Joint Legislative Budget Hearing on Higher Education

MaryEllen Elia, President of the University of the State of New York and Commissioner of Education
Why College Access & Completion Matters – Higher Earnings

“In 2015, the median earnings of young adults with a bachelor's degree ($50,000) were 64 percent higher than those of young adult high school completers ($30,500). The median earnings of young adult high school completers were 22 percent higher than those of young adults who did not complete high school ($25,000).”

A persistent complaint by employers is that many high school and college graduates – as well as some adult workers – lack the fundamental employability skills needed in the 21st century workplace.


Why College Access & Completion Matters – Earnings and Unemployment

Unemployment rates and earnings by educational attainment, 2016

<table>
<thead>
<tr>
<th>Educational Attainment</th>
<th>Unemployment Rate (%)</th>
<th>Median Usual Weekly Earnings ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctoral degree</td>
<td>1.6</td>
<td>1,664</td>
</tr>
<tr>
<td>Professional degree</td>
<td>1.6</td>
<td>1,745</td>
</tr>
<tr>
<td>Master's degree</td>
<td>2.4</td>
<td>1,380</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>2.7</td>
<td>1,156</td>
</tr>
<tr>
<td>Associate's degree</td>
<td>3.6</td>
<td>819</td>
</tr>
<tr>
<td>Some college, no degree</td>
<td>4.4</td>
<td>756</td>
</tr>
<tr>
<td>High school diploma</td>
<td>5.2</td>
<td>692</td>
</tr>
<tr>
<td>Less than a high school diploma</td>
<td>7.4</td>
<td>504</td>
</tr>
</tbody>
</table>

All workers: 4.0%  All workers: $885


Access and Opportunity Programs
2018-19 $10 M Budget Request

Higher Education Opportunity Program (HEOP) $4.5 M
Science and Technology Entry Program (STEP) $1.0 M
Collegiate Science and Technology Entry Program (CSTEP) $2.5 M
Liberty Partnerships Program (LPP) $2.0 M

- The state’s higher education opportunity programs are available for students attending public and private colleges throughout the state.
- These programs currently serve over 36,000 underrepresented and disadvantaged students.
- These programs are effective at increasing graduation rates and should be expanded.
Increase Access to Higher Education –
Arthur O. Eve Higher Education Opportunity Program (HEOP)

2016-17 Race/Ethnicity Distribution at Institutions Receiving HEOP Grants

- **HEOP Students**
- **All Students**

SED requests an additional $4.5 million, to support and enhance current programs.

HEOP provides financial assistance, pre-freshman summer programs, remedial coursework, tutoring and counseling to students attending independent colleges. **Students in this program do not meet traditional academic criteria when admitted to college, however, they typically earn degrees at rates that equal or exceed general admission students.** HEOP serves over 4,890 students through 52 programs.
Increase Access to Higher Education –

*Science and Technology Entry Program (STEP)*

- STEP provides academic enrichment in science and mathematics with the purpose of increasing the number of historically underrepresented and economically disadvantaged middle and high school students prepared to enter college and improving their participation rate in mathematics, science, technology, health-related fields, and the licensed professions. STEP serves over 11,000 students through 59 programs.

99% of STEP seniors graduated in 2016-17; 92% of those graduates went on to college

SED requests an **additional $1 million** in STEP funds to provide existing programs the opportunity to serve additional students and/or increase the number of projects supporting student participation in STEM-based research, internships, or exploratory career opportunities.
Increase Access to Higher Education –  
Collegiate Science and Technology Entry Program (CSTEP)

- CSTEP provides academic enrichment and research experience in STEM content areas in order to increase the number of historically underrepresented and economically disadvantaged undergraduate and graduate students who complete programs of study that lead to professional licensure and to careers in mathematics, science, technology, and health-related careers. CSTEP currently serves over 7,400 students through 55 programs.

SED requests an **additional $2.5 million** in CSTEP funds to fully fund one partially funded institution, fund an additional 6 projects, provide existing projects the opportunity to expand, and/or increase the number of projects supporting student participation in STEM-based placements.
Increase Access to Higher Education –
*Liberty Partnerships Program (LPP)*

- LPPs are partnerships between institutions of higher education, schools and community-based organizations that offer comprehensive pre-collegiate/dropout prevention programs to middle and high school students. LPPs provide tutoring, counseling, college and career exploration, crisis intervention and other supportive services to over 13,700 students in 47 programs across New York State.

  SED requests an **additional $2 million** to fully fund one partially funded institution and enhance services in existing projects.

- LPP has demonstrated value in positively impacting youth at risk of dropping out of school.

In 2016-17, 94% of LPP seniors graduated. Of those graduates, 94% went on to college.
Increase Access to Higher Education

**Teacher Opportunity Corp II**

- The Board and Department have dedicated a portion of the funds provided as part of the My Brother’s Keeper initiative in NY to increase the participation rate of historically underrepresented and economically disadvantaged individuals in teaching careers and bolster the retention of highly qualified individuals who value equity and reflect the diversity inside and outside of our classrooms, particularly in high-need schools with recurrent teacher shortages, through the creation of the Teacher Opportunity Corp II (TOC II) program. TOC II builds upon the successful Teacher Opportunity Corp (TOC) program, and provides additional supports such as:
  - an enhanced 10-month student internship
  - as well as possible tuition stipends

The Regents support providing a **$500,000 increase** to support new programs and the expansion of existing programs.
Enact the Education Equity for DREAMers Act

- In New York, thousands of undocumented students receive education through the state’s P-12 public school system.

- Give our undocumented students the opportunity to access higher education by making state financial aid available to them.

- Our economic growth depends on a vibrant, well-educated workforce.

- Too many New Yorkers are denied the opportunity to get the education they need to fully participate in our economy.
Bridge to College and Careers Pilot Program
2018-19 $3 M Budget Request

Enable Out-of-School Youth and Adults to Prepare for Postsecondary Study and Careers

- Bridge programs enable out-of-school youth and adults to obtain critical basic skills, a high school equivalency diploma, and industry-recognized credentials.

- The Department requests $3 million in funding to create a Bridge to College and Career Pilot Program consisting of partnerships between adult education programs and college or training providers in each of the seven Regional Adult Education Network regions of the state.

- These programs would include:
  - Career exploration and career assessment;
  - Relationships with employers and colleges; and
  - Apprenticeships and internships.
SED requests an additional $15 million to provide much needed enhanced supports and services to over 61,000 identified students with disabilities in New York State degree granting colleges and universities.

Funding would be authorized, for one or more of the following purposes:

- to supplement funding for supports and accommodations of students with disabilities;
- to support summer college preparation programs to assist individuals with disabilities transition to college, and prepare them to navigate campus facilities and systems;
- to provide full and part-time faculty and staff with disability training; and
- to improve the identification process of individuals with disabilities and enhance data collection capabilities.

SED will also propose legislation that would address the educational needs of a wider range of students as they pursue a broader spectrum of opportunities to meet their educational goals by expanding eligibility within the Reader’s Aid program to those with print disabilities.
Institutional Accreditation

- The State Education Department has been an institutional accreditation agency for institutions of higher education since 1787, and since 1952, that authority has been uniquely recognized by the United States Education Department.

- Currently, the Department does not charge institutions for accreditation, a service currently provided to 14 institutions in New York.

  - With the support of SED accredited institutions, the Department is requesting a no-cost to the state appropriation authority to spend any resources that would be collected through a new fee structure to support accreditation activities. This provision is included in the Executive Budget proposal.

  - This action would allow currently accredited institutions, and future entities, to be accredited by the Department at lower costs than they would otherwise pay private accreditation agencies such as Middle States.

Institutions accredited by the Department include Cold Spring Harbor Laboratory, American Museum of Natural History, Rockefeller University, and the Gerstner Graduate School of Biomedical Sciences at Memorial Sloan-Kettering Cancer Center.
Licensed Professionals Serve and Protect the Public

Access to Competent Professional Services

- Licensing is inextricably linked to education.
- The professions are at the core of the state’s economy.
- Licensees must be qualified and competent to provide health, design, or business services – professional practice affects all New Yorkers.

Public Protection Through Professional Oversight and Discipline

The annual responsibilities of the Office of the Professions include:

- Hundreds of thousands of practice interpretations and clarifications.
- Investigations and prosecutions across the state.
- Implementation of Illegal Practice Enforcement.
  - 2017 Illegal Practice Cases Opened: 202
  - 2017 Compliance Agreements: 358
  - 2017 Cease & Desist Orders: 9
  - Pending Criminal Cases: 98

There are close to 1 million licensed professionals registered to practice in New York.
### Proessions 2017 Results

#### Operational Responsibility

<table>
<thead>
<tr>
<th>Description</th>
<th>2017</th>
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<tbody>
<tr>
<td>New licenses issued</td>
<td>52,329</td>
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<tr>
<td>Registrations processed</td>
<td>291,796</td>
</tr>
<tr>
<td>Pharmacies, manufacturers, re-packers, wholesalers and outsourcing facilities registered</td>
<td>8,507</td>
</tr>
<tr>
<td>Pharmacy inspections conducted</td>
<td>1,303</td>
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<tr>
<td>Disciplinary investigations completed</td>
<td>6,576</td>
</tr>
<tr>
<td>Professional education programs completed</td>
<td>398</td>
</tr>
<tr>
<td>Individual reviews of non-traditional education</td>
<td>10,500</td>
</tr>
<tr>
<td>New filings for professional corporations</td>
<td>3,088</td>
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<tr>
<td>Candidates taking OP-developed licensing exams</td>
<td>2,364</td>
</tr>
<tr>
<td>Email/telephone inquiries answered</td>
<td>Over 1,000,000</td>
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Growing Numbers of Licensed & Registered Professionals

Registered Professionals

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<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Count</td>
<td>600,000</td>
<td>650,000</td>
<td>700,000</td>
<td>750,000</td>
<td>800,000</td>
<td>850,000</td>
<td>900,000</td>
<td>950,000</td>
</tr>
</tbody>
</table>

Registered Professionals
Enhanced Customer Service for Licensed Professionals

- Online applications for RNs, LPNS, OTs and nearly 20 other professions have been rolled out since late 2016. Applicants are now able to submit documents and pay electronically for the first time.
- Applications are in development for other professions and will be available soon.
- A project plan has been developed that would enable us to replace our antiquated computer system with a robust custom-built electronic licensing system, which will include enhancements to the customer experience and improvements to back-office processes, over the next 5 years.

SED is requesting, **at no cost to the state, a $4.3 million increase in spending authority** in order to utilize funds already collected through licensing fees to begin this important work. This is included in the Executive Budget proposal.
Enhanced Customer Service

- As demand for licensing has grown, improvements have been made to the licensure process. In 2017, the average processing time to issue a license after all information was received was **less than two weeks**.
- In 2017, there were **8.9 million** unique individual visits to the Office of the Professions website.
- In 2017, the Office of the Professions website received **nearly 30 million page views**. We continue to update all Department web pages to increase accessibility and readability for customers.
- Our most popular feature is the online verification of licenses - more than **4.5 million people** used this feature in 2017.
- #ProfessionProfiles is used in social media by the Department to inform the public and licensees about professions and public protection
- Online registration renewal rates are now **over 90 percent**.
Implementation of Critical New Laws

The Professions

New laws impacting the Professions were enacted in 2017, including:

**Chapter 202 (Funke/Jaffee):** Establishes a limited license for individuals engaging in clinical or academic practice under the supervision of a licensed speech-language pathologist or audiologist.

**Chapter 354 (Lavalle/Gunther):** Prohibits the use of the abbreviation of "D.P.T." and title "doctor of physical therapy" to indicate or imply legal authorization to practice physical therapy unless licensed or otherwise authorized by article 136 of the education law.

**Chapter 357 (Hannon/Gottfried):** Authorizes pharmacists substitute biologic products with FDA approved interchangeable biologics.

**Chapter 364 (Helming/Stirpe):** Updates mandatory peer review provisions for certified public accountants

**Chapter 502 (Flanagan/Morelle):** Requires registered professional nurses to attain a baccalaureate degree in nursing within ten years of their initial licensure.
Like the federal government, the state should enact a 5% setaside within all new programs for administrative oversight and technical assistance.

- Following the end of the Race to the Top program, and following years of agency funding constraints, the Department has lost significant capacity to provide districts with implementation support and technical assistance.
- Since 2011, state budgets have included new education programs for which SED has received no additional state support. As districts are faced with implementation of these various programs, they rely more and more on the technical support and expertise of the Department.
- It is common in federal programs for the administering agency to be allowed a 5% setaside from grant awards to allow for proper oversight of the program.
Thank You.

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