

# BUSINESS AND MARKETING EDUCATION NEWSLETTER

## NEW YORK STATE EDUCATION DEPARTMENT

### ISSUE 3- OCTOBER 2019



#### MESSAGE FROM THE CAREER AND TECHNICAL EDUCATION OFFICE

Can you believe that it is already October? We have been busy in our office working on the New York State plan for Perkins V and on initiatives to help to provide additional guidance to the field on business and marketing education. Updates are frequently posted to the NYSED web page for business education.

We would like to give a special recognition to the professional organization for business teachers, Business Teachers' Association of New York State (BTANYS) for their work in developing the first #Teachbusinessday. Their work was evident by several social media posts of different schools' departments and was even noticed by professional organizations in other states. If you have not already, you can [join or renew your membership for the 2019-20 school year](#). They provide advocacy and professional development for business teachers statewide.

#### TOP FIVE LIST

- 1. Computer Science and Digital Fluency Standards:** The department has released a draft of the new proposed K-12 standards for Computer Science and Digital Fluency. This is in response the 2018 legislation passed by the New York State Legislature and signed into law by the governor directing the department to create a workgroup to present draft standards to the Board of Regents and Commissioner for approval. The draft as well as a link to provide public comment can be found [here](#).
- 2. Computer Science Teacher Certification:** Beginning in 2022, a new certification in Computer Science will go into effect along with the standards. Individuals who have taught a computer science course prior to that time will be eligible to apply for a 10-year Statement of Continued Eligibility (SOCE) to continue teaching computer science courses. Once the SOCE has expired, all individuals teaching computer science courses

must hold certification as a computer science teacher. Information from the original Regents item can be found [here](#).

3. **Graduation Requirements:** Work is continuing on the process of creating a blue-ribbon commission to examine current graduation requirements. Frequent updates will be given to the Board of Regents throughout this process. Presentations at each meeting can be found on their [web site](#).
4. **Perkins Plan Development:** Over the past year, our office has been working on developing a plan to implement the Strengthening Career and Technical Education for the 21<sup>st</sup> Century Act (Perkins V) in New York State. The draft plan will be presented to the Board of Regents on November 4, 2019. After the draft is presented, it will be made public for comment. I will let business teachers know via the listserv once this happens. Even though not all schools directly receive Perkins funding, the regulations of the act govern CTE policy and provide for many CTE services such as the CTE Technical Assistance Center. Questions regarding the plan in the interim may be directed to [cteperkinsplan@nysed.gov](mailto:cteperkinsplan@nysed.gov).
5. **Openings on the NYSED CTE Team:** Business Education is one part of a larger team of Career and Technical Education that is dedicated to improving college and career readiness for students throughout New York. There are currently three openings for Associates in our office to for CTE content areas. Individuals with certifications in agriculture, family and consumer sciences (FACS), technology education, and any trade/technical subject are eligible to apply. Please direct any CTE colleagues who may be interested to the posting on the [NYSED Employment Opportunities web page](#).

### PROGRAM APPROVAL NEWS

There were no new approvals/reapprovals since the last newsletter, so we will use this space and opportunity to talk about the benefits of NYSED-approved CTE programs and outline some key upcoming dates.

In order to have a program approved for the following school year, it must be submitted to NYSED no later than June 30 of the prior year. Therefore, any programs that you are looking to offer for the 2020-21 school year must be submitted to our office no later than June 30, 2020 (although earlier is always better).

Updated program approval/reapproval information is available on the [business education web page](#). We encourage all schools, especially schools looking for reapproval to look at the resources posted as there have been some changes to the application and process in the past few years. Please do not hesitate to contact [Michael LaMastra, Associate in Business and Marketing Education](#) at any time if you have any questions regarding the approval/reapproval process.

NYSED-approved programs can be used as a Pathway to Graduation and also help a school's score on the ESSA College, Career, and Civic Readiness Indicator. It also boosts the academic quality of your programs.

## CTSO NEWS

We would like to congratulate both of New York's business education CTSOs: DECA and FBLA for obtaining grant funding from our CTE Technical Assistance Center via their CTSO Programming Incentive. The funding will be used to develop and support activities of the organization throughout the 2019-20 school year.

Please pay careful attention to the deadlines for local, regional, and state competitions for both organizations. Dates can come up quick and there may be advance submission requirements for certain competitive events.

CTSOs are a valuable part of any business education program and help to build both the program itself and the leadership capabilities of your students. Please contact [our office](#) if you would like information on either or both organizations to look into beginning a chapter at your school.

## UPCOMING DATES

November 22, 2019: CTE Collaborative Conference-Hofstra University Garden City, NY

January 9, 2019: BTA/WECA Social Meeting (Rochester area) at Monroe's 3:30-5:30

March 11, 2020, March 24, 2020, and April 23, 2020: PBL Academy, Sponsored by the CTE Technical Assistance Center-Clifton Park, NY

If you or your organization have any other dates that you would like published in this newsletter, please [contact me](#).