Beth Reaves of the Washington School for Girls	Virtual	<ul style="list-style-type: none"> -Met with the school leader of Washington School for Girls to talk about best practices in all-girls education. 	<ul style="list-style-type: none"> -Innova Girls Academy will continue to listen and learn from the best practices of successful all-girl schools to build a program with a strong start in Rochester. 	1 Education Leader

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
1/4/21	Community Leaders	Community Collaborative Meeting	Virtual	-Engaged in a community meeting with a variety of other service providers in Rochester. Shared more about Innova and heard from other community organizations about the services available to Rochester residents.	-Innova Girls Academy will seek to partner with a variety of Rochester service providers (such as the Center for Youth) to provide resources to students and families.	20 Community Leaders
1/7/21	Community Members	Innova Public Meeting #5 – Facebook Live	Virtual	-Lindsay Swanson and Jonathan Nwagbaraocha shared the announcement that Innova Girls Academy would be switching to a Kindergarten start. -Took questions and comments from community members.	-Innova Girls Academy will make the transition to serve students in grades K-6 th . -Innova Girls Academy will engage community members to continue to gather feedback and community support for the program.	Viewed by 390 Community Members
1/8/21	Education Leader	Meeting with Maura Farrell of Sophia Academy	Virtual	-Met with the school leader of Sophia Academy to talk about best practices in all-girls education.	-Innova Girls Academy will use recruitment strategies discussed in the meeting including helping parents understand the power of all-girls education particularly as it pertains to building confidence.	1 Education Leader
1/11/21	Community Members	Hosted online free computer science class for Girl Scouts	Virtual	-Proposed Head of School, Lindsay Swanson, hosted coding class for students through the Girl Scouts to	-We will continue to develop Innova Girls Academy's strategy for providing high quality	20 students, 20 parents

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				help students earn the "Coding Basics" Badge. -Led girls in introduction to coding, exploring the basics of writing algorithms, incorporating loops, and learning about female computer scientist role models.	computer science education. -We will continue building girl centered curriculum that successfully engages girls in coding.	
1/14/21	Community Members	Innova Public Meeting #6 – Facebook Live	Virtual	-Innova Girls Academy founding team members shared information about Innova Girls Academy through Facebook Live. -Shared more about our "Why" and Vision for Innova.	-Innova Girls Academy will continue to seek innovative ways to connect with the Rochester community. -Innova Girls Academy will seek opportunities to support and collaborate with the district in whatever way possible.	Viewed by 295 Community Members
1/15/21	Community Leader	Meeting with the Girl Scouts of Western New York – Alison Wilcox	Virtual	-Met with the CEO of GSWYN to discuss Innova transition to K start. -She shared support for this transition, and we discussed how to share more about Innova Girls Academy with the Rochester community.	-Innova Girls Academy will share information with the Girl Scouts of Western New York	2 Community Leaders
1/20/21	Community Members	Hosted online free computer science class for Girl Scouts	Virtual	-Proposed Head of School, Lindsay Swanson, hosted coding class for students through the Girl Scouts to	-We will continue to develop Innova Girls Academy's strategy for	20 students, 20 parents

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				help students earn the "Coding Basics" Badge. -Led girls in introduction to coding, exploring the basics of writing algorithms, incorporating loops, and learning about female computer scientist role models.	providing high quality computer science education. -We will continue building girl centered curriculum that successfully engages girls in coding.	
2/5/21	Education Leaders	Attended the Young Women's College Prep Board of Trustees Meeting	Virtual	-Members of the founding Innova Girls Academy team attended the YWCP board meeting to listen and learn from the veteran charter school board. -Members of our board were impressed by the efficient meeting and numerous committee report outs.	-The Innova Girls Academy board will continue to develop as a group and will seek to replicate the best practices from successful charter school boards. -Innova Girls Academy will seek opportunities to support and collaborate with the district in whatever way possible.	16 YWCP and Innova Board Members
2/10/21	Education Leaders	Meeting with Eboni Chopp of Girl Scouts of Northeast Texas to discuss Solar Prep	Virtual	-Met with a member of the Northeast Texas Girl Scout Council to discuss Solar Prep. -The Solar Prep program is very similar to the vision for Innova Girls Academy as they are a Girl Scouts Academy. All girls at Solar Prep have the opportunity to be Girl Scouts and Girl Scouts programs are	-Innova Girls Academy will partner with the Girl Scouts of Western New York to develop the first Girl Scouts Academy in New York State.	2 Education Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				integrated into every school day.		
3/25/21	Education Leaders	Meeting with the National Coalition of Girls Schools Formation Virtual Convening	Virtual	<ul style="list-style-type: none"> -Founding members of the Innova Girls Academy team attended a Girls School in Formation workshop with the NCGS. -Listened to presentations from Solar Prep and the Girls Academic Leadership Academy. -Leaders shared importance of recruiting and building community support. 	--Innova Girls Academy will continue to listen and learn from the best practices of successful all-girl schools to build a program with a strong start in Rochester.	17 All-Girls School Leaders
3/30/21	Real Estate Developer	Facility tour of 545 Humboldt St.	545 Humboldt St. Rochester, NY	-Members of the Founding Innova Girls Academy team met with the facilities team at 545 Humboldt St to tour as a possible school location.	-Innova Girls Academy will stay in communication with the property manager at 545 Humboldt St as a possible school site location.	2 Facilities Specialists
4/5/21	Community Members	Community Collaborative Meeting	Virtual	-Engaged in a community meeting with a variety of other service providers in Rochester. Shared more about Innova and heard from other community organizations about the services available to Rochester residents.	-Innova Girls Academy will seek to partner with a variety of Rochester service providers (such as the Center for Youth) to provide resources to students and families.	20 Community Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
4/9/21	Education Leader	Attended Young Women's College Prep Board Meeting	Virtual	<ul style="list-style-type: none"> -Members of the founding Innova Girls Academy team attended the YWCP board meeting to listen and learn from the veteran charter school board. -Members of our board were impressed by a report out from the academic team that highlighted a tiered approach to student supports. 	-The Innova Girls Academy board will continue to develop as a group and will seek to replicate the best practices from successful charter school boards.	18 YWCP and Innova Board Members
4/13/21	Community Leader	Meeting with Rosa Marie of the Marvelous Mind Academy	Virtual	<ul style="list-style-type: none"> -Met with the Marvelous Mind Academy to discuss opportunities for partnerships and best practices for early childhood education. -Discussed importance of students building a strong self-concept related to education and a strong community of support. 	-Innova Girls Academy will partner with Marvelous Mind Academy for recruitment, building community support, and learning best practices.	1 Education Leader
4/18/21	Community Members	Hosted a Table at the Brothers and Sisters Unisex Hair Salon's Stop the Violence Rally	1274 Dewey Ave, Rochester, NY 14613	<ul style="list-style-type: none"> -Hosted a table and shared information about Innova Girls Academy with community members at the "Stop the Violence" festival. -Community members signed the petition and shared excitement for our program. 	-Innova Girls Academy will continue to share information about our proposed school at community events to ensure that families know about the opportunity to enroll their daughters in an all-girls elementary.	40 Community Members

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				<ul style="list-style-type: none"> -Met two school board candidates and discussed Innova Girls Academy with candidates. -Heard feedback from families that STEAM is important to them, they would like to see Innova Girls Academy incorporate the "A" in STEAM to ensure that students build creativity through their STEM work. 	<ul style="list-style-type: none"> -Innova Girls Academy will seek opportunities to support and collaborate with the district in whatever way possible. -Innova Girls Academy will transition and develop our focus from a STEM to a STEAM school. 	
4/21/21	Community Members	Innova Girls Academy Virtual Public Meeting #7	Virtual	-Hosted online virtual public meeting with members of the Innova Girls Academy founding team to share more about our proposal.	<ul style="list-style-type: none"> -Innova Girls Academy will continue to seek innovative ways to connect with the Rochester community. -Innova Girls Academy will seek opportunities to support and collaborate with the district in whatever way possible. 	120 people viewed video
4/23/21	Community Member	Meeting with Sharifa Whitt	Fuego Coffee: 1 Woodbury Blvd, Rochester, NY 14604	-Discussed opportunities to connect with STEAM organizations in Rochester and other network opportunities with Rochester non-profit leaders.	-Innova Girls Academy will seek to increase opportunities for Rochester girls to be engaged in STEAM programs.	1 Community Member
4/26/21	Community Members	Online Computer Science Class	Virtual	-Proposed Head of School, Lindsay Swanson, hosted a	-We will continue to develop Innova Girls	5 students, 5 parents

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
		(Free to students)		coding class for students in Rochester. -Led girls in introduction to coding, exploring the basics of writing algorithms, incorporating loops, and learning about female computer scientist role models.	Academy's strategy for providing high quality computer science education. -We will continue building girl centered curriculum that successfully engages girls in coding.	
4/27/21	Education Leader	Meeting with Dr. Tolga Hayali	Virtual	-Met with Dr. Hayali to discuss proposal for Innova Girls Academy and what the SANY founding team learned from their process of applying to open in Rochester. -Dr. Hayali shared more about the importance of building strong relationships with district schools and political leaders in the Rochester community.	-Innova Girls Academy will seek ways to collaborate with the district to improve educational outcomes for students in Rochester.	1 Education Leader
4/28/21	Education Leaders	Meeting with Unique Child Daycare	Virtual	-Met with the Unique Child Daycare to discuss opportunities for partnerships and best practices for early childhood education. -Discussed importance of pairing a structured school	-Innova Girls Academy will partner with Unique Child Daycare for student recruitment, building community support, and learning best practices.	2 Education Leaders

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
				day with strong adult relationships.		
4/28/21	Community Members	Interview with News 8 – RochesterFirst	Virtual	-Met virtually with a reporter from New 8 to share more about the proposal for Innova Girls Academy.	-Innova Girls Academy was featured on News 8 in Rochester. -Innova Girls Academy will continue to collect petition signatures to demonstrate community support.	2-minute news clip was included on local news station
4/28/21	Community Members	Innova Girls Academy Virtual Public Meeting #8	Virtual	-Hosted online virtual public meeting with members of the Innova Girls Academy founding team to share more about our proposal. -We discussed the Girl Scouts partnership and the importance of all-girls education.	-Innova Girls Academy will continue to seek innovative ways to connect with the Rochester community.	120 people viewed video
4/29/21	Community Members	Innova Girls Academy Virtual Public Meeting #9	Virtual	-Hosted online virtual public meeting with members of the Innova Girls Academy founding team to share more about our proposal. -We discussed the Innova vision for STEAM, the Girl Scouts partnership, and individualized student supports.	-Innova Girls Academy will provide students with hands-on STEAM projects that will develop innovative problem-solvers. -Innova Girls Academy will partner with the Girl Scouts to provide daily leadership development.	182 people viewed video

Date(s) of Outreach	Target Stakeholder Group	Description of the Outreach	Location of Outreach	Input Obtained	Action Taken on Input	Number of Attendees
5/2/21	Community Members	Hosted Table at the La Marketa	828 N Clinton Ave, Rochester, NY 14605	<ul style="list-style-type: none"> -Hosted a table at La Marketa with a slime making STEAM activity. -Shared more with community members about Innova Girls Academy and heard lots of positive feedback about program ideas. Collected 20 petition signatures. -Met community organization leaders (head of Clinton Ave Business Association, representative from Rochester Museum & Science Center) and discussed opportunities for partnerships. 	<ul style="list-style-type: none"> -Innova Girls Academy will provide girls in Rochester with a high-quality school option that centers on STEAM development and leadership. -Innova Girls Academy will partner with local organizations to increase community engagement and enhance school wide program offerings 	20 Community Members

Attachment 2a: Initial Samples of Public Outreach

1. Evidence of Sharing Proposed Charter School with Rochester Community

We have shared our proposal with the Rochester community online and in person. We have created an Innova Girls Academy Website which currently has 2,100 unique views and 8,200 total views. We have also created a Facebook account which has 780 likes. Posts from our Facebook page have reached a total audience of 7,800. We distributed more than 800 information flyers at events throughout Rochester. We sent press releases to local news stations and we were featured as a news story on News 8. We have collected 308 surveys and 665 petition signatures.

Figure 1: Front and Back of Innova Girls Academy Printed Flyer



Innova Girls Academy
Girls Today, Innovators Tomorrow

We believe...

- STEAM EDUCATION UNLOCKS DOORS**
We will teach girls to code, do hands-on science experiments, use art to express ideas, and empower girls to change the world.
- A GREAT TEACHER INSPIRES EXCELLENCE**
We will support our teachers to grow into the best educators that they can be and will build a strong, caring community.
- CLASSROOMS SHOULD SPARK CURIOSITY**
We will use culturally relevant curriculum that honors our student's culture and inspires them to become confident problem-solvers.
- ALL-GIRLS SETTING DEVELOPS LEADERS**
We will provide an all-girls setting that affirms that girls can do anything.
- ALL CHILDREN SHOULD THRIVE AT SCHOOL**
We will support all students with care and will prove that everyone can excel in school.

Do you agree?

Fast Facts about Innova

- We are a proposed tuition-free charter school in Rochester, NY.
- We plan to open in the fall of 2022 with K and 1st grade.
- We'll grow to serve student in grades K-6th.
- We will be the only all-girls elementary school in ROC.
- Everyday, all students will have access to engaging and hands-on Girl Scouts programs.

Our Mission:
Through a supportive and rigorous STEAM-integrated academic program, **Innova Girls Academy** empowers girls to excel as innovative leaders and confident problem-solvers.

Interested in learning more?
Check out our website at innovagirlsacademy.org.

We need your help to open Innova!
Take our quick survey: bit.ly/InnovaSurvey1
Sign our petition: bit.ly/innova-petition
Write a letter of support: lswanson@bes.org

Do you want your daughter to be a founding student at Innova?
Fill out our Interest Form to be the first to hear about enrollment opportunities: bit.ly/InnovaInterest

We are currently offering free coding classes! Check out our website for more details.

Figure 2: Press Release Shared with News Outlets

Proposed All-Girls Rochester Charter School Focuses on the STEAM Disciplines to Create Leaders of Tomorrow

If approved by the New York State Education Department, Innova Girls Academy would be the state's first Girl Scouts Academy and only all-girls elementary school in Rochester.

(Rochester, N.Y.) – The Innova Girls Academy Charter School is a K-6th grade school proposed in the City of Rochester. Focused on providing a supportive and rigorous STEAM (Science, Technology, Engineering, Arts and Mathematics) integrated academic program, Innova Girls Academy has partnered with the Girl Scouts of Western New York to provide a unique educational option for Rochester families. The academy is designed to empower young women to excel in school, college and career as innovative leaders and confident problem-solvers.

"Traditionally, co-ed schools have lacked opportunities for young women to develop confidence of voice in STEAM," said the lead founder of the Innova Girls Academy, Lindsay Swanson. "Our single-gender school will focus on breaking down the stereotype threat and proving that women belong as leaders in the science, technology, engineering and mathematics fields."

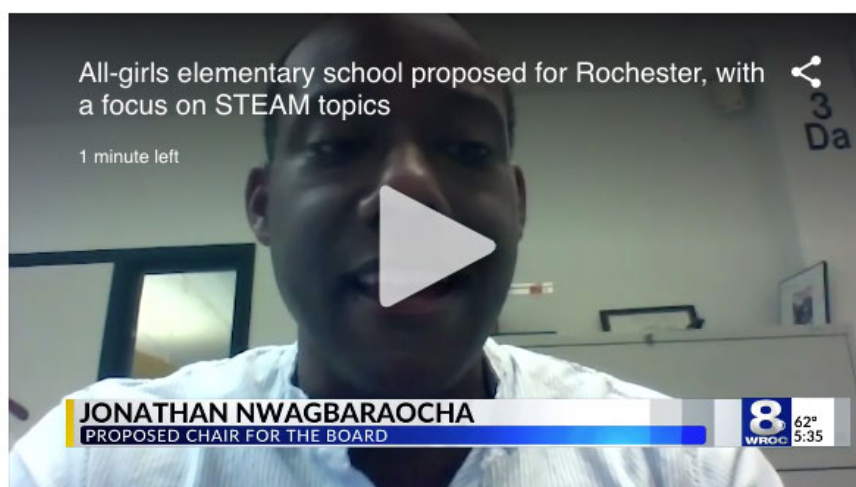
The vision for Innova Girls Academy has been in development for the past year and is currently engaged in the application process with the New York State Education Department. If the school is approved by the state, it will be the only elementary all-girls school in Rochester.

Studies show that young women attending an all-girls school are six times more likely to consider majoring in STEM fields. Currently, there are approximately 1,300 seats available in all-boys schools, both in public charter schools and within the Rochester City School District. Conversely, there are nearly 350 seats available in public all-girls schools.

Figure 3: News Segment from Rochester First News 8

EDUCATION

Proposed all-girls elementary school for Rochester would center around 'STEAM' topics



by: Eriketa Cost

Posted: Apr 29, 2021 / 08:14 AM EDT / Updated: Apr 29, 2021 / 08:47 AM EDT

ROCHESTER, N.Y. (WROC) — A new all-girls elementary school (K-6) could be opening in the City of Rochester, come Fall of 2022. The proposed charter school would focus on STEAM-related topics (Science, Technology, Engineering, Art and Math).

Lindsay Swanson is the founder of the proposed school, [Innova Girls Academy](#). She says the idea behind it is to make education more equitable for girls, and present more bridges to career paths where women have traditionally been minorities. Classes involving lessons on coding, math and engineering would

Figure 4: Sharing Innova Girls Academy in the Girl Scouts Newsletter



MEMBER ESSENTIALS

Camp Service Days

Want to go outside? We're looking for some help to get our Camp Properties ready for the season. Troops who participate will receive an outdoor service fun patch! Some of our needs include: sweeping out tents, wiping down beds, raking out fire-pits, cleaning dining areas, trail work and more. If you are available, please fill out our interest form. We hope to see you out at camp soon!

CAMP SERVICE DAY INTEREST FORM

Proposed All-Girls Rochester Charter School Focuses on the STEAM Disciplines to Create Leaders of Tomorrow

Innova Girls Academy has partnered with the Girl Scouts of Western New York to propose the first "Girl Scouts Academy" in New York State. All girls who attend Innova Girls Academy Charter School will receive high quality Girl Scouts programming focused on STEAM and Leadership on a daily basis in their academic courses. With over 100 years of empowering young women through all-girls programming, Girl Scouts of Western New York will support the Innova vision of positioning Rochester's girls to become tomorrow's leaders.

Innova Girls Academy is hosting a virtual public hearing on April 29th at 6pm via their Facebook page. Interested community members can learn more about the school while asking questions and providing feedback online. The founding group seeks to develop a program that authentically reflects the strengths and needs of the Rochester community.

For more information Innova Girls Academy, visit innovagirlsacademy.org

2. Evidence of Rochester Public Meetings

Since November 2019, the Innova Girls Academy founding team has hosted 14 public events: 5 Parent Focus Groups and 9 Public Meetings. We have also attended 15 additional events in Rochester to set-up a table and speak with community members about our proposal. Our events have been advertised through Facebook, Instagram, and a local radio station. Below is the advertisement that was used to communicate to the public about our first Public Meeting and other ways to get involved with Innova Girls Academy. The advertisement reached 4,259 people. We also hosted virtual public meetings through Facebook Live which have reached over 3,500 views. Figure 6 shares snapshots from some of these virtual events with viewership data.

Figure 5: Sharing Innova Girls Academy Public Meeting and Events through Facebook

Innova Girls Academy is in **Rochester, New York.**
March 22, 2020 · Instagram · 🌐

We are thrilled to share three new, online Innova Girls Academy initiatives. We are honored to support our community as we work together to [#flattenthecurve](#)

👤 1) Free, online coding classes for students ages 9-13 - Does your student need something to do from 2-3pm every day? Sign them up for our virtual coding class!

👤 2) Virtual STEM Office Hours K-12 - Need help with science or math work to support your student's online learning? Call in to our virtual office hours every day from 10-11am.

👤 3) Online Public Meeting, 3/26 - Join us to learn more about Innova Girls Academy through our Facebook Live on Thursday from 7-8pm. All participants will be enter into a raffle for a free computer!

Find more information on our website at: www.innovagirlsacademy.org/covid

Innova Girls Academy Online

Online Coding Class
2-3pm
Monday-Friday
Begins Thurs. 3/26
Ages 9-13
Free, live online class to learn how to code!

Follow this Link
bit.ly/codingROC
to Register Today!

Innova Girls Academy Online

STEM Office Hours
10-11am
Monday-Friday
Grades K-12
Learning at home and need help with science, tech, or math work?

Follow this link
bit.ly/STEMHELP
to a video call for free STEM tutoring!

Innova Girls Academy Online

Online Public Meeting
Facebook Live
Thursday 3/26
7-8pm
Join us to learn more about our school and provide feedback.

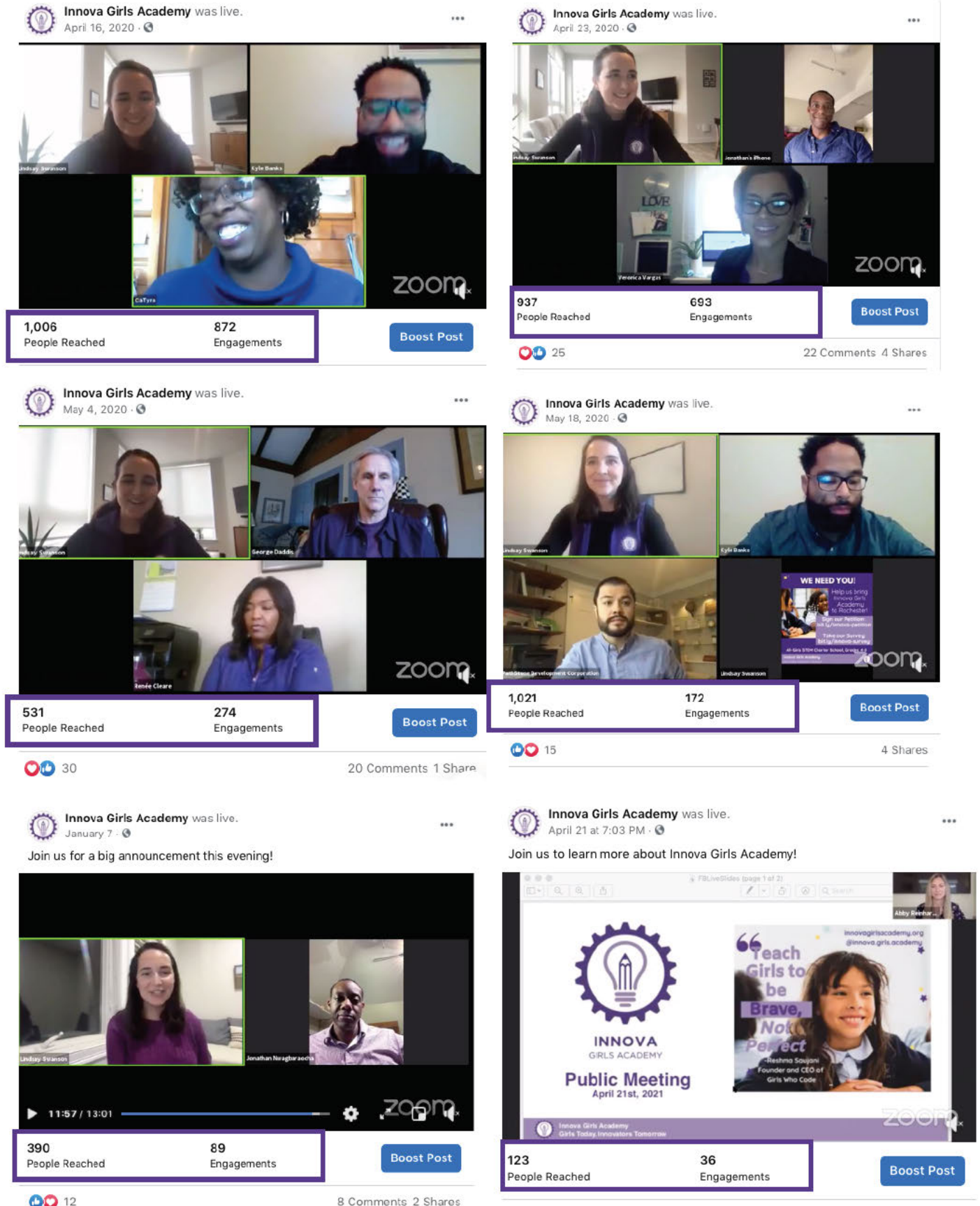
All attendees entered into raffle for a computer!

4,259
People Reached

140
Engagements

Boost Again


Figure 6: Snapshots from Innova Girls Academy Virtual Public Meetings with Viewership Data



3. Evidence of Community Engagement through Online Coding Classes


On March 26th, 2020, we started our first online coding classes. Since then, we have provided free online coding instruction to more than 150 students. We have offered multiple levels of classes that have served students in K through 12th grade. Many families have enrolled their students in multiple courses throughout the school year. We also partnered with the Girl Scouts of Western New York to host three “Coding Basics” badge coding sessions. All three of these sessions sold-out. Advertisements for our courses have reached more than 3,500 people. Figures below include examples of advertisements and parent feedback from the courses.

Figure 7: Coding Class Advertisement


**Innova Girls Academy**
November 23, 2020 · 🌐

Free Coding Classes: Sign your students up today! Help your students discover tools that will empower them to be our future innovators. See class details below and sign up at bit.ly/InnovaCoding.

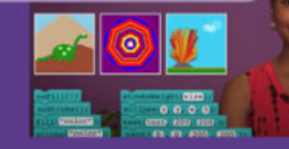
FREE CODING CLASS!
Enroll your student in free, virtual coding classes!




Introduction to Coding!
Grades K-4
Wednesdays 1:00-1:45pm




Introduction to App Design!
Grades 4-8
Wednesdays 2:00-2:45pm




Introduction to Game Design!
Great for students who have some coding experience.
Wednesdays 3:00-3:45pm




Classes begin December 9th.
Classes are co-ed!
All students are welcome to join.



Sign-Up Today:
bit.ly/InnovaCoding

**Innova Girls Academy**
Rochester STEM Charter School

DOCS.GOOGLE.COM
Innova Coding Class Sign-Up
--- Innova Girls Academy is offering free, online coding...



Performance for Your Post

3,714 People Reached

172 Reactions, Comments & Shares

77
Like

6
On Post

71
On Shares

35
Love

4
On Post

31
On Shares

1
Wow

0
On Post

1
On Shares

28
Comments

0
On Post

28
On Shares

31
Shares

31
On Post

0
On Shares

80 Post Clicks

1
Photo Views

33
Link Clicks

46
Other Clicks

NEGATIVE FEEDBACK

0 Hide Post

0 Hide All Posts

0 Report as Spam

0 Unlike Page

Reported stats may be delayed from what appears on posts

Figure 8: Emails from Parents of Students in Coding Classes

Heather

to me ▾

I would like to have [REDACTED] participate again. He has learned so much and I love the structure you provide for the kids.
Thank you,
Heather

Amberlee

Thu, Aug 6, 2020, 9:55 AM ☆ ↩ ⋮

to me ▾

I'm happy to hear there will be another class in sept! I'm high risk, so we are leaning heavily towards virtual learning this year. She loves this class and it really breaks up her day and let's her flourish :) Thank you so much for teaching this!

Tomicka

to me ▾

Hi Lindsay,

This is great! [REDACTED] has really enjoyed the class this week and will be excited to know that it is extended. Thank you for doing this.

Best,
Tomicka

Osita

Wed, Dec 9, 2020, 11:37 AM ☆ ↩ ⋮

to me ▾

Good Morning

Back in May my [REDACTED] [REDACTED] took one of your online coding classes. She enjoyed it and I was looking to her back into it. Do you have any classes available or know of any others offering coding lessons for kids?

Kasia

Tue, Apr 27, 11:17 AM (2 days ago) ☆ ↩

to me ▾

Thank you so much for the class last night!

Girls had fun [REDACTED] (usually pretty shy and quiet) and they stayed up practicing coding [REDACTED] even asked me: "Mom, is this something we will do more often?" Haha! She is funny and always eager to learn new things!

LP

to me ▾

This is great! [REDACTED] is super excited the class isn't ending today.

Thank you for offering this, it really makes a difference for her to be able to connect with peers for a bit during this.

Lara

Figure 9: Girl Scouts Advertisement of Innova Programming

Coding Basics with Innova Girls Academy - J/C

 [View event on calendar](#)

GIRLS

Date:	Wed Jan 20, 5:00 PM	Category:	Girls
	- 7:00 PM	Level:	Cadettes, Juniors
		Minimum Attendance:	5
			girls
		Maximum Attendance:	20
			girls

REGISTER NOW

Join us to explore the basics of computer programming! Engage in exciting coding challenges to learn more about how programmers write computer programs. At the end of our session, we will consider how people can use computers to help others. Girls will earn the Coding Basics badge by attending this program. Badge included (to be mailed after program).