

## **BUSINESS AND MARKETING EDUCATION NEWSLETTER**

### **NEW YORK STATE EDUCATION DEPARTMENT**

**ISSUE 5- MAY 2020**



#### **MESSAGE FROM THE CAREER AND TECHNICAL EDUCATION OFFICE**

Happy Teacher Appreciation Week! This year's Teacher Appreciation Week has certainly been a different one than in past years. We have all had to work to readjust our typical methods of operating, some of us while managing other life and family demands. Know that your constant dedication to your students is appreciated. Remember, as business teachers you prepare students for the workplace of the future. Students right now are receiving invaluable training in managing time and tasks in a digital format.

Please know that we at the New York State Education Department are continuously monitoring the situation and as information becomes available, we will pass it on to you as soon as possible. You can stay up to date by joining the business education listserv or by viewing [NYSED's dedicated COVID-19 web page](#).

#### **RESOURCES TO SUPPORT YOU, BOTH NOW AND POST COVID-19**

One of the great things about business education is the number of resources that are available for teachers and schools to take advantage of. Many of these resources are FREE or are available at a nominal cost.

- [NYSED Continuity of Learning Home Page](#)
- [CTE Technical Assistance Center Resource Page](#)
- [CTE Technical Assistance Center Business Education Workgroup](#)- a place to share resources, links, and activities.
- [National Business Educators Facebook Group](#)- resources are shared from all across the country.

If you have any questions or would like to simply collaborate on best ways to deliver your content during this difficult time, please feel free to contact the [Associate in Business Education](#).

#### **TOP FIVE LIST**

1. **Business Education Zoom Meeting May 18, 2020-** Based on the successful turnout from the last meeting, our CTE Technical Assistance Center will be holding a content sharing and support meeting on May 18, 2020 from 2-3 PM for business teachers. This is

an invaluable opportunity to network with your colleagues from all across the state without ever leaving your home. Pre-registration is required and can be done [here](#).

2. **NYSED CTE Office Working Remotely-** Please know that the NYSED CTE Team, like all of you, are working remotely in accordance with the governor's orders. During this time, the best way to reach us is [via e-mail](#). You can still call the office, but it may take longer for the call to get to the best person to assist you.
3. **Guidance on Technical Assessments and CDOS 4+1 Pathway:** Guidance was provided on [4-7-20](#) as to how to address technical assessments for NYSED approved programs as well as CTE and work-based learning requirements for CDOS. If you have any questions, please contact [our office](#).
4. **Work-Based Learning Guidance:** Guidance was provided on 4-20-20 as to how to address work-based learning courses such as CEIP, Co-op, and GEWEP. If you have a work-based learning program and are not already familiar with the guidance, please take a look. If you have any questions, please contact [our office](#).
5. **Graduation Measures Meetings Postponed Until Further Notice:** Due to COVID-19, the Graduation Measures meetings have been postponed. You can still visit the [graduation measures page](#) to view updates as well as to submit any comments, feedback, or thoughts that you may have on the process.

### PROGRAM APPROVAL NEWS

Congratulations to the following CTE programs in business that have been recently obtained first time approval:

- New York City Department of Education- Academy for Scholarship and Entrepreneurship (Bronx)- Marketing

Congratulations to the following CTE programs in business that have recently obtained reapproval:

- Clarence Central Schools- Academy of Business and Finance

For schools that are working on program approvals and/or reapprovals in the age of COVID-19, please keep in mind the following tips:

- Items can be sent in as separate files, especially if you do not have easy access to a scanner.
- Self-study and external review meetings can be held virtually. Please contact NYSED or the CTE Technical Assistance Center if assistance is needed in setup.
- In place of signatures for external review committee members, e-mailed documentation clearly identifying the reviewer's name and recommendations can be used.
- Digital signatures can be used, in accordance with district policies, for superintendent and/or board of education signatures.
- Never hesitate to contact [Michael LaMastra](#) or your [CTE Technical Assistance Center field associate](#) for assistance in the process.

## **OPPORTUNITY FOR STUDENTS THIS SUMMER**

The New York State Society of Certified Public Accountants is sponsoring a free virtual program for juniors interested in careers in accounting or business. The Career Opportunities in the Accounting Profession (COAP) program is developed to expose underrepresented high school juniors to opportunities that exist in the area of business as well as college life. Please pass the word along to any students who may be interested. More information can be found [here](#).

### **JOB OPENINGS**

Please [contact us](#) if your district or a neighboring one is looking to hire a business teacher so the opportunity can be added to our list. It is helpful to our office to know where programs are growing and/or shrinking to help us plan as to how to best support your needs as business educators.

- Oppenheim-Ephratah-St. Johnsville (Capital Region) (1.0 or .5 position)- apply on OLAS
- Schenectady City School District (Capital Region)-apply on OLAS
- Troy City School District (Capital Region)- apply on OLAS
- Taconic Hills Central Schools (Capital Region)-apply on OLAS
- Lyncourt UFSD (Central New York)- apply on OLAS
- Roosevelt UFSD (Long Island)-apply on OLAS
- Lindenhurst UFSD (Long Island)- Full and part time positions- apply on OLAS
- East Meadow CSD- Part time position- apply on OLAS
- William Floyd UFSD- apply on OLAS
- Utica City School District (central New York)-apply on OLAS
- Afton Central School District-apply on OLAS
- Waterloo Central School District (Fingerlakes Region)-apply on OLAS
- Southwestern Central Schools- apply on WNYRIC
- Cattaraugus Little Valley Central School District-apply on WNYRIC
- Yonkers City School District

### **CTSO NEWS**

Our office would like to recognize all students of both business education CTSOs. Their hard work and dedication will help them navigate all challenges that will come. DECA was able to hold their Spring Career Conference prior to the COVID-19 shutdown. However, the International Career Development Conference had to be cancelled. FBLA was forced to, in the first time in their history, cancel their Spring Leadership Conference. We hope, despite not being able to compete at more advanced levels, that students in both DECA and FBLA recognize and cherish the opportunities made available via membership.

